



Here in Georgia...

483,000 New jobs in 2020

Georgia Department of Labor

30%
Not necessarily
4 year degree

Harvard's Pathways to Prosperity



Here in Georgia...

89%

Of all first time hires lose their job within the first year

Georgia Department of Labor

1.3 M

No diploma
Not prepared for
workplace

Georgia Dept of Community
Affairs



Here in Georgia...

88.9%

Graduation Rate for CTAE Concentrators

Georgia Department of Education

18,352

Industry Certifications
Earned in FY 2014

Georgia Department of Education

The National Research Center report that the more students participate in CTSO activities, the higher their academic motivation, academic engagement, grades, career self-efficacy, college aspirations and employability skills.





















Special thanks to...

Laura Ergle – Griffin-Spalding Bettina Tate - Savannah Yalanda Bell – Fulton Rhonda Samples – Hall Paul Camick - DeKalb **CTAE Advisory Committee** Mark Crenshaw - Hart **Delmas Watkins – DeKalb**









www.gactso.org

- Portal to all CTSO Websites
- CTSO Information Guide
- State Officer Site Map
- Promotional Videos
- Competitive Events Alignment

- Membership Chart
- Administrators Guide
- Master Calendar
- CTSO Newsletter









On the Subject of Soft Skills:

Governor's High Demand Career Initiative

Soft Skills **Mathematics** Work Ethic **Customer Focus** Project Management Robotics **Business** Acumen **Problem Solver** Teamwork

21st Century Skills

Learning Skills

Critical Thinking
Creative Thinking
Collaborating
Communicating

Literacy Skills

Information Literacy
Media Literacy
Technology Literacy

Life Skills

Flexibility
Initiative
Social Skills
Productivity
Leadership

DOE Economic
Development Meetings

Soft Skills
Math Skills
Communication
Computer Skills
Drug Tests
Financial
Literacy
Driver's License



CTAE Course Standards and Georgia Standards of Excellence

Standard: Demonstrate employability skills required by business and industry.

The following elements should be integrated throughout the content of this course.

- 1.1 Communicate effectively through writing, speaking, listening, reading, and interpersonal abilities.
- 1.2 Demonstrate creativity by asking challenging questions and applying innovative procedures and methods.
- 1.3 Exhibit critical thinking and problem solving skills to locate, analyze and apply information in career planning and employment situations.
- 1.4 Model work readiness traits required for success in the workplace including integrity, honesty, accountability, punctuality, time management, and respect for diversity.
- 1.5 Apply the appropriate skill sets to be productive in a changing, technological, diverse workplace to be able to work independently and apply team work skills.
- 1.6 Present a professional image through appearance, behavior and language.



CORE Values

Commitment: To create among members, educators and business and industry an

adherence and appreciation for all CTAE Programs.

Conviction: To develop patriotism through knowledge of our nation's heritage

and practice of democracy.

Education: To create enthusiasm and empower students to become lifelong

learners

Integrity: To deal honestly and fairly with one another.

Leadership: To develop leadership abilities through participation in educational,

professional, community and social activities.

Professionalism: To promote high standards in career ethics, workmanship,

scholarship and safety.

Recognition: Appreciation of the value of achievement.

Service: To cultivate a desire to contribute to the benefit and welfare of

others

Teamwork: To enhance the ability of students to plan together, organize and

carry out worthy activities and projects through the use of the

democratic process.

On the Subject of Soft Skills:



For the teacher:

Resources Professional Development

For the student:

Conferences
Competitive Events
Local, Region, State Officer Experience









Georgia DECA is the 4th largest chartered association with 11,225 members in 138 active chapters.

Home of 3 out of 5 largest chapters in the world.

International Career

Development Conference
32 Top 10 Winners, 41 Finalists
and 5 scholarship winners.





MISSION:
To prepare leaders and entrepreneurs in marketing, finance, hospitality and management in high schools and colleges around the globe.







Georgia FBLA has the largest state chapter membership for the 14th year in a row with 25,532 members.

Active chapters in 90% of public schools in Georgia – 445.

Largest number of national winners -- 75 (largest in US).

National President – Jose Espinel from Pope High School





MISSION:
To bring business and education together in a positive working relationship through innovative leadership and career development programs.









Georgia FCCLA has 16,300 members in 275 active chapters.

