

End of Pathway Assessments and Alignments

End of Pathway Assessments–WHY?

Guiding Question:

- *Do CTAE course standards and End of Pathway assessments address the same content taught in the classroom?*

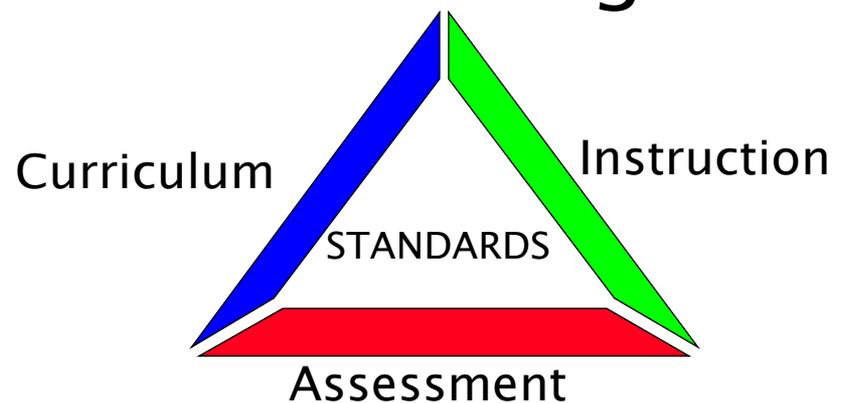


Definition of a Curriculum Crosswalk

- ▶ A curriculum crosswalk refers to a process used to cross reference or align the learning outcomes of the courses in a pathway to the technical indicator performances outcomes of the End of Pathway Assessments (EOPA).

Purpose of a Curriculum Crosswalk

- ▶ To determine the gaps and deficiencies of the courses in a pathway curriculum.
- ▶ To create an alignment between the curriculum, assessments and instruction to achieve a desired goal.



Marzano, R. (2003). *What Works in Schools*.

Business & Computer Science- Interactive Media

High School Name:	Bibb County High School
CTAE Pathway:	Interactive Media
End of Pathway Assessment:	Adobe Web Communication-Dreamweaver
End of Pathway Vendor:	Certiport
Date:	

CTAE End of Pathway Assessment Crosswalk

Exam Objectives	Exam Objectives-Performance Indicators	CTAE Course standards					
		1.0 Setting Project Requirements		Computing	Fund Web Design	Advanced Web Design	
1.1	Identify the purpose, audience, and audience needs for a website.	<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>	
1.3	Demonstrate knowledge of standard copyright rules (related terms, obtaining permission, and citing copyrighted material).	<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>	
1.4	Demonstrate knowledge of website accessibility standards that address the needs of people with visual and motor impairments.	<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>	
1.5	Make website development decisions based on your analysis and interpretation of design specifications.	<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>	
1.6	Understanding project management tasks and responsibilities.	<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>	
Exam Objectives	2.0 Planning Site Design and Page Layout						
2.1	Demonstrate general and Dreamweaver-specific knowledge of best practices for designing a website, such as maintaining consistency, separating content from design, using standard font, and utilizing visual hierarchy.	<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>	
2.2	Produce website designs that work equally well on various operating systems and browser versions/configurations.	<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>	
2.3	Demonstrate knowledge of page layout design concepts and principles.	<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>	
2.4	Identify basic principles of website usability, readability and accessibility.	<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>	
2.5	Demonstrate knowledge of flowcharts, storyboards, and wireframes to create web pages and a site map (site index) that maintain the planned website hierarchy.	<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>	
2.6	Communicate with others (such as peers and clients) about design and content plans.	<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>	
Exam Objectives	3.0 Understanding the Adobe Dreamweaver Interface						
3.1	Identify elements of the Adobe Dreamweaver interface.	<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>	
3.2	Use the Insert bar.	<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>	

The Instructional Focus During the Process

- ▶ **What are we teaching?**
- ▶ **When are we teaching it?**
- ▶ **How do we know if students are learning it?**

**END OF PATHWAY ASSESSMENT
DATA ANALYSIS AND ACTION PLAN**

Pathway:	Interactive Media	Date:	
Assessment:	Adobe Web Communication using Adobe Dreamweaver CS5	Vendor:	Certiport

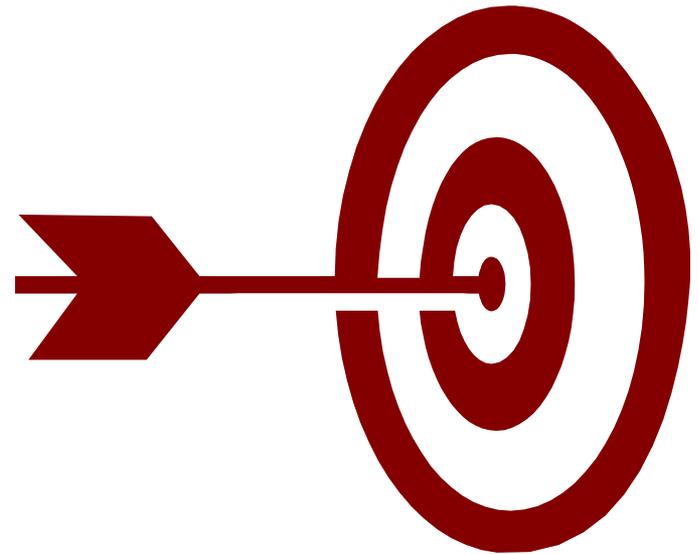
Analysis of 2012 Data Areas in Most Need of Improvement	Improvement Plan	Due Date	Person Responsible
1.			
2.			
3.			
4.			
5.			

Blueprint Items Not Included in GPS/Course Instruction	Plans to Cover the Gaps	Due Date	Person Responsible
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			

Signatures:

Working Together!

- ▶ Pacing Guides/Curriculum Maps
- ▶ Common Formative Assessments
- ▶ CTAE Data Meetings
- ▶ Benchmarks



Where are we now?



Results...YEA!

Pathway	End of Pathway Assessment # Passing	
	2010-2011	2011-2012
Financial Management-Accounting	0	8
Graphic Communications	1	4
Interactive Media	0	0
Marketing and Management	8	15
Nutrition & Food Science	2	6
Small Business Development	5	10
Teaching As A Profession	4	10

Questions?

- ▶ How can we assist?

