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Work-Based Learning  
New Logo Specifications  
February 2023

Work-Based Learning



Georgia's Future Workforce

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Work-Based Learning  
New Logo Specifications  
February 2023

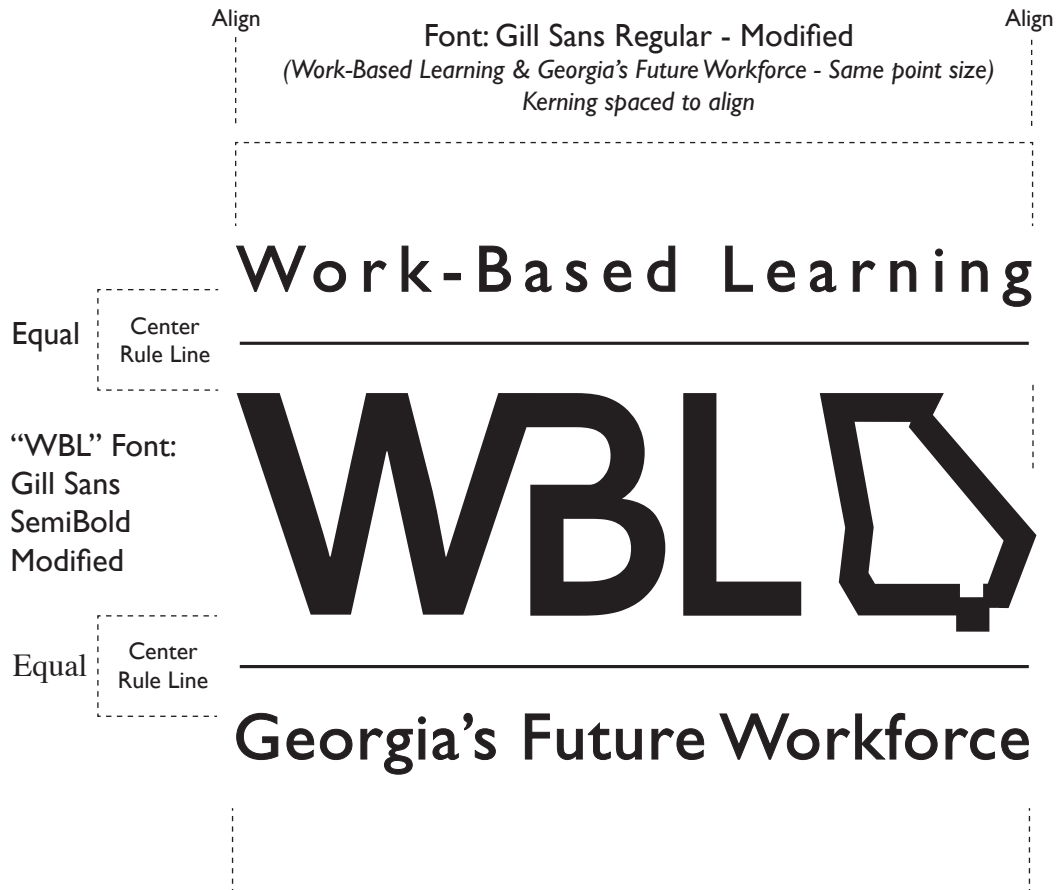
**Contents**

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- Primary Logo & Specifications
- Primary Font
- Secondary Font
- Youth Apprenticeship
- Alternate Applications - Round
- Example Local School District -  
Permissible Application

