



CTAE Module: **Introduction to Business & Technology**

Language: **German**

Lesson # **2** of Week # **2**

This lesson is designed for a 50-minute class period. Teachers whose schedules are different should make adaptations for their particular scheduling configuration.

Stage 1: *What will students know and be able to do at the end of this lesson?*

At the end of this lesson, the student will be able to say “I can . . .”

- compare a well-known German company with a similar American company

What vocabulary do students need to learn for this lesson?

These are the vocabulary topics. Please see word banks and vocabulary resources which accompany the lessons for specific words.

- Company profile topics
- Company analysis vocabulary

*The vocabulary word banks may contain some words that are new or other words that are already familiar to students.

What language structures need to be refreshed for students in this lesson?

- Comparative forms



Stage 2: *What will be the evidence that students attained the lesson's learning targets?*

At the end of the lesson, how will you know that students can do the learning targets for the lesson?

- Students will have matched German companies to their specific products.
- Students will have analyzed the similarities and differences between GE and Siemens.



Stage 3: What will be the roadmap to reach the lesson’s learning targets?

What activities will you use during the lesson?

Icon Legend:



= this activity incorporates technology



= this activity is a non-technological option

Activity	How many minutes?	Resources
<p>Bell-Ringer: German Companies and Products The teacher distributes the activity sheet to students. Students work individually to label the product images with the corresponding product and company name. The teacher should review answers with students during whole-class feedback.</p>	5 minutes	German Product Activity Sheet
<p>Lesson Set-Up: The teacher previews the lesson by talking with students about the “can do” statements for the day as well as mentioning the activities in which students will engage throughout the lesson.</p>	1 minute	
<p>Activity 1: GE vs. Siemens: Eine Leseaufgabe The teacher should explain to students that they are going to read a brochure which compares information from the companies GE and Siemens. They will use the information in the brochure to complete a series of activities. Students should work individually and then compare their answers with a partner. Finally, the teacher should lead the class during feedback and review the correct answers to the activities as well as provide clarification regarding content and vocabulary as needed.</p>	25 minutes	<p>GE vs. Siemens Brochure</p> <p>Brochure Activity Sheet</p>



Activity	How many minutes?	Resources
<p>Activity 2: German Company Trivia</p> <p>The teacher should divide the class into two groups and give each group strips of paper on which they will write trivia questions. Each group of students will write at least 10 trivia questions (for the other team) about any of the company information that has been discussed in class today or yesterday. Students can use their notes to help them create the questions. The questions should be accurate in terms of content and grammar and should include an answer.</p> <p>The teacher collects the strips from each team and then conducts a trivia game posing the questions written by one team to the players on the other team.</p>	15 minutes	Paper Strips
<p>Ticket-Out-the-Door: Company Facts</p> <p><u>Without</u> using their notes, students should write 5 sentences about any of the topics covered today or yesterday in class about German companies.</p>	5 minutes	
<p>Lesson Wrap-Up:</p> <p>The teacher brings student attention back to the lesson’s “can do” statements and asks students to evaluate the degree to which they have achieved them. The teacher may even have students turn to a partner and prove their new-found abilities. This wrap up ensures that students realize, through their own reflection, that they are able to do new things as a result of this lesson.</p>	1 minute	