RESOURCES FOR STUDENTS AND FAMILIES
COLLEGE ACCESS
CHALLENGE GRANT

• Grant Implementation led by The University System of Georgia on behalf of the Governor’s Office.

• Grant Partners Include:
  1. Technical College System of Georgia
  2. Georgia Department of Education
  3. Georgia Student Finance Commission
  4. Georgia Partnership for Excellence in Education
  5. Communities in Schools of Georgia
  6. Southern Regional Education Board
CACG GOALS

1) To increase the number of underrepresented students who graduate from Georgia high schools ready, supported and motivated to go into postsecondary education.

2) To increase the number of underrepresented students enrolled and persisting in postsecondary education.

3) To increase the college degree attainment of low-income adults with some college credits but no degree.
CACG STRATEGIES

- Apply to College
- Counselor Training and Tools
- GACollege411
- FAFSA Events
- College Textbook Grants
- Near Peer Program
- Adult Learning Consortium
- GATRACS
- Military Outreach
- Public Awareness Resources
- Motivational Modules
- Community Engagement Events
- DOE Individual Graduation Plan
CACG BIG WINS

• Received funding five years in a row!!
• New GAcollege411 accounts—up 725% to 3 million Georgians
• FAFSA submissions—up 881% over baseline to 311,343
• College applications—up 660% to 972,789 online applications
• College enrollment for the University System of Georgia—up 17% to 391,309 (2008-2012)
• College enrollment the Technical College System of Georgia—up 5% to 152,934 (2008-2012)
- The SREB Collaborative Counselor Training Initiative – Interstate compact
- Data and research services
- Resource-sharing agreements
- Cooperative programs
Go Alliance

- Network of state representatives
- Using marketing and communications strategies to promote
  - academic achievement
  - high school completion
  - student readiness for college and work.
SREB College Access Campaigns

Yes YOU Can!
SCAN
SOUTH CAROLINA can go to college
DELAWARE
Go Higher Florida education pays!
Let's Go AL
Preparing Students for College
GEAR UP
OKLAHOMA STATE REGENTS FOR HIGHER EDUCATION
KnowHow2GO
KnowHow2GO Kentucky
CfWV
College Foundation of West Virginia
learn more. earn more.

College Foundation of North Carolina
Center for Adult Learning in Louisiana
CALL

say go College.com
CollegeForTN.org
PUT YOUR MIND TO IT
GAcollege411

RISE UP!

PROJECT GRADUATE
KnowHow2GO Louisiana
COUNSELOR TRAINING MODULES

• The **College Access: Creating a College-Going Culture Modules** were developed to provide high quality, online professional learning for certified middle grade and high school counselors and postsecondary enrollment professionals.

• For more information, please visit [http://ceps.georgiasouthern.edu/conted/collegeaccess.html](http://ceps.georgiasouthern.edu/conted/collegeaccess.html).
Students Who Don’t Go …

- Don’t think they can afford college
- Don’t feel academically capable
- Need to start earning money immediately due to family responsibilities
- Feel that college is too far away from home
- Do not like school in general
- Enroll in military
- Believe that their career of interest does not require postsecondary training
Strategies for Counselors in College and Career Advising

- ASCA National Model
- Development by content experts
  - Middle grades and high school counselors
  - State agency representatives
  - College of Education faculty
  - Curriculum specialists
- Education Development Center (EDC)
Collaborative Counselor Training Initiative (CCTI)

- Instructor-led
- Three *stand-alone* modules
  - 1 Module = 4 sessions
  - 1 session = 2 weeks
  - CEU/PLU credit
- 8 week online course for academic credit (semester or quarter)
- Guide for optional face-to-face workshops or hybrid approach
Strategies for Counselors in College and Career Advising

- Learning goals
- Readings
- Discussion Forum
- Applied Activities
  - discussion rubrics
  - videos
  - action plans
  - research
- Builds Professional Portfolio
Strategies for Counselors in College and Career Advising

Module 1
- Introduction
- Advocacy/Creating a college-going culture
- Communicating with diverse populations

Module 2
- Career Planning
- Academic Planning
- College Choice

Module 3
- Financial Literacy
- Financial Aid
- Admissions Tests
- Application Process
Module IV: *College and Career Advising for the Middle Grades*

- Understand barriers that cause students to disengage and strategies to mitigate them
- Begin career awareness early
- Use career interests and personal aptitudes to foster academic engagement
- Help students develop an academic plan and make a smooth transition to high school
- Help students understand college choices and the college application process
COUNSELOR TRAINING MODULES

Register Online Now for Summer Session – June and/or Fall Session – September!!

• Registration fee reimbursed after completion of each module ($100).
• Stipend of $500 awarded to participant for completion of all three modules.
• For additional information contact ccti@usg.edu
External Evaluation Project

- 2011 online survey of more than 300 enrollees in 6 states
- Preliminary Findings:
  - 90% of counselors find the modules “useful” or “very useful”
  - 81% would recommend the training to their colleagues
  - 72% of counselors report they are changing their practice as a result
  - 78% are implementing their action plans
External Evaluation Project

What was the most valuable lesson you learned from the course?