Work-Based Learning  
New Logo Specifications

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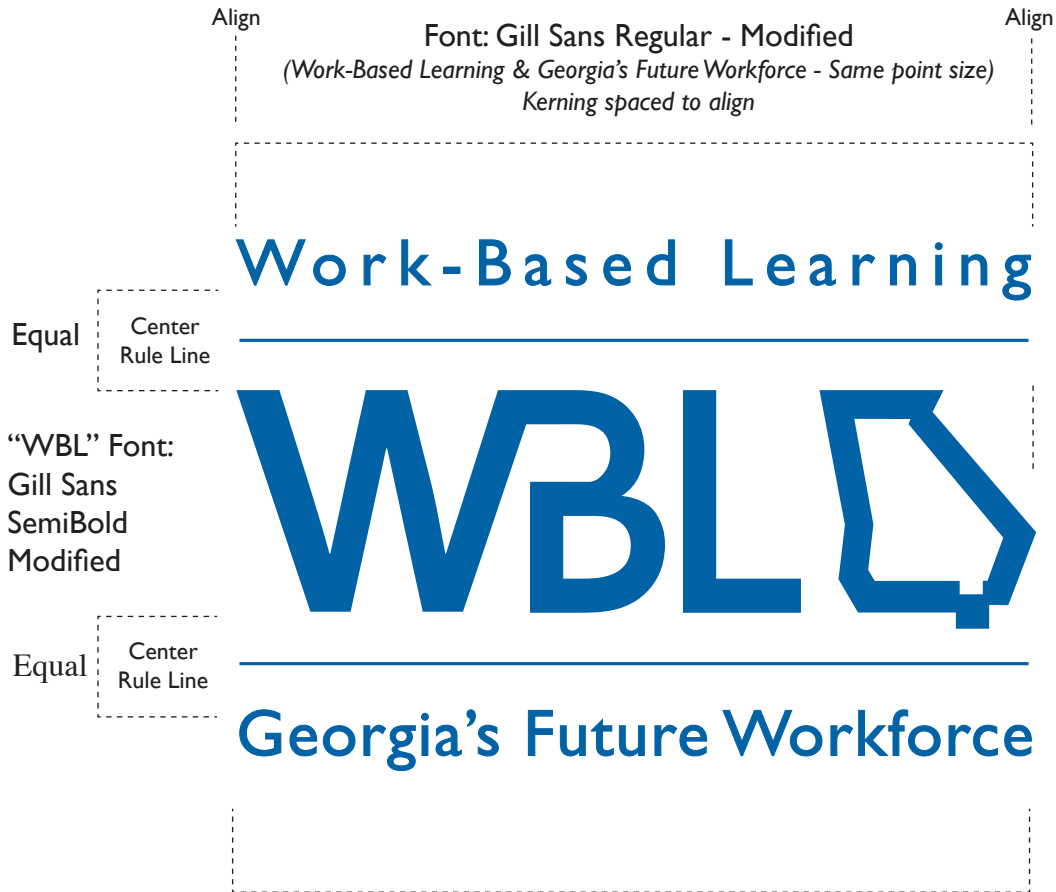


**One Color**

- Pantone Blue: 300 Solid Coated
- CMYK Specifications: 100/62/7/1
- RGB Specifications: 0/71/170
- Hex: #005DB9

Work-Based Learning  
New Logo Specifications

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**One Color**

- Pantone Blue: 300 Solid Coated
- CMYK Specifications: 100/62/7/1
- RGB Specifications: 0/71/170
- Hex: #005DB9

**Primary Font: Gill Sans SemiBold**

**A B C D E F G H I J K L M  
N O P Q R S T U  
V W X Y Z**

**a b c d e f g h i j k l n o p q r s  
t u v w x y z**

**1 2 3 4 5 6 7 8 9 0**

**One Color**

- Pantone Blue: 300 Solid Coated
- CMYK Specifications: 100/62/7/1
- RGB Specifications: 0/71/170
- Hex: #005DB9

