Career Pathway
Programs of Study
Implementation

Dr. John Pritchett
jpritchett@doe.k12.ga.us

Dr. Delmas Watkins
dwatkins@doe.k12.ga.us
Agenda for Session

• Review completed and approved Program of Study
• How Program of Study impacts students
• How Program of Study can impact
  • Career Development
  • Nontraditional Occupations
  • Enhance Stakeholder Involvement
  • Select Career Pathways of Impact locally and regionally for Eligible Recipients
• Questions and wrap-up
This document represents a 6-year individual education and career planning tool including both secondary and postsecondary elements for students, parents/guardians, and educators.
A Program of Study:
- includes aligned secondary and postsecondary education elements
- includes academic & technical skill content in a coordinated, non-duplicative progression of rigorous courses and
- leads to a certificate or industry-recognized Credential of Value, and/or Certificate, Diploma an Associate or Baccalaureate degree at the postsecondary level

### Program of Study: Marketing and Management

This Program of Study may serve as a graduation guide for the next four plus years, along with other career planning and educational materials. Courses listed in this model may include recommended coursework and should be individualized to students’ educational and career goals. Each graduation plan needs to meet minimum high school graduation requirements. Dual Enrollment courses can be high school academic and/or career technical education courses.

#### Secondary: Marketing and Management

<table>
<thead>
<tr>
<th>Course/Grade</th>
<th>Ninth</th>
<th>Tenth</th>
<th>Eleventh</th>
<th>Twelfth</th>
</tr>
</thead>
<tbody>
<tr>
<td>English</td>
<td>9th grade Lit Composition</td>
<td>10th grade Lit Composition</td>
<td>American Lit Composition</td>
<td>World Lit/Composition / British Lit</td>
</tr>
<tr>
<td>Mathematics</td>
<td>Coordinate Algebra / Algebra I</td>
<td>Analytic Geometry / Geometry</td>
<td>Advanced Algebra / Algebra II</td>
<td>Pre-calculus</td>
</tr>
<tr>
<td>Science</td>
<td>Physical Science</td>
<td>Biology</td>
<td>Chemistry</td>
<td>Physics</td>
</tr>
<tr>
<td>Social Studies</td>
<td>Psychology</td>
<td>World History</td>
<td>US History</td>
<td>Government (3% and Economics (3% and)</td>
</tr>
<tr>
<td>Pathway Completer</td>
<td>Marketing Principles</td>
<td>Marketing and Entrepreneurship</td>
<td>Marketing Management</td>
<td>Work-Based Learning, Youth Apprenticeship, or Capstone Project</td>
</tr>
<tr>
<td>Industry Recognized Credential (Pathway Completer)</td>
<td>Visit the End of Pathway Assessment Page (see note below)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Required/Selective Electives

<table>
<thead>
<tr>
<th>Modern Language/Latin</th>
<th>Spanish I</th>
<th>Introduction to Business and Technology</th>
<th>Psychology</th>
</tr>
</thead>
</table>

#### Other Electives

For a listing of other elective courses offered at your high school, please check with your advisor, counselor, or curriculum handbook.

NOTE: Students have many options to ENTER and EXIT from their academic studies into the workforce. When a student graduates from high school, they are eligible to choose one of many ENTRANCE POINT options: 1. Enroll in either a 2 or 4-year post-secondary program; 2. Enroll in an apprenticeship program or the military; or 3. Enter the workforce using technical skills learned in high school. When a student finishes a 2- or 4-year degree program, they may choose to EXIT and 1. Enroll in an apprenticeship program or the military; 2. Enroll in a professional university degree program; or 3. Enter the workforce using technical skills learned.

### Marketing and Management Career Pathway Completers - Industry Credentialing for High School Students

Upon completion of sequenced courses in the Marketing and Management Career Pathway, students are eligible to complete the Industry-Recognized student credential for fulfillment of the End of Pathway Assessment. Secondary students completing the Marketing and Management pathway will be able to sit for the National Industry Credentialed Assessment offered on-line from ASK, MRA Research, and OCR Career Tech. Once mastery is reached, students will receive recognition for completion and use this credential in conjunction with their job or continuing training. For specific assessment information, refer to: http://www.gadoe.org/Curriculum-Instruction-and-Assessment/CTAF/Pages/bpamarketing-cluster.aspx

