

2020 CTAE TALKING POINTS

1. CTAE programs partner with businesses to equip students with the skills needed by industry and employers that are vital to the local or regional economy.
2. 600,000+ middle and high school students across Georgia enroll in CTAE courses and career pathways EVERY YEAR.
3. Every public school district in Georgia offers CTAE programs and beginning July 1, 2020, all districts are required to spend federal Perkins V funds on the results of the Comprehensive Local Needs Assessment conducted with local school districts and specified stakeholders which include business and industry.
4. CTAE in Georgia offers 17 Career Clusters with a total of 135 pathways offered.
5. CTAE programs provide training in skills that address the needs of in-demand industries, such as healthcare, renewable energy, IT, manufacturing, construction, hospitality/tourism, STEM and more.
6. Students from all socioeconomic backgrounds and academic ability levels benefit from participation in CTAE, which can prepare them for high-skill, high-wage, and/or in-demand careers.
7. **CTAE Delivers...real options for ALL students for college and rewarding careers.**
 - a. A CTAE Program of Study is a sequence of courses that links secondary and postsecondary education, integrates challenging academic and technical instruction and links to an industry-recognized credential of value.
 - b. Students who participate in CTAE can earn dual credit and/or national certifications as part of their high school coursework.
 - c. 78% of CTAE concentrators enroll in postsecondary education full-time immediately after graduating.

8. CTAE Delivers...real-world workforce-ready skills.

- a. Employability skills are developed in CTAE. Students are significantly more likely than their non-CTAE counterparts to say they developed problem-solving, project completion, research, math, college application, work-related, communication, time management, and critical thinking skills during high school.
- b. CTAE programs offer work-based learning experiences, such as training, internship, co-op, and/or youth apprenticeship programs.
- c. CTAE programs enable students of all ages to acquire stackable credentials, including degrees, certificates, and industry-recognized certifications, that build on one another and are often desired or required by employers.
- d. Georgia CTAE provides the following pathways to success for ALL Georgia students: Military Service, Four-Year University, Technical College, Registered Apprenticeship, and/or Career.
- e. CTAE students are more likely to be motivated and interested in their coursework because of real world connections and, as a result, are less likely to drop out of high school.

9. CTAE Delivers...real high school experience with added value.

- a. Georgia public high school student graduation rate for Career Pathway completers in FY 19 is 96.54%, which is 14.54% higher than the state graduation rate for all students.
- b. A CTAE Program of Study is a sequence of courses that links secondary and postsecondary education, integrates challenging academic and technical instruction, and leads to an industry-recognized credential of value.
- c. 151,385 Georgia students were members of at least one Career Technical Student Organization (CTSO) in FY2019. The nine recognized CTSOs are:

FFA	DECA	FIRST Robotics
FCCLA	FBLA	SkillsUSA
CTI	HOSA	TSA

- d. CTSO Core Values include

Commitment	Recognition	Integrity
Education	Teamwork	Professionalism
Leadership	Conviction	Service