National Conference in Washington, DC - 68 gold medals 116 silver medals 19 bronze medals



MISSION: To promote personal growth and leadership development through family and consumer sciences education. Focusing on the multiple roles of family member, wage earner and community leaders, members develop skills for life.









Georgia HOSA is the youngest CTSO in Georgia.

3rd largest state affiliate in the world with 13,000 members.

Largest HOSA Conference in US with 3,400 total attendees.

33 Top 10 National Winners.



MISSION:

To enhance the delivery of compassionate, quality health care by providing opportunities for knowledge, skill and leadership development of all health science technology education students, therefore, helping students to meet the needs of the health care community.









8,078 members.

Hosted the largest State
Leadership and Skills
Conference and Career Expo
with 7,212 total attendees.

5th in the nation with overall medallion count at the SkillsUSA National Conference 20 medallions 74 top scorer positions.

SkillsUSA National Secretary - Peyton Stowe, Harris Co. High



MISSION:

To help its members become world-class workers, leaders and responsible American citizens.

SkillsUSA is a partnership of students, teachers and industry working together to ensure America has a skilled workforce. SkillsUSA helps each student excel.





Georgia TSA has the most high school chapters - 145.

Second largest middle school chapters – 65.

28,000 members and the most chapters (210) in the nation.

24 Top 10 Winners at NLC with 40 Gold Achievement awards.

National Vice President – Jack Crawford, Lowndes High



MISSION:

To foster personal growth, leadership, and opportunities in technology, innovation, design, and engineering. Members apply and integrate science, technology, engineering and mathematics concepts through co-curricular activities, competitive events and related programs.







Georgia is the only state to offer a CTSO serving students with disabilities enrolled in CTAE programs.

Serving 6,000 students in 151 programs.

2012-2014 Cumulative
Performance Reports - 89% of
the 1340 graduates who were
served by Georgia CTI are
currently engaged in post
secondary education and/or
the workforce.



MISSION:
To provide
meaningful
leadership and
employability
experiences for
students with
disabilities through
career, technical
and agricultural
education courses.



6.5 days

State Officer / Advisor

2 days

Board of Directors

STUDENT DRIVER





- **♦ Don't allow students to drive themselves**
- ♦ Defer to the local level driving policy

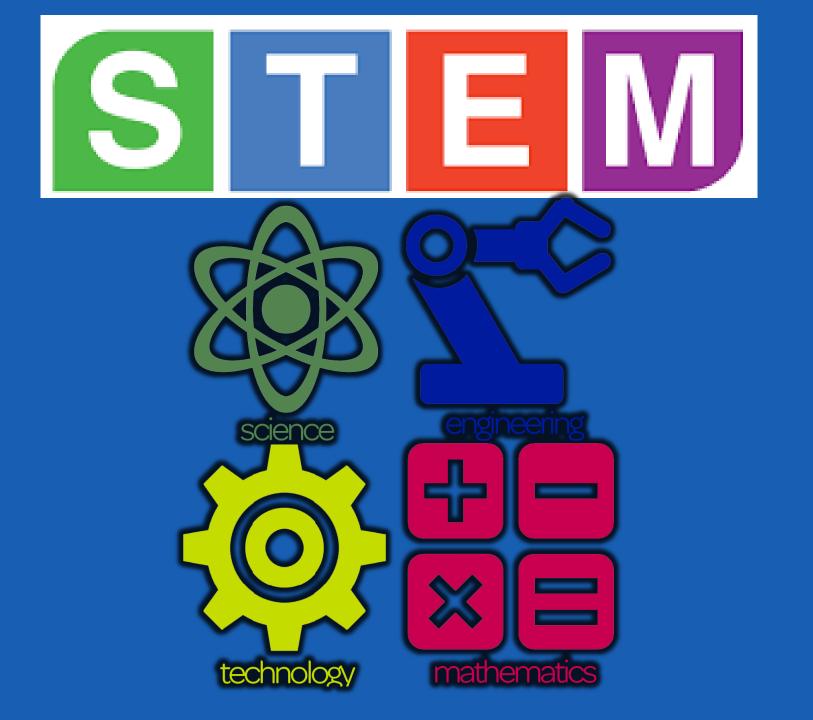




2014-2015

CTI	\$ 10,000
DECA	\$ 25,000
FBLA	\$100,000
FCCLA	\$ 20,000
HOSA	\$ 25,000
SkillsUSA	\$60,000
TSA	\$ 13,200

Opportunities for students ~ NLC stipends, travel, awards, etc



Fall Conference Fee

СТЅО	2012-2013	2013-2014	2014-2015	Explanation of Increase
CTI	\$60	\$60	\$60	
DECA	\$60	\$65	\$65	New location with higher costs
FBLA	HS \$45 MS \$35	HS \$45 MS \$35	HS \$50 MS \$40	
FCCLA	\$55	\$55	\$55	
HOSA	\$65	\$65	\$75	Increased costs of logistics
SkillsUSA	\$65	\$65	\$65	
TSA	\$75	\$75	\$75	

