Georgia Department of Education

Human Services Cluster Salon Management and State Board Preparation Course Number 12.42500

Course Description:

This lab course provides experiences necessary for the development of skill levels required to become a cosmetologist. The tasks specified by this course will allow a student to earn hours towards completion of the <u>1500 training hours</u> (*250 theory* + *1250 service application hours*) required by the Georgia State Board of Cosmetology. Topics for this course include industry concepts, surviving in the salon, and licensure preparation.

Pre-requisite: Introduction to Personal Care Services, Cosmetology Services II, Cosmetology Services III

Course Standard 1

HU-SM-1

The following standard is included in all CTAE courses adopted for the Career Cluster/Pathways. Teachers should incorporate the elements of this standard into lesson plans during the course. The topics listed for each element of the standard may be addressed in differentiated instruction matching the content of each course. These elements may also be addressed with specific lessons from a variety of resources. This content is not to be treated as a unit or separate body of knowledge but rather integrated into class activities as applications of the concept.

Standard: Demonstrate employability skills required by business and industry.

The following elements should be integrated throughout the content of this course. 1.1 Communicate effectively through writing, speaking, listening, reading, and interpersonal abilities.

Person-to-Person	Telephone and	Cell Phone and	Communicating At	Listening
Etiquette	Email Etiquette	Internet Etiquette	Work	
Interacting with	Telephone	Using Blogs	Improving	Reasons, Benefits,
Your Boss	Conversations		Communication Skills	and Barriers
Interacting with	Barriers to Phone	Using Social Media	Effective Oral	Listening Strategies
Subordinates	conversations		Communication	
Interacting with	Making and		Effective Written	Ways We Filter
Co-workers	Returning Calls		Communication	What We Hear
Interacting with	Making Cold Calls		Effective Nonverbal	Developing a
Suppliers			Skills	Listening Attitude
	Handling Conference		Effective Word Use	Show You Are
	Calls			Listening
	Handling Unsolicited		Giving and Receiving	Asking Questions
	Calls		Feedback	
				Obtaining Feedback
				Getting Others to
				Listen

Nonverbal Communication	Written Communication	Speaking	Applications and Effective Résumés
Communicating Nonverbally	Writing Documents	Using Language Carefully	Completing a Job Application
Reading Body Language and mixed Messages	Constructive Criticism in Writing	One-on-One Conversations	Writing a Cover Letter
Matching Verbal and Nonverbal communication		Small Group Communication	Things to Include in a Résumé
Improving Nonverbal Indicators		Large Group Communication	Selling Yourself in a Résumé
Nonverbal Feedback		Making Speeches	Terms to Use in a Résumé

Georgia Department of Education April 22, 2021 Page **1** of **6** All Rights Reserved

Georgia Department of Education

Showing Confidence	Involving the	Describing Your Job Strengths
Nonverbally	Audience	
Showing Assertiveness	Answering Questions	Organizing Your Résumé
	Visual and Media Aids	Writing an Electronic Résumé
	Errors in Presentation	Dressing Up Your Résumé

1.2 Demonstrate creativity by asking challenging questions and applying innovative procedures and methods.

Teamwork and Problem Solving	Meeting Etiquette	
Thinking Creatively	Preparation and Participation in Meetings	
Taking Risks	Conducting Two-Person or Large Group Meetings	
Building Team Communication	Inviting and Introducing Speakers	
	Facilitating Discussions and Closing	
	Preparing Visual Aids	
	Virtual Meetings	

1.3 Exhibit critical thinking and problem-solving skills to locate, analyze and apply information in career planning and employment situations.

plaining and employment situations.				
Problem	Customer Service	The Application Process	Interviewing Skills	Finding the
Solving				Right Job
Transferable Job	Gaining Trust and	Providing Information,	Preparing for an	Locating Jobs and
Skills	Interacting with	Accuracy and Double	Interview	Networking
	Customers	Checking		
Becoming a	Learning and Giving	Online Application	Questions to Ask in	Job Shopping
Problem Solver	Customers What	Process	an Interview	Online
	They Want			
Identifying a	Keeping Customers	Following Up After	Things to Include in	Job Search
Problem	Coming Back	Submitting an Application	a Career Portfolio	Websites
Becoming a	Seeing the	Effective Résumés:	Traits Employers are	Participation in
Critical Thinker	Customer's Point		Seeking	Job Fairs
Managing	Selling Yourself and	Matching Your Talents to	Considerations	Searching the
	the Company	a Job	Before Taking a Job	Classified Ads
	Handling Customer	When a Résumé Should be		Using Employment
	Complaints	Used		Agencies
	Strategies for			Landing an
	Customer Service			Internship
				Staying Motivated
				to Search

1.4 Model work readiness traits required for success in the workplace including integrity, honesty, accountability, punctuality, time management, and respect for diversity.