### Postsecondary

<table>
<thead>
<tr>
<th>TCC</th>
<th>Diploma or AAS</th>
<th>Bachelor of Science</th>
</tr>
</thead>
<tbody>
<tr>
<td>SBS51 TCC</td>
<td>Small Business Marketing Manager</td>
<td>Completion of the SBS51 TCC leads to the Marketing Management diploma (MM12) and the Marketing Management degree (MM 13)</td>
</tr>
<tr>
<td>MKTG 1100 Principles of Marketing</td>
<td>MKTG 1150 Regulations and Compliance</td>
<td></td>
</tr>
<tr>
<td>MKTG 1130 Professional Selling</td>
<td>MKTG 1100 Integrated Marketing Communications</td>
<td></td>
</tr>
<tr>
<td>MKTG 2010 Small Business Management</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The University System of Georgia offers students’ higher education options at 30 institutions throughout the state, providing a wide range of academic programming including certificates and associate, baccalaureate, masters, doctoral and professional degrees.
### Program of Study: Marketing and Management

This Program of Study may serve as a graduation guide for the next four plus years, along with other career planning and educational materials. Courses listed in this model may include recommended coursework and should be individualized to students’ educational and career goals. Each graduation plan needs to meet minimum high school graduation requirements. Dual Enrollment courses can be high school academic and/or career technical education courses.

#### Secondary: Marketing and Management

<table>
<thead>
<tr>
<th>Course/Grade</th>
<th>Ninth</th>
<th>Tenth</th>
<th>Eleventh</th>
<th>Twelfth</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>English</strong></td>
<td>9th grade Lit/Composition</td>
<td>10th grade Lit/Composition</td>
<td>American Lit/Composition</td>
<td>World Lit/Composition / English Lit</td>
</tr>
<tr>
<td><strong>Mathematics</strong></td>
<td>Coordinate Algebra / Algebra I</td>
<td>Analytic Geometry / Geometry</td>
<td>Advanced Algebra / Algebra II</td>
<td>Precalculus</td>
</tr>
<tr>
<td><strong>Science</strong></td>
<td>Physical Science</td>
<td>Biology</td>
<td>Chemistry</td>
<td>Physics</td>
</tr>
<tr>
<td><strong>Social Studies</strong></td>
<td>Psychology</td>
<td>World History</td>
<td>U.S. History</td>
<td>Government (2 sem.)</td>
</tr>
<tr>
<td><strong>Pathway Completer</strong></td>
<td>Marketing Principles</td>
<td>Marketing and Entrepreneurship</td>
<td>Marketing Management</td>
<td>Work-Based Learning, Youth Apprenticeship, orCapstone Project</td>
</tr>
</tbody>
</table>

**Industry Recognized Credential (Pathway Completer)**

- Modern Language/Latin
  - 2 units required for admissions to Georgia University System College/Associates
  - For a listing of Modern Languages, all courses offered at your high school, please contact your advisor, counselor, or curriculum handbook.
- Other Electives
  - For a listing of other elective courses offered at your high school, please check with your advisor, counselor, or curriculum handbook.

#### Postsecondary

- **TCC**
  - **SB51 TCC Small Business Marketing Manager**
    - MKTG 1100 Principles of Marketing
    - MKTG 1130 Regulation and Compliance
    - MKTG 1150 Professional Selling
    - MKTG 1150 Integrated Marketing Communications
    - MKTG 2100 Small Business and Entrepreneurship
  - Completion of the SB51 TCC leads to the Marketing Management diploma (MM12) and the Marketing Management degree (MM13)

- **Diploma or AAS**
  - The University System of Georgia offers students higher education options at 30 institutions throughout the state, providing a wide range of academic programming including certificates and associate, baccalaureate, masters, doctoral and professional degrees. [https://fgaes.georgia.edu/entry/flag/19/3/3/](https://fgaes.georgia.edu/entry/flag/19/3/3/)

- **Bachelor of Science**

### Required/Selective Electives

- Health & Personal Fitness (can be taken in grades 9-12)
- Spanish I
- Introduction to Business and Technology
- Psychology

**NOTE:** Students have many options to ENTER and EXIT from their academic studies into the workforce. When a student graduates from high school, they are eligible to choose one of many ENTRANCE POINT options: 1. Enroll in either a 2 or 4 year post-secondary program; 2. Enroll in an apprenticeship program or the military; or 3. Enter the workforce using technical skills learned in high school. When a student limits his or her technical skills learned in high school, they may choose to EXIT and 1. Enroll in an apprenticeship program or the military; 2. Enroll in a professional university degree program; or 3. Enter the workforce using technical skills learned.

