



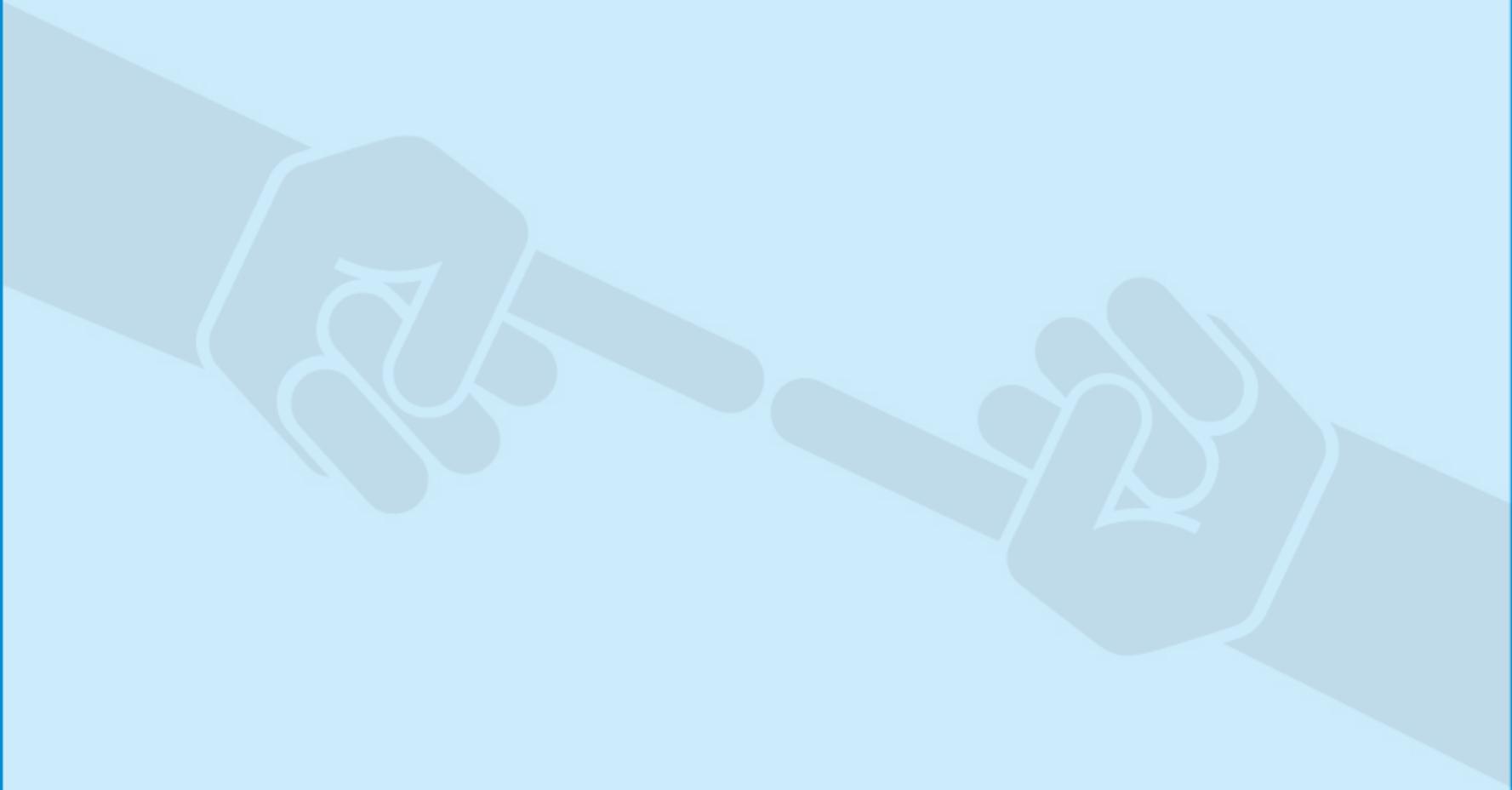
GCollege411 Update

***Georgia Department of Education
Regional Counselor Workshops***

Jonathan Stroble
Senior Manager, External Affairs

July 9, 2013





2013 OUTREACH ACTIVITIES

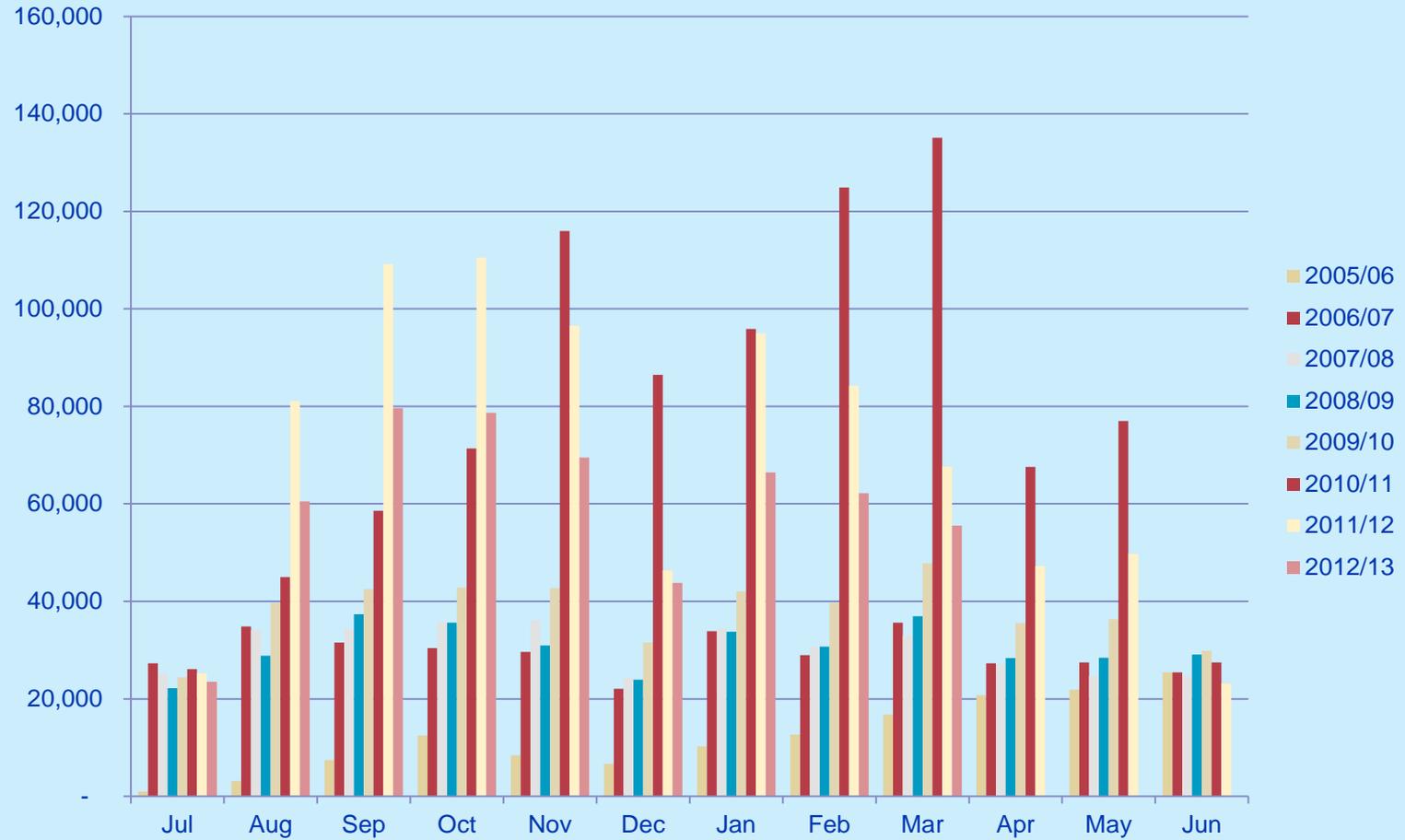
2013 Outreach Activities

Outreach Activity	2013 Goals	YTD (3/31)
High School Visits	836	1,081
Middle School Visits	809	653
YMCA	52	10
Boys & Girls Club	125	18
Upward Bound Program	15	6
Community Events	120	98
Training	80	90
People	105,000	93,576

GAcollege411

STATISTICS

GCollege411: Accounts Created



GACollege411: Site Visits





FAFSA COMPLETION

FAFSA Completion: Benefits

- Identify individual students who have and have not completed the FAFSA.
- Provide aggregate data by school and district of FAFSA completions.
- Students seeking higher education will become more knowledgeable of the availability of financial aid.
- Postsecondary institutions can use the aggregate data in recruiting efforts for first generation or low-income students.
- Verification that students enrolling in postsecondary institutions are prepared to pay for the expenses of college.
- Increased FAFSA numbers = Increased postsecondary enrollment.

