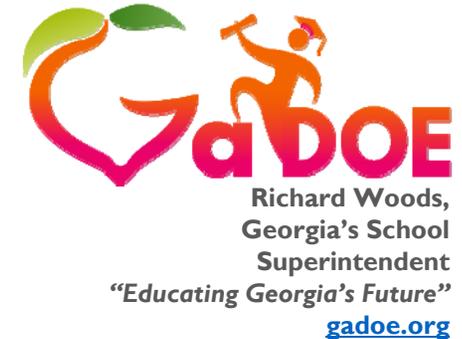


# Priority #1 (Perception) Team Memebers



- Felicia Cullars; Captain
  - STEM/STEAM Program Specialist
- Linsey Shockley; Co-Captain
  - Family & Consumer Science Program Specialist
- Roger Ivey
  - Engineering & Technology Education Program Specialist
- Trudy Smith
  - Transition & Development Program Manager
- Linda Smith
  - Marketing Program Specialist
- Billy Hughes
  - Agriculture Education Program Manager



# Priority #1 (Perception) Celebrating CTAE Success

for each Pathway to Success:

Four Year University, Technical College, Military, Career, Registered Apprenticeship



Richard Woods,  
Georgia's School  
Superintendent

"Educating Georgia's Future"

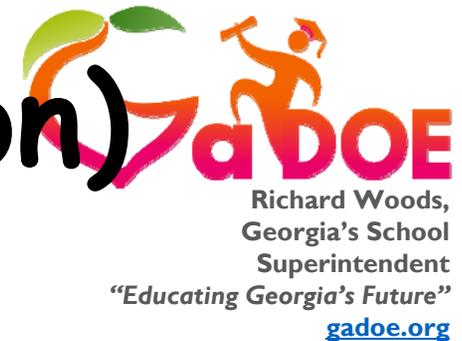
[gadoe.org](http://ga.gov/gadoe.org)

## Existing Data & Research:

- Research from Advanced CTE, Nebraska CTE, Mississippi CTE and Missouri CTE Regarding Perception

## Additional Data & Research:

- Research Georgia's Perception of CTAE using a Survey/Focus Group
- Use Data to Determine How to Change Perception in Georgia



# Priority #1 (Perception) Celebrating CTAE Success

for each Pathway to Success:  
Four Year University, Technical College, Military, Career, Registered Apprenticeship

## Action Plan for One Year:

- All Five Videos Completed
- Feedback from Steering Committee and CTAE Commission
- Access to Videos are Online Using Infographic

## Scoreboard:

- Hearing and Visualizing the Difference the Videos have made to CTAE.



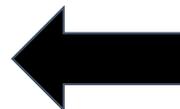
# Priority #1 (Perception) -- - Success Story Videos

for each Pathway to Success:  
Four Year University, Technical College,  
Military, Career, Registered Apprenticeship

Click on Title



Then Video Appears



[https://www.youtube.com/watch?v=\\_IsRvYIGfHQ&feature=youtu.be](https://www.youtube.com/watch?v=_IsRvYIGfHQ&feature=youtu.be)

**Georgia ACTE**  
Georgia Association for Career & Technical Education  
[www.gacte.org](http://www.gacte.org)

**CAREER**  
There are numerous opportunities to do what you love while providing for yourself and your family, right in your own backyard. We're preparing Georgia's students for future successes in the careers of their choosing.

**MILITARY SERVICE**  
Through JROTC programs, Georgia students are offered citizenship development, service learning and leadership awareness activities that prepare them for the opportunities accompanying active duty enlistment, commissioned officer training and defense of our state and nation.

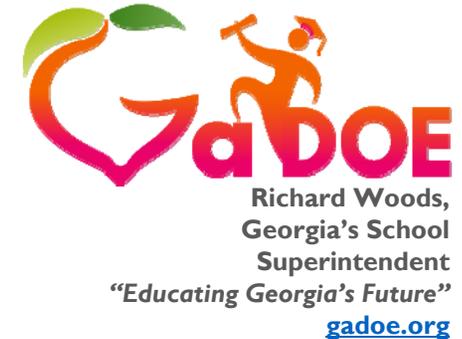
**FOUR-YEAR UNIVERSITY**  
Unified under the governing authority of the Board of Regents since 1931, the University System of Georgia is deeply connected to all 159 counties, providing a host of academic and outreach services through their 28 public higher education institutions, libraries, and archives.

**REGISTERED APPRENTICESHIPS**  
As the Georgia economy continues to grow and diversify, it is critical that business and industry-led, work-based training programs are supplied a sustainable pipeline of career-ready employees. Widely used around the world, apprenticeship programs are a key component of our global competitiveness.

**TECHNICAL COLLEGE**  
Recognized among the best technical college systems in the nation, the Technical College System of Georgia provides technical and adult education, business and industry training and community and economic development services through 22 member-colleges comprising 85 campuses.