Secondary Font: Gill Sans Regular

ABCDEFGHIJKLM  
NOPQRSTUVWXYZ

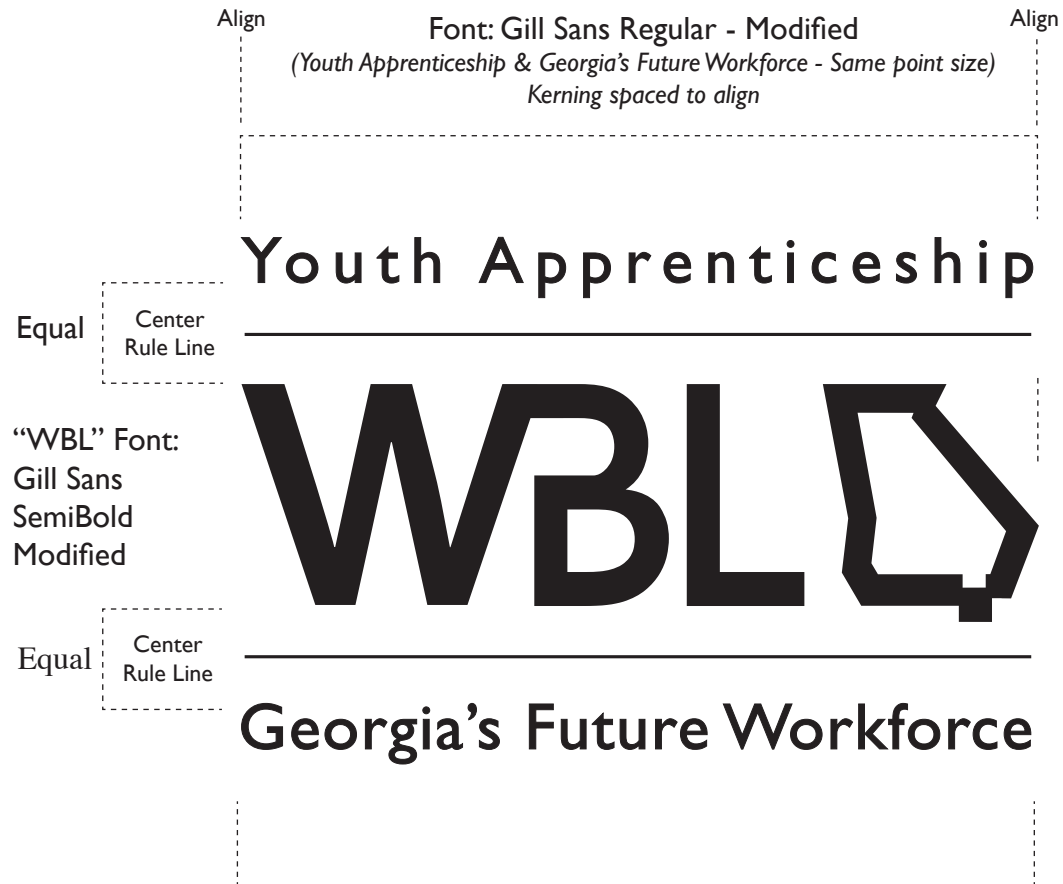
abcdefghijklmnopqrs  
tuvwxyz

1234567890

**One Color**

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- RGB Specifications: 0/71/170
- Hex: #005DB9

