The Basics of Parent Engagement Module Outline

Please allot approximately 30-45 minutes for the completion of this workshop. The Parent Involvement Coordinator is encouraged to use this workshop outline and PowerPoint in their current format.

I. Introduction (3 minutes)
   a. Your name and title
   b. Title of the workshop
      i. Ask "What is parent engagement?" and invite your audience to give their answers
   c. State the objectives

II. Parent Engagement (12 minutes)
   a. Talk about who "parents" could be defined as in modern society
   b. Define parent engagement
   c. Divide participants into groups for the brainstorming exercise and talk about the benefits of parent engagement
   d. Talk about the research and why parent engagement is important

III. Overview of Five Keys to Help Parents Become More Engaged (2 minutes)
   i. Set reasonable expectations
   ii. Identify specific ways parents can "be involved"
   iii. Practice good communication strategies
   iv. Make parents feel welcome
   v. Acknowledge and promote parent leadership

IV. Explanation of each "Key" (10 minutes)
   a. Briefly highlight each "Key" and refer to the notes for further explanation
   b. After explaining Key 5, distribute a copy of the "Basic Strategies for Parent Engagement" handout and review some of the ones that are especially applicable to your school

V. Overview of National PTA Standards (13 minutes)
   a. Review each of the National PTA standards in detail
   b. Distribute the "Ideas for Implementation" handout for each standard

VI. Pop Quiz and Review (3 minutes)
   a. Distribute the “Do You Remember” quiz to participants

VII. Questions and Closing (2 minutes)