“College includes training in any type of postsecondary institution, and all students should be encouraged to obtain some type of college”

“...how important it is to help first generation students learn about postsecondary planning .... sometimes we take for granted that kids know how to apply to college or even have access to visit a college campus. This course was a real eye opener for me!”
• The Georgia Apply to College program has the goal of providing all Georgia high school seniors with the opportunity to apply to college using GAcollege411.org.

• Please confirm participation to be listed on the site.

• THE NOVEMBER 2013 APPLICATION IS NOW AVAILABLE!!! - Apply today!!

• For more information, please visit http://www.usg.edu/apply-to-college, email gacw@usg.edu or call 404-962-3110.
The College Access Challenge Grant has provided resources to enhance GAcollege411. The site offers the following:

- Career Planning
- High School Planning
- College Planning
- Financial Aid Planning
- Resume Builder
- SAT PREP
- Info for Adult Learners and Military

For more information or to schedule a GACollege411 presentation or training for your staff or students, please visit www.GACollege411.org or email clientservices@gsfc.org.
The College Access Challenge Grant has provided resources to assist Georgia Student Finance Commission’s completion of Financial Aid and FAFSA Events and College Goal Georgia Events.

For more information or to schedule a financial aid presentation, please visit www.GACollege411.org or email clientservices@gsfc.org.
COLLEGE TEXTBOOK GRANTS

Book Grants to dual enrollment students in Early College, Move on When Ready, and GED Dual Enrollment programs are available to fund college textbook costs not covered through Georgia’s dual enrollment funding.

Schools with low income students currently enrolled in these programs can contact the appropriate program directors: Early College – Dawn Cooper (dawn.cooper@usg.edu), Hope Grant/MOWR – Sheila Caldwell (scaldwell@tcsg.edu) and GED Dual Enrollment – Carla DeBose (CDeBose@tcsg.edu) for more information.
DUAL ENROLLMENT

Provides students with the opportunity to take college coursework while in high school and receive high school and college credit.

FUNDING

1. Accel - Approved academic coursework towards associates or bachelors paid by state appropriated funds.
2. Hope Grant – Approved technical coursework towards certificates and diplomas paid by lottery funds.
3. Move On When Ready – Any full time college coursework paid by state appropriations as a result of Georgia Law.
COURSE ARTICULATION

• In March 2012 additional 17 general education courses in the Technical College System of Georgia (TCSG) as transferable to the University System of Georgia (USG) for credit in the core curriculum, the basic courses all students must take to earn a degree.

• A list of all 27 transfer courses, including those newly approved, can be found here at www.usg.edu under “Academic Planning”
The **Near Peer Program** provides college coaches/mentors for “high-need” high school students to help ensure they receive the services needed to successfully apply to and enroll in a postsecondary institution.

For more information on this strategy, please email [sheila.jones@usg.edu](mailto:sheila.jones@usg.edu).

The following USG institutions have Near Peer Programs:

- Georgia Regents University - Augusta
- Atlanta Metropolitan College - Atlanta
- University of North Georgia - Gainesville
- Dalton State College - Dalton
- University of Georgia - Athens
- Fort Valley State University - Fort Valley
- Georgia Tech - Atlanta
- Albany State University - Albany
- Georgia Southwestern State University - Americus
• The Adult Learning Consortium is designed to assist in improving adult learner-focused services, programs and outreach to Georgia adults who are interested in completing college.

• The Georgia ONmyLINE website provides access to several courses and degree programs that are well suited for adult learners.
  • Armstrong Atlantic State University
  • Atlanta Metropolitan College
  • Bainbridge College
  • Columbus State University
  • Dalton State College
  • Fort Valley State University
  • Gainesville State College
  • Georgia Perimeter College
  • Georgia Southwestern State University
  • Gordon College
  • Macon State College
  • Southern Polytechnic State University
  • Valdosta State University

• For more information, please visit [www.discoveryourgoal.net](http://www.discoveryourgoal.net).
• The **Georgia Transfer Articulation Portal** will provide a one stop portal where students can find information on how to transfer and articulate courses and credits within and between the University System of Georgia and Technical College System of Georgia.

• The portal will contain the information institutions have about which courses articulate between institutions and make that information transparent to students.

• For more information, email daphene.blackmon@usg.edu.
• The Military Outreach Strategy was developed to create military friendly campuses throughout the system and attract, retain and graduate military members, veterans and their families.

• The Military Resource Centers established will serve as the hub for the military student and family members to ask questions, get information, and experience the experience of being with other military students.

For more information, email militaryeducation@usg.edu.
• The **CACG Public Awareness Campaign** supports all grant strategies by providing tools to promote the availability of resources.

• Materials that have been developed include but are not limited to logos, videos, banners, flyers, buttons and billboards.

• To view college access videos, please visit [http://vimeo.com/7597084](http://vimeo.com/7597084). To order any other free materials to support CACG strategies or for more information on these materials, please email [collegeaccessitems@usg.edu](mailto:collegeaccessitems@usg.edu).
Georgia Transfer Articulation Cooperative Services

Discover your GOAL

Georgia Opportunities for Adult Learners

Why Not You?