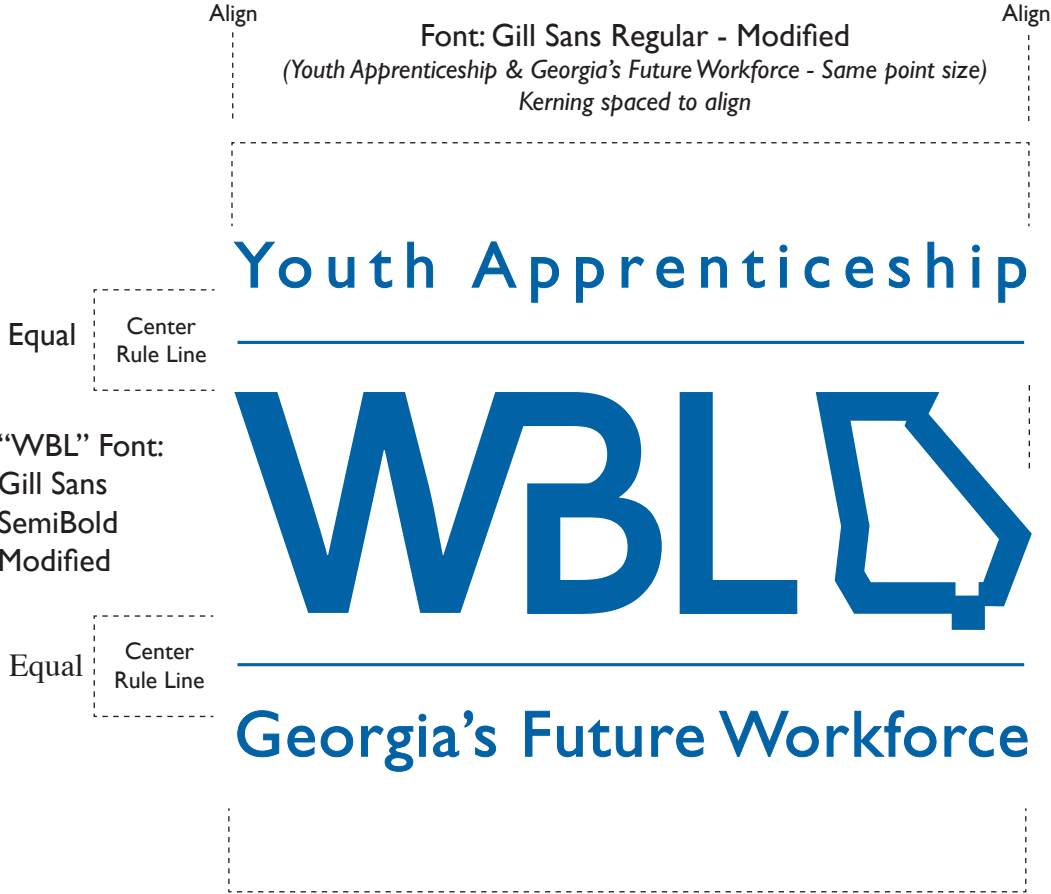
## Youth Apprenticeship Logo



### One Color

- Pantone Blue: 300 Solid Coated
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- Hex: #005DB9

Youth Apprenticeship Logo

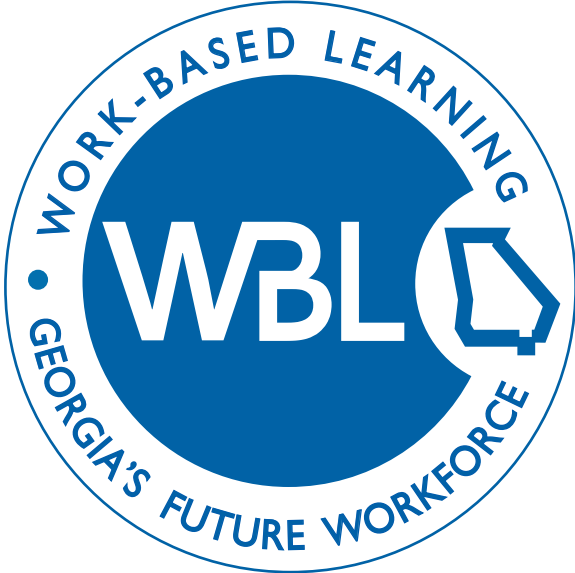
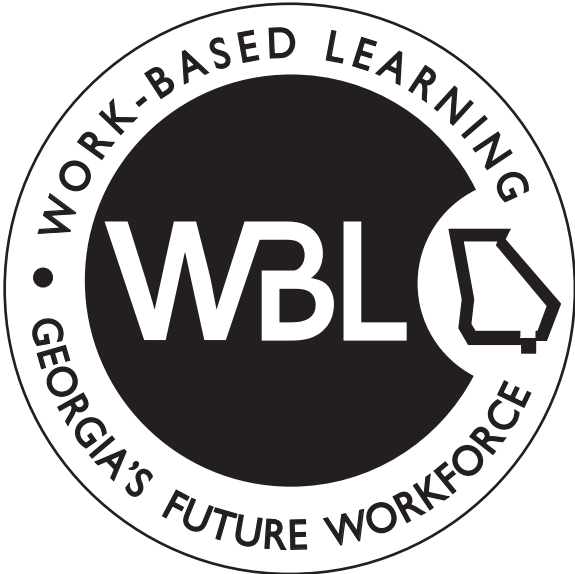


**One Color**

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Alternate WBL Logo: Round



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Alternate Youth Apprenticeship  
Logo: Round



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Example Local District Application / Permissible Option

