TAA
THE “EPIC” QUEST
How do we inspire?
Career Match Game

**Famous People:**
- Sandra Bullock
- Kelly Clarkston
- Sean Connery
- Simon Crowell
- Ellen DeGeneres
- Johnny Depp
- Hugh Jackman
- Stephen King
- Steve Martin
- Robin Williams
- Lady Gaga
- Matthew McConaughey

**Careers:**
- Mime
- Chicken Manure
- Vacuum Cleaner Salesperson
- Mailroom worker
- Milkman
- Bartender
- Oyster Shucker
- Pen Salesperson by Phone
- Clown
- Disney and Knott’s Berry Farm Worker
- Waitress
- Fabric Mill Worker
Ellen - Oyster Shucker
Hugh - Clown
Robin - Mime
Johnny - Pen Salesman
Kelly - Vacuum Salesperson
Matthew - Chicken Manure
Try the Impossible
When the Possible Does Not Work
THE WORLD HAS CHANGE
BUT HAVE WE CHANGED WITH IT?

- **INTERPRETATION VS. FACILITATION**
- **ONE WAY VS. INTERACTIVE**
- **TITLE VS. INFLUENCE**
- **HABITUAL VS. SITUATIONAL**
Do We Really Know Our Students?

• Engage
• Connect
• Converse
• Personalized
• Illustrate
E.P.I.C

- E – EXPERIENTIAL
- P – PARTICIPATORY
- I – IMAGE RICH
- C – CONNECTED
I.C.E

• Students remember utilizing
  I – Images
  C – Conversation
  E – Experiences
I.C.E

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  - I – Images
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  - E – Experiences
Use of Images helps
University of Oregon Football
University of Oregon
What would your Sign say?

- Original
- Funny
- Momentous
How Do We Arm our Students for their Quest?

Remember it is just as much about EQ as it is about IQ.

**Students:**
- Right Brain
- Learn to Upload
- Experience based
- Music and Art
- Learn what is relevant
- Creativity

**Schools:**
- Left Brain
- Download Lectures
- Passive
- Cutting Music and Art
- Teach what is deemed important
- Lectures
Are we just involved
or are we committed?
It begins with a journey.....

**Phase 1: Ideas**
Description: We perceive an issue by the way we think about it. This involves our mind.

**Phase 2: Opinions**
Description: We begin to express our preferences on that issue. This involves our emotions.

**Phase 3: Beliefs**
Description: We conclude where we stand on the issue. This involves both mind and emotions.

**Phase 4: Commitments**
Description: We begin to act on our beliefs. This involves our mind, emotions and will.

**Phase 5: Convictions**
Description: We are ready to die for our commitment. It now is a passion in our lives.
Resources

www.wingclips.com

www.growingleaders.com

www.ESPN.com/archives
Thank You

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