### Marketing and Management Career Pathway Completers - Industry Credentialing for High School Students

Upon completion of sequenced courses in the Marketing and Management Career Pathway, students are eligible to complete the Industry-Recognized student credential for fulfillment of the End of Pathway Assessment. Secondary students completing the Marketing and Management pathway will be able to sit for the National Industry Credentialled assessment offered on-line from ASK MBA Research, and OKCareerTech. Once mastery is reached, students will receive recognition for completion and use this credential in conjunction with their job or continuing training. For specific assessment information, refer to [http://www.gadoe.org/curriculum/instruction-and-assessment/CTAEPages/Path- marketing-cluster.aspx](http://www.gadoe.org/curriculum/instruction-and-assessment/CTAEPages/Path-marketing-cluster.aspx)

---

*Developed 1-31-2017; Revised 5-23-2018*
### Program of Study: Marketing and Management

This Program of Study may serve as a graduation guide for the next four plus years, along with other career planning and educational materials. Courses listed in this model may include recommended coursework and should be individualized to students’ educational and career goals. Each graduation plan needs to meet minimum high school graduation requirements. Dual Enrollment courses can be high school academic and/or career technical education courses.

<table>
<thead>
<tr>
<th>Course/Grade</th>
<th>Ninth</th>
<th>Tenth</th>
<th>Eleventh</th>
<th>Twelfth</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>English</strong></td>
<td>9th grade Lit/ Composition</td>
<td>10th grade Lit/ Composition</td>
<td>American Lit/ Composition</td>
<td>World Lit/Composition &amp; British Lit</td>
</tr>
<tr>
<td><strong>Mathematics</strong></td>
<td>Coordinate Algebra / Algebra I</td>
<td>Analytic Geometry / Geometry</td>
<td>Advanced Algebra / Algebra II</td>
<td>Pre-calculus</td>
</tr>
<tr>
<td><strong>Science</strong></td>
<td>Physical Science</td>
<td>Biology</td>
<td>Chemistry</td>
<td>Physics</td>
</tr>
<tr>
<td><strong>Social Studies</strong></td>
<td>Psychology</td>
<td>World History</td>
<td>US History</td>
<td>Government (3% unit) &amp; Economics (3% unit)</td>
</tr>
<tr>
<td><strong>Pathway Completer</strong></td>
<td>Marketing Principles</td>
<td>Marketing and Entrepreneurship</td>
<td>Marketing Management</td>
<td>Work-Based Learning &amp; Youth Apprenticeships/ or Capital Project</td>
</tr>
<tr>
<td><strong>Industry Recognized Credential (Pathway Completer)</strong></td>
<td>Visit the End of Pathway Assessment Page (see note below)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Required/ Selective Electives

- **Health & Personal Fitness** (can be taken in grades 9-12)
- Hispanic I: Introduction to Business and Technology
- Psychology

- **Modern Language/Latin**
  - 2 units required for admissions to Georgia University System Colleges/Universities
  - For a listing of Modern Language/Latin courses offered at your high school, please contact your advisor, counselor, or curriculum handbook.

- **Other Electives**
  - For a listing of other elective courses offered at your high school, please check with your advisor, counselor, or curriculum handbook.

#### Entrance and Exit Points from Secondary to Postsecondary options are vital to help students identify their opportunities within a career pathway.

- **Exit Points from Postsecondary**
  - Completion of the SB51 TCC leads to the Marketing Management degree (MM 12)
  - Completion of the SB51 TCC leads to the Marketing Management degree (MM 15)

- **Entrance to Exit Point**
  - BSB 1100 Principles of Marketing
  - MKTG 1100 Professional Selling
  - MKTG 1100 Integrated Marketing Communication
  - MKTG 1100 Small Business Management

- **Bachelor of Science**
  - The University System of Georgia offers students’ higher education options at 30 institutions throughout the state, providing a wide range of academic programming including certificates and associate, baccalaureate, master’s, doctoral and professional degrees.

