Priority #1 (Perception) Team Members

- Felicia Cullars; Captain
  - STEM/STEAM Program Specialist
- Linsey Shockley; Co-Captain
  - Family & Consumer Science Program Specialist
- Roger Ivey
  - Engineering & Technology Education Program Specialist
- Trudy Smith
  - Transition & Development Program Manager
- Linda Smith
  - Marketing Program Specialist
- Billy Hughes
  - Agriculture Education Program Manager
Priority #1 (Perception)  
Celebrating CTAE Success

for each Pathway to Success:  
Four Year University, Technical College, Military, Career, Registered Apprenticeship

Existing Data & Research:
  • Research from Advanced CTE, Nebraska CTE, Mississippi CTE and Missouri CTE Regarding Perception

Additional Data & Research:
  • Research Georgia’s Perception of CTAE using a Survey/Focus Group
  • Use Data to Determine How to Change Perception in Georgia
Priority #1 (Perception) Celebrating CTAE Success for each Pathway to Success: Four Year University, Technical College, Military, Career, Registered Apprenticeship

Action Plan for One Year:
- All Five Videos Completed
- Feedback from Steering Committee and CTAE Commission
- Access to Videos are Online Using Infographic

Scoreboard:
- Hearing and Visualizing the Difference the Videos have made to CTAE.
Priority #1 (Perception) -- Success Story Videos

for each Pathway to Success:
Four Year University, Technical College, Military, Career, Registered Apprenticeship

Click on Title

Then Video Appears

https://www.youtube.com/watch?v=_lsRvYIGfHQ&feature=youtu.be
Priority #1 (Perception)
Celebrating CTAE Success

Completed:
- Resolution for GACTE & CTAE Teachers
  - To be read on February 21st
- CTAE Glossary
- Advanced CTE Documents made Georgia Specific
- Fact Cards for CTAE Month
- Step & Repeat “I-Heart-CTAE” for CTAE Directors Conference
  - To post pictures & comments on social media for CTAE Month

In Progress:
- CTAE Success Story Videos
- One pager w/ Advanced CTE facts
- “Making the Case for CTAE” document
- Grant – Determining a date/time for Katie Fitzgerald to meet with us
  - Info to help with communication plan
  - Going through grant to help with deliverables
  - Putting together a contract
Priority #1 (Perception)

Celebrating CTAE Success: How can you help?

- Provide feedback on materials created by GaDOE team.
- Share and promote success stories through social media outlets. #celebratingGACTAEsuccess #georgiaCTAE
- Share materials that you have created to promote CTAE in your local systems to be distributed to other districts.
- Encourage teachers in your district to use the toolkit (found on CTAERN) created to promote pathways and share CTAE success throughout your local systems.

You are the “BEST” voice for CTAE!

Join us in helping to Celebrate CTAE throughout Georgia!

We Rock!!! So let’s show it!!!
Priority #1 (Perception)  
CTAE Success Stories Videos

• Calling all former CTAE students to share their success in reaching their profession in one of the below areas!
  ○ Career
  ○ Technical College
  ○ Four-Year University
  ○ Registered Apprenticeship
  ○ Military

Please complete the following to send contact information of former CTAE students.
https://goo.gl/forms/qRqiYJDokiYUQInH3
GACTE Presentations

- “Celebrating CTAE Success: Let’s change the message”
  - Mini-General Session
  - Priority 1 Team

- “Nothing Creates a Better Perception of CTAE than Successful Business Partnerships”
  - Division Interest Session
  - Linda Smith, Felicia Cullars, and Linsey Shockley

- “How to Promote CTAE locally: Ideas for promoting CTAE in your classroom, school, and community”
  - Division Interest Session
  - Trudy Smith, Roger Ivey, and Billy Hughes
Priority #1 (Perception)
Contact Information

- Felicia Cullars
  - fcullars@doe.k12.ga.us
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- Roger Ivey
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- Trudy Smith
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