FAFSA Completion: Georgia

- 2011-2012 data collected to serve as baseline.
- Aggregate data accessible from GAcollege411.
- Reports updated weekly with most recent FAFSA completion information.
- Individual FAFSA completion status posted in STARS 2.0 accessible through GAcollege411 behind sign on.

FAFSA Completion: Access it

The screenshot shows the GAcademy411 website interface. At the top, there is a search bar and a navigation menu with categories: CAREER PLANNING, HIGH SCHOOL PLANNING, COLLEGE PLANNING, FINANCIAL AID PLANNING, and YOUR PORTFOLIO. A prominent banner on the left side features the text 'Need Help Completing the FAFSA?' and includes a 'FAFSA Follow-Up' button. Below this, a 'Who are you?' section offers personalized links for Middle School Student, High School Student, College Student, Adults, Military, Parents of Students, Middle & High School Educator, and College Administrators. On the right side, there are several informational boxes: 'SHORTCUTS' with links to various scholarship and program information; 'WHAT'S NEW' with updates on state financial aid requirements and loan applications; and 'FIND GAcademy411 ON' with social media links for Facebook, Twitter, YouTube, and Pinterest. At the bottom right, a red arrow points to a 'FAFSA Completion Data' button, which is highlighted in blue. Below this button is a 'Join Our Mailing List!' button. The footer contains links for Home, Career Planning, High School Planning, College Planning, Financial Aid Planning, Your Portfolio, and Need Help?, along with copyright information for Xap Corporation.

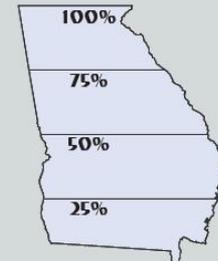
FAFSA Completion: The Data

FAFSA
Completion

*Georgia's Source for
FAFSA Completion Data*

Completing the Free Application for Federal Student Aid (FAFSA) is one of the most important steps students and their families must take to receive state and federal grants, scholarships and loans to help pay for college, career school or graduate school.

Georgia's FAFSA Completion project is sponsored by the Georgia Student Finance Commission (GSFC) and was developed to increase FAFSA completion rates throughout Georgia and thereby increases the number of students attending college or other postsecondary institution. By providing access to the FAFSA completion rates for schools and districts across the state, this initiative intends to promote the importance of completing the FAFSA through education and a competitive environment.



Class of 2013 FAFSA Completion Data



High School Name	Total Seniors	City	County	District	FAFSA Completed	FAFSA % Completed
APPLING COUNTY HIGH SCHOOL	195	BAXLEY	APPLING	APPLING COUNTY SCHOOLS	8	4.1
ATKINSON COUNTY HIGH SCHOOL	92	PEARSON	ATKINSON	ATKINSON COUNTY SCHOOLS	3	3.26
ALONZO A. CRIM HIGH SCHOOL	146	ATLANTA	FULTON	ATLANTA CITY SCHOOLS	2	1.36
BOOKER T WASHINGTON HIGH SCHOOL EARLY COLLEGE	39	ATLANTA	FULTON	ATLANTA CITY SCHOOLS	11	28.2
BOOKER T WASHINGTON HIGH SCHOOL OF BANKING FINA	53	ATLANTA	FULTON	ATLANTA CITY SCHOOLS	14	26.41
BOOKER T WASHINGTON HIGH SCHOOL OF HEALTH SCIEN	13	ATLANTA	FULTON	ATLANTA CITY SCHOOLS	8	61.53
CARVER EARLY COLLEGE	72	ATLANTA	FULTON	ATLANTA CITY SCHOOLS	30	41.66
CARVER SCHOOL OF ART	66	ATLANTA	FULTON	ATLANTA CITY SCHOOLS	13	19.69
CARVER SCHOOL OF TECHNOLOGY	71	ATLANTA	FULTON	ATLANTA CITY SCHOOLS	10	14.08
CARVER SHCOOL OF HEALTH SCIENCE RESEARCH	96	ATLANTA	FULTON	ATLANTA CITY SCHOOLS	17	17.7
DUTTERRILL SCHOOL OF ENGINEERING MATH & SCIENCE	22	ATLANTA	FULTON	ATLANTA CITY SCHOOLS	4	17.26

