

Will the Career Your Student Picks Today Have Open Jobs Tomorrow; And Do they Have the Soft Skills Needed to Succeed?

# GEORGIA'S IN-DEMAND JOBS AND SKILLS

# THE DILEMMA

---

- × Many Georgia businesses are facing a dilemma. They have openings to fill, but are having problems finding the skilled workers to fill those positions.
- × But, hopefully, through the efforts of Georgia high schools and technical colleges, the skills gap will begin to close as students earn certifications in “in-demand jobs.” In fact, most of the fastest-growing jobs are in skilled trades that require certification that can be obtained through technical colleges and high school career tech classes.

# THE OUTLOOK

---

- × Employment projections for Georgia's workforce indicate steady and constant growth ahead. Industries continue to stabilize and position themselves for future growth.
- × It is estimated that over the next two years, nearly 50,000 new positions will be available to be filled each year

# WHAT ARE THE IN-DEMAND JOBS?

---

- × Today, the fastest growing jobs require at least an associate's degree. Employers value an applicant who has already obtained a degree, and one who has the skills necessary to enter the job force
- × Employers also value an applicant who has the soft skills to retain their job and help the company succeed – GeorgiaBEST Soft Skills

# THE HOT JOBS

---

- ✘ Georgia's healthcare jobs are expected to grow more rapidly than employment in any other industry in the state between 2012 and 2020, with about 149,300 jobs expected to be added during the period. In fact, one report which evaluates the healthcare job market in every state, projects the number of healthcare jobs in Georgia to grow 38 percent between 2012 and 2020. That compares with 20 percent growth in other industries.
- ✘ GDOL statistics reflects other "in-demand jobs" as auditors and accountants, elementary and middle school teachers -- especially special education teachers, management analysts, plumbers and pipefitters, and welders.

# TOP 5 OCCUPATIONS WITH THE MOST ANNUAL OPENINGS

---

- × **Self-Employed and Unpaid Family Workers:** Childcare workers, farmers, ranchers, hairdressers, real estate agents (16,850)
- × **Food Services:** Waiters, waitresses, coffee shops (16,830)
- × **Professional and Technical Services:** Accountants, auditors, lawyers (8,820)
- × **Administrative and Support Services:** Laborers, Freight, customer service reps (8,600)
- × **Education Services:** Elementary and Middle school teachers, teacher assistants (8,230)

# TOP JOBS BY EDUCATION

---

Associate's Degree	Annual Salary
× Registered Nurse	\$61,600
× Pre-school Teachers	\$32,700
× Medical, Clinical Labs Techs	\$36,000
× Paralegals	\$51,200
× Web Developers	\$73,000
× Electrical Engineers Tech	\$57,100
× Computer Network Support	\$63,900

# **JOBS BY EDUCATION**

---

<b>×</b> Bachelor's Degree	<b>Annual Salary</b>
<b>×</b> General, Operations Man.	<b>\$109,900</b>
<b>×</b> Accountants, Auditors	<b>\$73,100</b>
<b>×</b> Management Analysts	<b>\$91,100</b>
<b>×</b> Elem School Teachers	<b>\$54,400</b>
<b>×</b> Computer Systems Analysts	<b>\$77,000</b>
<b>×</b> Construction Managers	<b>\$86,400</b>

# **JOBS BY EDUCATION**

---

<b>× Master's Degree</b>	<b>Annual Salary</b>
<b>× Ed Administration</b>	<b>\$85,600</b>
<b>× Education Guidance</b>	<b>\$56,900</b>
<b>× Healthcare Social Workers</b>	<b>\$47,500</b>
<b>× Nurse Practitioners</b>	<b>\$86,100</b>
<b>× Physicians Assistant</b>	<b>\$93,400</b>
<b>× Ed Admin. PostSecondary</b>	<b>\$97,800</b>

