**FOR IMMEDIATE RELEASE                    cONTACT: *nAME***

***MONTH DATE, YEAR*                                        (###) ###-####**

**At My Stop – You Stop!**

*~ School Bus Safety Week reminds students, parents and motorists   
of their important role in school bus safety ~*

***CITY or COUNTY*** – Georgia celebrates *National School Bus Safety Week* on October 21-25, 2013 and *Georgia School Bus Driver Appreciation Day* on Monday, October 21st. Schools and safety advocates throughout the Peach State are using the week as an opportunity to highlight the importance of school bus safety. The 2013 theme for the week, *At My Stop –* You *Stop!*, reminds motorists of the important role they play in obeying the law and in stopping for Georgia’s school buses and protecting students as they board and exit. But, drivers should also be reminded that obeying the law is just not enough. Children are unpredictable . . . Motorists must have an overall heightened safety awareness and expect the unexpected as children wait at bus stops and as they get on and off their school bus.

“As drivers, we have a responsibility to students everywhere to know and obey the school bus laws,” said [official’s name here]. “[Name of organization] is pleased to bring attention to this important public safety topic during *National School Bus Safety Week*.”

“When transportation is required, school buses are the safest way for students to get to and from school,” said [official’s name here]. “This week is an excellent time to teach and reiterate to students and parents simple measures they can take while going to and from the bus stop, getting on and off the bus, and riding in the bus. It also gives us a chance to thank and honor the professional school bus drivers who devote themselves to transporting our most precious cargo.”

For years, school buses have provided safe access to learning for Georgia’s school children through secure and dependable transportation to schools. The safety of the yellow school bus is unparalleled by any other means of automotive transportation. School buses are equipped with more safety features than any other vehicle and are required to meet numerous safety specifications, including state and federal requirements. In addition, all public school bus operators receive rigorous, specialized training on a variety of topics before they can take the wheel behind the big yellow bus.

More than one million students ride the school bus in Georgia twice each day, with more than 26 million school children transported in 480,000 school buses nationwide.