FAFSA Completion: Report



Georgia Student Finance Commission
Class of 2013 FAFSA Completion Data
 Current data as of: April 4, 2013

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APPLING COUNTY HIGH SCHOOL	195	BAXLEY	APPLING	APPLING COUNTY SCHOOLS	8	4.1
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BOOKER T WASHINGTON HIGH SCHOOL OF BANKING FINANCE	53	ATLANTA	FULTON	ATLANTA CITY SCHOOLS	14	26.41
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DM THERRELL SCHOOL OF ENGINEERING MATH & SCIENCE	23	ATLANTA	FULTON	ATLANTA CITY SCHOOLS	4	17.39
DM THERRELL SCHOOL OF HEALTH SCIENCES AND RESEARCH	35	ATLANTA	FULTON	ATLANTA CITY SCHOOLS	3	8.57
DOUGLASS HIGH SCHOOL	205	ATLANTA	FULTON	ATLANTA CITY SCHOOLS	22	10.73
HENRY GRADY HIGH SCHOOL	371	ATLANTA	FULTON	ATLANTA CITY SCHOOLS	92	24.79
MAYNARD JACKSON HIGH SCHOOL	170	ATLANTA	FULTON	ATLANTA CITY SCHOOLS	23	13.52
MAYS, BENJAMIN E HIGH SCHOOL	83	ATLANTA	FULTON	ATLANTA CITY SCHOOLS	23	27.71
NORTH ATLANTA HIGH SCHOOL	213	ATLANTA	FULTON	ATLANTA CITY SCHOOLS	64	30.04
S. ATL EDUCATIONAL COMPLEX SCHOOL OF COMPUTER ANIM	55	ATLANTA	FULTON	ATLANTA CITY SCHOOLS	7	12.72
SOUTH ATLANTA SCHOOL OF HEALTH-MEDICAL SCIENCES	57	ATLANTA	FULTON	ATLANTA CITY SCHOOLS	11	19.29
SOUTH ATLANTA SCHOOL OF LAW AND SOCIAL JUSTICE	43	ATLANTA	FULTON	ATLANTA CITY SCHOOLS	7	16.27
THERRELL-SCHOOL OF LAW, GOVERNMENT & PUBLIC POLICY	43	ATLANTA	FULTON	ATLANTA CITY SCHOOLS	6	13.95
BACON COUNTY HIGH SCHOOL	116	ALMA	BACON	BACON COUNTY SCHOOLS	4	3.44
BALDWIN HIGH SCHOOL	252	MILLEDGEVILLE	BALDWIN	BALDWIN COUNTY SCHOOLS	17	6.74

LIFE \$ENSE

FINANCIAL LITERACY

Financial Literacy: Objectives and Approach

- Create a web-based tool to assist middle, high school, postsecondary students and adults to improve their financial literacy.
- Provide tools that can be incorporated into GAcollege411 that will be readily accessed to provide students, parents and educators with “one-stop shopping” for financial literacy.
- Partner with schools to integrate the financial literacy module into their curriculum through pre-planned, grade-appropriate lessons.

Financial Literacy: LifeSense411.org

LifeSense

< Play Some Games >

Have fun learning about money

What is LifeSense?
LifeSense is a fun place where students can learn about money and what it means to them. Sponsored by the Georgia Student Finance Commission, this site provides games, lessons and tools for students and educators. Students will learn

Student Access
Students using GAcollege411 may track their progress in LifeSense. First, [sign in](#) or [create an account](#) with GAcollege411. Then, click the link inside your GAcollege411 portal to visit LifeSense.

Guest Access
If you don't have a GAcollege411 account, you may enter LifeSense as a guest. Your progress will not be saved, but you are welcome to look around.

Internet | Protected Mode: Off 100%

LiFe\$eNsE: Next Phase

- Establish Advisory Groups.
- Develop content for college students and adults.
- Create avatar.
- Additional customization capabilities and games.



OUR MISSION

To promote and increase access to education beyond high school for Georgians.

OUR VISION

To be the premier provider of student financial aid and educational services for Georgians

