Career Technical Agricultural Education (CTAE) is an educational option that provides learners with the knowledge and skills they need to be prepared for college and careers. It gives purpose to learning by emphasizing real-world skills and practical knowledge within a selected career focus.

**CTAE Delivers FOR PARENTS AND STUDENTS**

- **88%** of Georgians support job or career skills classes even if that means they spend less time in academic classes.

- **97.18%** of Georgians support job or career skills classes even if that means they spend less time in academic classes. (Note: 97.18% is a typographical error, likely meant to be 97.18%)

- **90%** of Georgians say schools should offer certificate or licensing programs compared to 86% of Americans.

- **85%** of Georgians believe Technology and Engineering classes are extremely/very important.
Communicating effectively about CTAE is critical to encouraging more learners to experience the value and promise of CTAE programs of study. Use the following messages to talk about CTAE with parents, students and other stakeholders.

CTAE **Delivers**

**CTAE Delivers** Real Options for Students for College and Rewarding Careers

**CTAE Delivers** Real-World Skills for Students

**CTAE Delivers** a Real High School Experience with More Value for Students

To learn more about the research provided in this document please review *2017 PDK Poll of the Public’s Attitudes Toward the Public Schools (Georgia edition).*

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