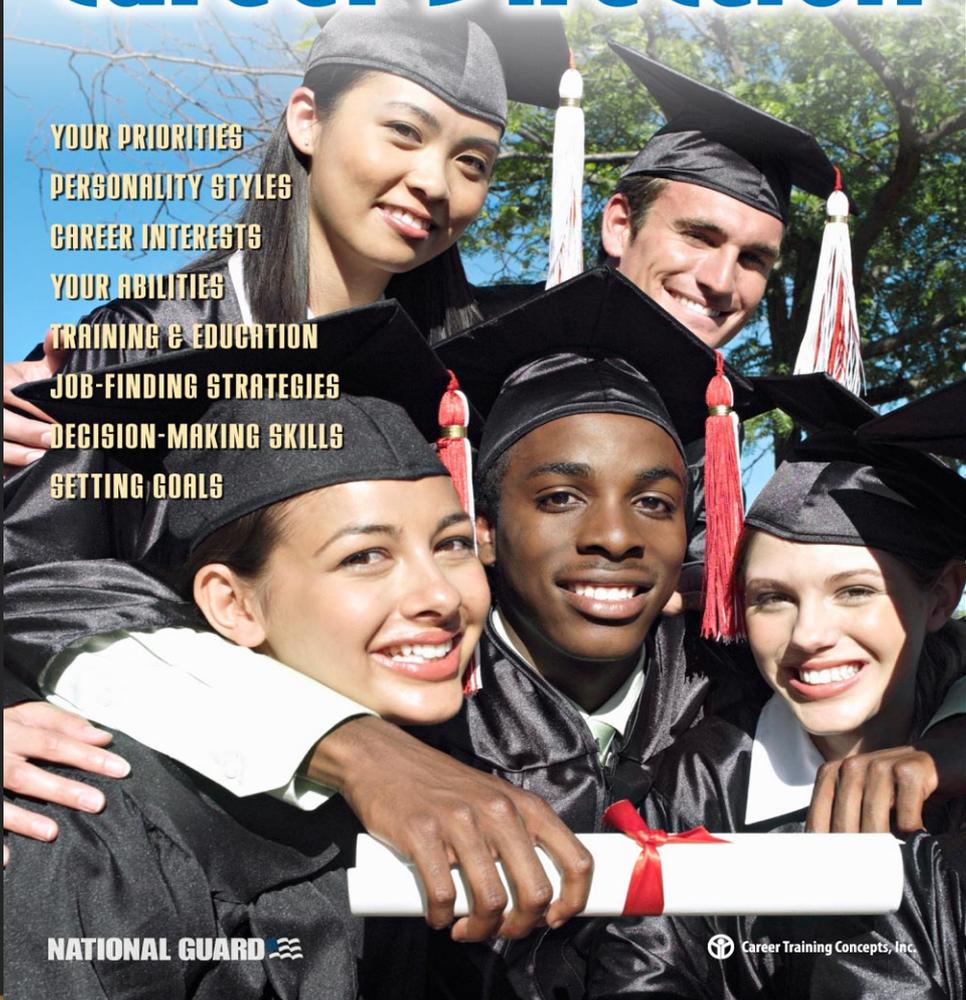




Career Direction²

YOUR PRIORITIES
PERSONALITY STYLES
CAREER INTERESTS
YOUR ABILITIES
TRAINING & EDUCATION
JOB-FINDING STRATEGIES
DECISION-MAKING SKILLS
SETTING GOALS



NATIONAL GUARD 

 Career Training Concepts, Inc.

Amy M. Smith, Ph.D.
Career Training Concepts, Inc.



NATIONAL GUARD 



**This logo represents a person
whose career and personal life
are balanced.**





CAREER TRAINING CONCEPTS, INC.

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Career Direction First Printing – August 1987

Career Direction 2 Revised - March 2011



Premise

Often resources are unavailable to optimally advise students about education and career paths.

Career Direction 2 can serve as a feasible, practical and additional guidance tool.



Purpose

Career Direction 2 is a high quality workshop that provides students with tools, strategies and knowledge needed to set goals and make choices that will lead to successful futures.