Workplace Ethics	Personal	Employer	Business Etiquette	Communicating at
	Characteristics	Expectations		Work
Demonstrating Good	Demonstrating a	Behaviors	Language and	Handling Anger
Work Ethic	Good Attitude	Employers Expect	Behavior	
Behaving	Gaining and	Objectionable	Keeping Information	Dealing with
Appropriately	Showing Respect	Behaviors	Confidential	Difficult Coworkers
Maintaining Honesty	Demonstrating	Establishing	Avoiding Gossip	Dealing with a
	Responsibility	Credibility		Difficult Boss
Playing Fair	Showing	Demonstrating	Appropriate Work	Dealing with
	Dependability	Your Skills	Email	Difficult Customers
Using Ethical	Being Courteous	Building Work	Cell Phone Etiquette	Dealing with
Language		Relationships		Conflict

Georgia Department of Education

Showing	Gaining Coworkers'	Appropriate Work	
Responsibility	Trust	Texting	
Reducing Harassment	Persevering	Understanding	
		Copyright	
Respecting Diversity	Handling Criticism	Social Networking	
Making Truthfulness a	Showing		
Habit	Professionalism		
Leaving a Job Ethically			

1.5 Apply the appropriate skill sets to be productive in a changing, technological, diverse workplace to be able to work independently and apply teamwork skills.

Expected Work Traits	Teamwork	Time Management
Demonstrating Responsibility	Teamwork Skills	Managing Time
Dealing with Information Overload	Reasons Companies Use Teams	Putting First Things First
Transferable Job Skills	Decisions Teams Make	Juggling Many Priorities
Managing Change	Team Responsibilities	Overcoming Procrastination
Adopting a New Technology	Problems That Affect Teams	Organizing Workspace and Tasks
	Expressing Yourself on a Team	Staying Organized
	Giving and Receiving Constructive	Finding More Time
	Criticism	
		Managing Projects
		Prioritizing Personal and Work Life

1.6 Present a professional image through appearance, behavior, and language.

On-the-Job Etiquette	Person-to-Person Etiquette	Communication Etiquette	Presenting Yourself
Using Professional	Meeting Business	Creating a Good Impression	Looking Professional
Manners	Acquaintances		
Introducing People	Meeting People for the First	Keeping Phone Calls	Dressing for Success
	Time	Professional	
Appropriate Dress	Showing Politeness	Proper Use of Work Email	Showing a Professional
			Attitude
Business Meal Functions		Proper Use of Cell Phone	Using Good Posture
Behavior at Work		Proper Use in Texting	Presenting Yourself to
Parties			Associates
Behavior at Conventions			Accepting Criticism
International Etiquette			Demonstrating Leadership
Cross-Cultural Etiquette			
Working in a Cubicle			

Support of CTAE Foundation Course Standards and Georgia Standards of Excellence L9-10RST 1-10 and L9-10WHST 1-10:

Georgia Standards of Excellence ELA/Literacy standards have been written specifically for technical subjects and have been adopted as part of the official standards for all CTAE courses.

Course Standard 2

HU-SM-2

Evaluate the requirements needed to obtain employment in the salon industry.

- 2.1 Investigate the qualifications needed for taking the Georgia State Board of Cosmetology exam.
- 2.2 Perform a self-assessment of their current employability and technical skills.
- 2.3 Differentiate between types of salons and other employment opportunities to determine which setting would be best.
- 2.4 Create a cover letter, resume, and employment portfolio.
- 2.5 Develop appropriate interview skills including interview preparation.

Course Standard 3

HU-SM-3

Apply skills needed to transition from school to an entry level position in the salon industry.

- 3.1 Demonstrate expected business behavior and teamwork.
- 3.2 Analyze money management in the salon setting and how stylist compensation is determined.
- 3.3 Utilize customer service, upselling, retailing, rebooking, and other marketing techniques to promote the salon.

Course Standard 4

HU-SM-4

Distinguish between the types of salon ownership available.

- 4.1 Investigate the responsibilities associated with owning a salon.
- 4.2 Compare and contrast business plans, including type of ownership, legal obligations, contracts, hiring needs, and allocation of money.
- 4.3 Plan a salon layout that will ensure maximum efficiency for the client and stylist.
- 4.4 Evaluate employment manuals, including job description and staff and owner responsibilities.
- 4.5 Asses the obligations you are committing to as a possible booth renter.

Course Standard 5

HU-SM-5

Connect the theory and technical skills necessary for passing the written and practical portion of the state board examination following ALL Safety and Sanitation Guidelines for EACH technique.