# **JOBS BY EDUCATION**

---

## **High School or GED**

	<b>Annual Salary</b>
<b>× Customer Service Rep</b>	<b>\$34,100</b>
<b>× Childcare Workers</b>	<b>\$19,500</b>
<b>× Office Clerks, General</b>	<b>\$26,300</b>
<b>× Sales Rep,</b>	<b>\$61,300</b>
<b>× Supv of Retail Sales</b>	<b>\$39,800</b>
<b>× Team Assemblers</b>	<b>\$28,500</b>

# THE MISSING LINK

---

- × What is the biggest concern of prospects looking to create jobs and hire employees in the state of Georgia? Finding workers with strong employability skills or soft skills. What is the biggest challenge facing students transitions from school to the workforce? Possessing the employability skills or soft skills needed to help them succeed in the work place.

# THE SOLUTION – GEORGIABEST

---

- × Georgia Labor Commissioner Mark Butler recognizes this and has introduced the Georgia Department of Labor's GeorgiaBEST (Business Ethics Student Training) program as an answer to the concerns of both employers and our future workforce – the students. GeorgiaBEST concentrates on teaching students the top skills indentified as those lacking among the future workforce, such as attendance, punctuality, teamwork, respect, communication skills, and attitude. Through GeorgiaBEST, students are exposed to all 10 standards in the classroom, and are assessed by their teachers

# GEORGIABEST THIS YEAR

---

- × GeorgiaBEST is currently in over 200 high schools across the state. We are also partnering with the Department of Juvenile Justice with GeorgiaBEST in Youth Detention Centers, and with Great Promise Partners.
- × This year, 10,255 students took GeorgiaBEST, and 6,575 earned certification for a 64 percent pass rate

# NEW LEVELS OF CERTIFICATION FOR BEST

- × GeorgiasBEST will now have four levels of certification: GeorgiaBEST, GeorgiaBEST Executive, GeorgiaBEST Premiere and GeorgiaBEST Elite. Each is based on increased the work requirement.



# GEORGIABEST

---

- × Complete and be assessed on the 10 standards
- × Complete one of the projects: mentoring, job shadowing, community service or research paper (1000 to 1500 words)

# GEORGIABEST EXECUTIVE

---

- × Students study all 10 standards
- × Students will complete two required projects
- × **NOTE:** The second project can also be through the completion of the UNG BEE 1 or BEE 2 Business Ethics Simulation or a locally-adopted version of the BEE1 or BEE 2 simulation
- × Students will create a portfolio demonstrating their mastery of key workplace skills The portfolio will include at least two of the items included in the State DOE Capstone Portfolio requirements.

# GEORGIABEST PREMIERE

---

- × Students study all 10 standards addressing soft skills
- × Students will complete two required projects for four hours. It can include the BEE 1 or BEE 2 Business Ethics Simulation.
- × Students will create a portfolio demonstrating their mastery of key workplace skills and attitude through completion of exercises and projects. The portfolio will include at least four of the included in the State DOE Capstone Portfolio requirements

# GEORGIABEST ELITE

---

- × Students study all 10 standards addressing soft skills needed to succeed in the workforce as included in the GeorgiaBEST Module.
- × All students will create a complete portfolio demonstrating their mastery of key workplace skills and attitude through completion of exercises and projects. Students will also complete a senior project or capstone – OR—students will complete a work internship.

# GEORGIABEST MIDDLE SCHOOL PROGRAM

- × We piloted GeorgiaBEST Middle School in 17 schools across the state this year, it's now ready to go statewide next year. The middle school program is designed to introduce students to the soft skills needed to be successful in the classroom and in the workplace, and is aligned with standards addressed in the GeorgiaBEST high school program. However, it also stresses career exploration and goes hand-in-hand with the State Department of Education's career pathways, which requires students to choose a pathway of study prior to entering high school. Students must research three careers and keep a journal involving character education activities.

# WANT MORE INFORMATION?

---

## QUESTIONS?



Contact Information:

Cindy Morley

[Cindy.morley@gdol.ga.gov](mailto:Cindy.morley@gdol.ga.gov)

404-232-7343

770-365-2103

*Georgia*  
**DOL**  
DEPARTMENT OF LABOR