Highlights of Career Direction 2

- A motivational career planning tool in its 36th edition
- Comprehensive
- Available at no cost to you or your students





Highlights of Career Direction 2 (continued)

- Flexible scheduling
- Guest instructors (No need to train up)
- Aligned with Common Core State Performance Standards
- Addresses BRIDGE Act Requirements





Highlights of *Career Direction 2* Content





To choose an enjoyable career,
students will consider:

- **Priorities**
- **Personality**
- **Interests**
- **Abilities**





Career Preparation Begins Now!

- **Goal setting**
- **Preparation**

The “secret” to success is to stay focused on goals and the priorities behind them.





Is Education Worth It?

Estimated *pre-tax monthly* earnings for people who have:



Source: U.S. Bureau of Labor Statistics





Paying for Education and Training

***No matter how high the
cost of **education** ...
the price of **ignorance**
will be higher!***





Finding a Job – How? Where? Who?

Advertised Jobs

Invisible Jobs

Networking





***To get a job,
you must beat the competition.
You need strong
job-getting skills.***



Career Direction Online Resume Tool:

CAREER DIRECTION

MIDDLE SCHOOL >>
Student
Educator
HIGH SCHOOL AND BEYOND >>
Student
Educator
ARNG Rep

CAREER DIRECTION

[Career Direction Program](#)

[Student Report](#)

[NEW - Resume Template](#)

[Helpful Links](#)

[What Students Are Saying](#)

[National Abilities Center](#)

Resume Template

NEW! Career Direction Job Getting Tools can help you create a resume and cover letter that will help you "get that job!" You will need to enter your school's password to access this valuable tool. By completing the online form, you can automatically generate:

- resume
- cover letter
- thank you note for after your interview.

Carmen C. Maxson
8700 Flowers Drive
Beaufort, NC 28520
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Career Objective

My immediate goal is to obtain a part-time position at a veterinary clinic. This will help me learn more about veterinary science, and earn money for college. My long-term goal of becoming a veterinarian.

Career Skills and Accomplishments

Animal Care Skills

- Responsible for the care of as many as four horses at a time for the last five years.
- Groomed, fed, and exercised horses daily.
- Cleaned horse stables daily.
- Assisted with the installation of baby chickens at Greeley Chicken Farm.
- Raised and trained my Jack Russell terrier for competition.
- Worked for a place in Beaufort County Dog Show, December 12, 2008.

Lab Skills

- Calculated and measured vaccines for horses.
- Designed and conducted various lab experiments in Chemistry Club.
- Participated in several animal dissections during AP Biology.

Communication Skills

- Trained students on Biology during Senior year.
- Participated in recognize awareness and education program in Belize during a 2-week mission trip.

Organizational Skills

- Organized a before/after school dog-walking service for the neighborhood.
- Bled and collected money from customers each week.
- Demonstrated self-discipline and dependability in scheduling daily dog-walking appointments.

Education

- Scheduled to graduate from Beaufort High School, May 2009.
- Will start enrollment at the College of Charleston, Fall 2009.

Work Experience

- Groomed Chicken Farm, June 2007 - September 2007.
- Ran neighborhood dog-walking service, November 2007 to present.

Activities and Associations

- Member of Future Farmers of America, September 2005 to present.
- Member of Beaufort High Chemistry Club, Senior year.
- Peer Youth Advisor at Ocean View Church, August 2008 to present.

References available upon request

Enter your school's password:

Need help?

If you are a student and you do not know your school's password, please contact your guidance counselor/teacher.



Interview Strategies

- **Doing initial homework**
- **Potential interview questions**
- **Interview etiquette**
- **Evaluate the interview**





Discussion - Video Interview Exercise

- Did the applicant's appearance meet company standards?
- What kind of impression did he make?
- How can he improve?





Keeping a Job: Business Protocol





Just Effort Is Not Enough

- **It takes more than preparation, skill, and hard work to be successful.**
-
- **Your choices – alcohol, drugs, and personal relationships – impact your success or failure.**





Success requires planning and effort:

- **Know your priorities**
- **Set your goals**
- **Develop your plan**





THE ARMY NATIONAL GUARD ...



Associated Press photo





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