- 5.1 Analyze all techniques required and determine the equipment, implements, materials, and supplies needed to perform the practical portion of the state board examination.
- 5.2 Design a system for proper labeling and packing of necessary materials and supplies for each section of the practical portion of the examination.
- 5.3 Follow all Safety and Sanitation Guidelines for Work Area and Client Preparation Set Up.
- 5.4 Perform thermal curling utilizing all safety measures.
- 5.5 Perform a basic haircut, including proper sectioning, elevation, and cross checking, utilizing appropriate haircutting implements as required with appropriate haircutting tools, shears and razor.
- 5.6 Perform a permanent wave technique, including application of protective cream, sectioning, wrapping, and application of mock chemical waving lotion; demonstrate a test curl.
- 5.7 Perform Predisposition Test and Strand Test with simulated product.
- 5.8 Perform mock highlighting with foils and apply Virgin Application with colored simulated product.
- 5.9 Perform hair color retouch with colored simulated product.
- 5.10 Apply virgin chemical hair relaxer application with colored simulated product and demonstrate smoothing technique.
- 5.11 Demonstrate blood spill procedure.
- 5.12 Demonstrate basic facial procedure, including massage with application and removal of products.
- 5.13 Create a sculptured nail utilizing proper nail preparation.
- 5.14 Research State Board Examination Updates and Requirements 30 days prior to setting Exam Date.

Course Standard 6

HU-SM-6

Identify and execute the steps to be followed for an exposure incident (blood spill).

- 6.1 Assess possible exposure incidents for each technique.
- 6.2 Analyze blood spill procedure and determine the materials/supplies required to decontaminate.
- 6.3 Construct a blood spill kit.

6.4 Perform mock blood spill clean-up following safety and sanitation guidelines required by Georgia State Board of Cosmetology.

Course Standard 7

HU-SM-7

Analyze timesheets/project sheets, conduct a self-assessment of current technical skills, and set career goals.

- 7.1 Evaluate state board readiness by calculating timesheets and project sheets.
- 7.2 Set short- and long-term career goals and establish a game plan to achieve these goals.
- 7.3 Conduct a self-assessment of current technical skills and identify strengths and weaknesses.
- 7.4 Create a strategic plan to enhance your technical weaknesses and construct a potential marketing plan for your strengths.

Course Standard 8

HU-SM-8

Create and critique services needed to meet the 1500-hour requirement for the Georgia State Board of Cosmetology.

- 8.1 Perform 18 haircuts.
- 8.2 Perform 4 permanent waves.
- 8.3 Perform 2 virgin color applications and 1 retouch application.
- 8.4 Perform 3 virgin chemical relaxer applications and 2 retouch applications.
- 8.5 Perform 3 temporary color application or semi/demi color application.
- 8.6 Perform 2 bleach applications.
- 8.7 Perform 2 foiling applications.
- 8.8 Perform 16 hairstyles.
- 8.9 Perform 5 facials.
- 8.10 Perform any additional services that are needed to reach completion.

Course Standard 9

HU-SM-9

Explore and demonstrate skills used in the cosmetology industry.

- 9.1 Utilize advanced techniques such as hair care and haircutting, long hair styling, nail care and design, and skin care and makeup application, as needed for clientele and competition purposes.
- 9.2 Assess current industry trends, standards, and practices that relate to the field of cosmetology.
- 9.3 Investigate career options and new techniques in Cosmetology, utilizing industry professionals as guest speakers as well as multimedia publications.

Course Standard 10

HU-SM-10

Maintain a safe work environment and accident prevention by using safety precautions and/or practices, including adherence to hazardous labeling requirements and compliance with safety signs, symbols, and labels.

- 10.1 Analyze the role and the responsibilities of the personal care provider (student) in the classroom, laboratory, and various workplace settings in an emergency situation.
- 10.2 Demonstrate preparedness procedures for each emergency situation: fires, electric shock, overloading a circuit, inclement weather, blood spills, and other emergency situations that may occur in the classroom/laboratory or workplace.
- 10.3 Adhere to all safety procedures when working with chemicals.
- 10.4 Demonstrate all infection controls procedures when working in the clinic lab.
- 10.5 Follow proper care and safety protocol when working with models/clients.

Georgia Department of Education April 22, 2021 Page **5** of **6** All Rights Reserved

Course Standard 11

HU-SM-11

Explore how related student organizations are integral parts of career and technology education courses through leadership development, school, and community service projects, entrepreneurship development, and competitive events.

- 11.1 Research the history of SkillsUSA.
- 11.2 Discuss the mission, purpose, motto, colors, official dress, and other distinguishing characteristics of SkillsUSA.
- 11.3 Explain how participation in SkillsUSA can promote lifelong responsibility for community service and professional growth and development.
- 11.4 Create a personal leadership plan to participate in programs, conferences, community service and competitive events on the local, state, and national level that align with the competencies, skills, and knowledge of this course.