COLLEGE IS FOR EVERYONE!

Sign up NOW.
GAcollge411.org
Expand Your Opportunities

Check out schools at:
usg.edu and tcsg.edu

GAcollge411.org

Take your education BEYOND high school. Now is the time.
GAcollge411.org

Talk to your Counselors and your Teachers
- Get your parents connected to the process
- Sign up at GAcollge411.org
- Become a fan of our Facebook page

It’s within your Reach
Apply to College
Get a GAcollge411.org account and get started!

Make Your Dream a Reality
Apply to College
Create a GAcollge411.org account and get started!
What Are You Going To Do After High School?

Is college in your plans?

Or, are you thinking about a certificate program at a technical school?

Or, maybe you plan to get a job?

You can find information to help you with any of these options at

GSFAPPS Instructions

USE GSFAPPS TO APPLY FOR MOST STATE SCHOLARSHIP AND GRANT PROGRAMS (INCLUDING HOPE)

Go to GACollege411.org

First create a GACollege411 account by clicking on “Create an Account” at the top right of the homepage.

SET UP YOUR PROFILE

STEP 1 OF 3 – Who Are You?

Click on “GO” next to the appropriate choice (Middle or Junior High School Student, High School Student, College Student, Adult, or Parent).

STEP 2 OF 3

Use pull down menus for your month and day of birth and type in the 4-digit year. Type in your full school name or choose final to choose from the list of the schools already in the database.

Click Next at the bottom of the page.

Note: If you are not school to enter your state of residence you will need to add it to your profile.

STEP 3 OF 3

Type in your name.

Type in pull down menu for year of high school graduation.

Type in your E-mail address. If you don’t have an E-mail address, you can choose to create a GACollege411.org account.

What will you use your GACollege411 account for?

What is your FSA ID?

How do I apply?

What does financial aid mean for you?
• The **Community Engagement Strategy** is promoting the importance of a postsecondary education among underrepresented persons throughout the state through robust community events. This strategy enables community groups to assist local educators and students by providing resources and information and sponsoring events. For more information on community engagement events, please contact creynolds@cisgeorgia.org.
COMMUNITY ENGAGEMENT PARTNERS

• Fort Valley State University Educational Talent Search  
  • Warner Robins, GA

• CIS of Marietta/Cobb County  
  • Marietta, GA

• Center for Pan Asian Community Services  
  • Atlanta, GA

• Orange Duffel Bag Foundation  
  • Atlanta and Macon, GA

• The Scholarship Academy  
  • Atlanta, GA
MOTIVATIONAL MODULES

• The Motivational Modules, are a comprehensive resource containing critical messages that schools and communities can instill in the minds of PreK through 12th grade college bound students and parents regarding the accessibility and importance of college and careers.

• For more information and training on how to use the modules http://www.gsfc.org/main/publishing/volunteer_resource/index.cfm.
It’s for real.

- Over a lifetime a college graduate earns over $1 million more than a person with a high school diploma.
What kind of paycheck would you like to take home?

High School Dropout

$6.55

x 40 hrs./wk.

$262.00

x 52 wks./yr.

$13,624
CACG provides additional resources for the Georgia Department of Education promotion and training for Counselors and Career Technical and Agricultural Education Directors on the advisement mandated by the BRIDGE Act.

For more information on this strategy, please contact espann@doe.k12.ga.us.
This website provides resources for school counselors to reference when assisting students and parents.

Resources include
- Presentations
- Handouts
- Videos
- Logos
- Updates
Low-income adults who have "stopped out" are in danger of not completing degrees.

The College Access Challenge Grant provides clear information for transfer and dual enrollment students about which courses and programs will transfer within Georgia’s public higher education system.

Program Summary

The College Access Challenge Grant program seeks to increase postsecondary degree attainment of prekindergarten to grade 12 students traditionally underrepresented in higher education. These students include first-time freshmen, transfer students, adults returning to college, and the military. It also works to increase degree attainment of Georgia’s low income adults with some college credit but no degree.

The College Access Challenge Grant program emphasizes performance, partnerships, and the overall value to higher education as part of its metrics for success.
COMMUNITY RESOURCE STRATEGY

• Please invite us to come to your district, school and community and share our resources promoting college access and success with your community partners, parents and students (*especially seniors!!*)

• Target Communities include:
  • Taylor County
  • Crisp County
  • Cook County
  • Evans County
  • Johnson County
  • Banneker High School Cluster (Fulton)
  • Washington High School Cluster (APS)
  • Clarkston High School Cluster (Dekalb)

• Other focus areas include:
  • Foster Youth
  • Homeless Youth
  • Children of Incarcerated Parents
  • Minority Males
NEXT STEPS...
NEXT STEPS...

• Assess needs of your schools and your students
• Review the CACG resources that may assist with meeting needs
• Collect information on how to get started
• Reach out to the resource contact if you need assistance
QUESTIONS?
Dawn Cooper
Director of College Readiness
University System of Georgia
Dawn.cooper@usg.edu
404-962-3123

CACG Public Awareness Materials:
CollegeAccessItems@usg.edu