State Conference Fee

CTSO	2012-2013	2013-2014	2014-2015	Explanation of Increase
СТІ	\$125	\$125	\$125	
DECA	\$75	\$80	\$80	Added Emerging Leaders Academy & SBE Academy
FBLA	HS \$65/80/95 MS \$40	HS \$50/65/80 MS \$40	HS \$60/75/90 MS \$45	Increase in overhead costs
FCCLA	\$65	\$65	\$65	
HOSA	\$75	\$75	\$85	Increased cost of logistics
SkillsUSA	\$65	\$65	\$65	
TSA	\$85	\$85	\$85	









Student Organization Activities Offe Classroom Instruction

Each element of the diagram is a distinct part of the CTAE division but they are so fully intertwined that they cannot be fully separated if a complete program is to be offered.

- ◆ Professional Development
- **♦** Curriculum
- ♦ Webinars
- **♦** Case Studies
- ◆ Classroom Activities
- ◆ CDs from National Office
- ♦ Online Materials State & National



Can I participate in more than one CTSO?



Can you publish deadlines for CTSO affiliation & minimum requirements?





Can affiliation updates be sent through CTAERN in October?





Mark Crenshaw, Hart County Delmas Watkins, DeKalb County











State Officers

Atlanta City – 1

Butts Co. – 1

Clayton Co. – 1

Crisp Co. -1

Fayette Co. − 1

Gwinnett Co. - 2

Harris Co. – 1

Laurens Co. – 2

Newton Co. -2

Savannah Chatham – 1

Ben Hill Co. - 1

Catoosa Co. – 1

Cobb Co. -3

Decatur City – 1

Forsyth Co. – 5

Hall Co. -2

Henry Co. – 2

Long Co. -1

Pierce Co. – 1

Thomson-McDuffie – 1

Bremen City – 2

Chandler Co. - 1

Coweta Co. – 1

DeKalb Co. – 1

Fulton Co. – 2

Haralson Co. -2

Houston Co. – 6

Lowndes Co. – 2

Rockdale Co. – 1

Trion City - 1











Georgia Career and Technical Student Organizations

Current National Officers



Payten Stowe, SkillsUSA National Secretary Harris Co. High School, Harris County



Jose Espinel, FBLA National President Pope High School, Cobb County



Jack Crawford, TSA National Vice President Lowndes Co. High School, Lowndes County



Atlanta Public Schools

Most 1st Place Winners at State Leadership Conference
State Officer

Forsyth Co. Schools

3 out of 5 largest DECA chapters in the Nation Most 1st Place Winners at Career Development Conference Highest Participation at Conference State Officer





Fulton Co. Schools

40 State Conference Winners

Houston Co. Schools

Most 1st Place Winners at State Leadership Conference
7wo National Officers in 1 Year
Second Highest Event Participation





Lambert High School, Forsyth Co.

Largest HOSA Chapter in the World Home of State President & President Elect

Northview High School, Fulton Co.

Had 205 Students Compete in State Qualification Testing

Model of Excellence Chapters:

Cambridge High School — Fulton County
Cross Keys High School — DeKalb County
East Laurens High School — Laurens County
Maxwell High School of Technology — Gwinnett County
Sandy Creek High School — Fayette County
Union Grove High School — Henry County





Parkview High School, Gwinnett Co.

High School State Champion Chapter 2014-15

Rothchild Leadership Academy, Muscogee Co.

National 75A Middle School Chapter Excellence

State 2nd Vice President 14-15

Lowndes High School, Lowndes Co.

Two Consecutive State Presidents and National Officers









SUPER SYSTEMS

Atlanta City
Cherokee County
Fulton County
Hall County
Richmond County

Bibb County
DeKalb County
Glynn County
Newton County
Sumter County

















THANK YOU

















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