**Career Technical and Agricultural Education is preparing a Future for all Students.**

# Priority #1 (Perception) Celebrating CTAE Success



## Completed:

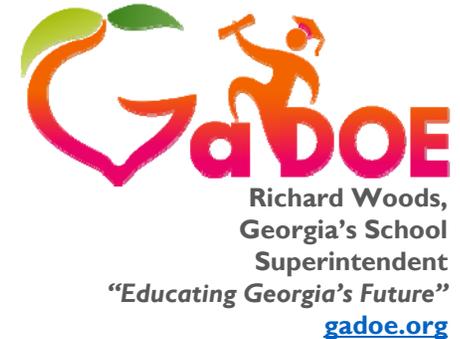
- Resolution for GACTE & CTAE Teachers
  - To be read on February 21<sup>st</sup>
- CTAE Glossary
- Advanced CTE Documents made Georgia Specific
- Fact Cards for CTAE Month
- Step & Repeat "I-Heart-CTAE" for CTAE Directors Conference
  - To post pictures & comments on social media for CTAE Month

## In Progress:

- CTAE Success Story Videos
- One pager w/ Advanced CTE facts
- "Making the Case for CTAE" document
- Grant – Determining a date/time for Katie Fitzgerald to meet with us
  - Info to help with communication plan
  - Going through grant to help with deliverables
  - Putting together a contract

# Priority #1 (Perception)

## Celebrating CTAE Success: How can you help?



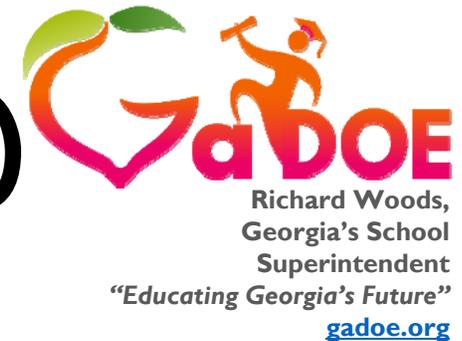
- Provide feedback on materials created by GaDOE team.
- Share and promote success stories through social media outlets.  
#celebratingGACTAEsuccess #georgiaCTAE
- Share materials that you have created to promote CTAE in your local systems to be distributed to other districts.
- Encourage teachers in your district to use the toolkit (found on CTAERN) created to promote pathways and share CTAE success throughout your local systems.

**You are the “BEST” voice for CTAE!**

**Join us in helping to Celebrate CTAE throughout Georgia!**

**We Rock!!! So let's show it!!!**

# Priority #1 (Perception) CTAE Success Stories Videos



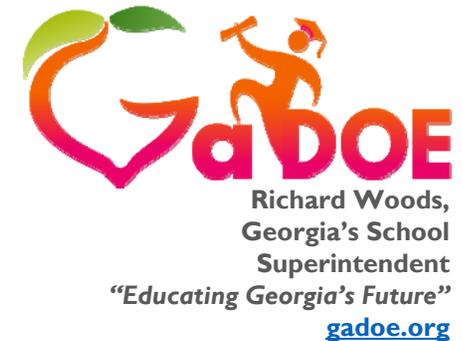
- Calling all former CTAE students to share their success in reaching their profession in one of the below areas!
  - Career
  - Technical College
  - Four-Year University
  - Registered Apprenticeship
  - Military



Please complete the following to send contact information of former CTAE students.

<https://goo.gl/forms/gRgiYJDokiYUQInH3>

# GACTE Presentations

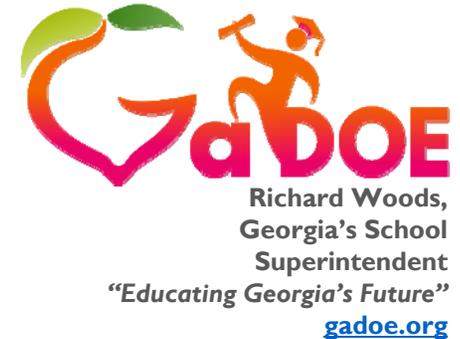


- “Celebrating CTAE Success: Let’s change the message”
  - Mini-General Session
  - Priority I Team
  
- “Nothing Creates a Better Perception of CTAE than Successful Business Partnerships”
  - Division Interest Session
  - Linda Smith, Felicia Cullars, and Linsey Shockley
  
- “How to Promote CTAE locally: Ideas for promoting CTAE in your classroom, school, and community”
  - Division Interest Session
  - Trudy Smith, Roger Ivey, and Billy Hughes



**GACTE 2019**  
#getpluggedin

# Priority #1 (Perception) Contact Information



- Felicia Cullars
  - [fcullars@doe.k12.ga.us](mailto:fcullars@doe.k12.ga.us)
- Linsey Shockley
  - [lshockley@doe.k12.ga.us](mailto:lshockley@doe.k12.ga.us)
- Roger Ivey
  - [rivey@doe.k12.ga.us](mailto:rivey@doe.k12.ga.us)
- Trudy Smith
  - [trsmith@doe.k12.ga.us](mailto:trsmith@doe.k12.ga.us)
- Linda Smith
  - [lismith@doe.k12.ga.us](mailto:lismith@doe.k12.ga.us)
- Billy Hughes
  - [bhughes@doe.k12.ga.us](mailto:bhughes@doe.k12.ga.us)