---

**NOTE:** Students have many options to ENTER and EXIT from their academic studies into the workforce. When a student graduates from high school, they are eligible to choose one of many ENTRANCE POINT options: 1. Enroll in either a 2 or 4-year post-secondary program; 2. Enroll in an apprenticeship program or the military; or 3. Enter the workforce using technical skills acquired in high school. When a student finishes a 2- or 4-year degree program, they may choose to EXIT and 1. Enroll in an apprenticeship program or the military; 2. Enroll in a professional university degree program; or 3. Enter the workforce using technical skills learned.

Marketing and Management Career Pathway Completers - Industry Credentialing for High School Students

Upon completion of a sequence of courses in the Marketing and Management Career Pathway, students are eligible to complete the Industry-Recognized student credential for fulfillment of the End of Pathway Assessment. Secondary students completing the Marketing and Management pathway will be able to sit for the National Industry Credentialed assessment offered on-line from ASK MBA Research, and OK!CareerTech. Once mastery is reached, students will receive recognition for completion and use this credential in conjunction with their job or continuing training. For specific assessment information, refer to [http://www.ga.deo.org/Curriculum/Institution-Assessment/CTAC/Pages/Post-marketing-cluster.aspx](http://www.ga.deo.org/Curriculum/Institution-Assessment/CTAC/Pages/Post-marketing-cluster.aspx).
### Program of Study: Marketing and Management

This Program of Study may serve as a graduation guide for the next four plus years, along with other career planning and educational materials. Courses listed in this model may include recommended coursework and should be individualized to students’ educational and career goals. Each graduation plan needs to meet minimum high school graduation requirements. Dual Enrollment courses can be high school academic and/ or career technical education courses.

#### Secondary: Marketing and Management

<table>
<thead>
<tr>
<th>Course/Grade</th>
<th>Ninth</th>
<th>Tenth</th>
<th>Eleventh</th>
<th>Twelfth</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>English</strong></td>
<td>9th grade Lit/ Composition</td>
<td>10th grade Lit/ Composition</td>
<td>American Lit/ Composition</td>
<td>World Lit/Composition / British Lit</td>
</tr>
<tr>
<td><strong>Mathematics</strong></td>
<td>Coordinate Algebra / Algebra I</td>
<td>Analytic Geometry / Algebra I</td>
<td>Advanced Algebra / Algebra II</td>
<td>Pre-calculus</td>
</tr>
<tr>
<td><strong>Science</strong></td>
<td>Physical Science</td>
<td>Biology</td>
<td>Chemistry</td>
<td>Physics</td>
</tr>
<tr>
<td><strong>Social Studies</strong></td>
<td>Psychology</td>
<td>World History</td>
<td>US History</td>
<td>Government (3% and) Economics (3% and)</td>
</tr>
<tr>
<td><strong>Pathway Completer</strong></td>
<td>Marketing Principles</td>
<td>Marketing and Entrepreneurship</td>
<td>Marketing Management</td>
<td>Work-Based Learning, Youth Apprenticeship, or Capstone Project</td>
</tr>
<tr>
<td><strong>Industry Recognized Credential (Pathway Completer)</strong></td>
<td>Visit the End of Pathway Assessment Page (see note below)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Required/ Selective Electives

- Health & Personal Fitness (can be taken in grades 9-12)
- Spanish I
- Introduction to Business and Technology
- Psychology
- Modern Language/Latin

2 units required for admission to Georgia University System College/Institution. For a listing of Modern Languages, 2 courses offered at your high school, please contact your advisor, counselor, or curriculum handbook.

For a listing of other elective courses offered at your high school, please check with your advisor, counselor, or curriculum handbook.

#### Other Electives

- Completion of the SB51 TCC leads to a Marketing Management diploma (MM12) and the Marketing Management degree (MM13).

#### Postsecondary

<table>
<thead>
<tr>
<th>TCC</th>
<th>Diploma or AAS</th>
<th>Bachelor of Science</th>
</tr>
</thead>
<tbody>
<tr>
<td>SB51 TCC Small Business Marketing Manager</td>
<td>- MKTG 1100 Principles of Marketing</td>
<td></td>
</tr>
<tr>
<td>- MKTG 1130 Regulations and Compliance</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- MKTG 1160 Professional Selling</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- MKTG 1150 Integrated Marketing Communication</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- MKTG 2010 Small Business Management</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The University System of Georgia offers students' higher education options at 30 institutions throughout the state, providing a wide range of academic opportunities including certificates and associate, baccalaureate, masters, doctoral and professional degrees. [https://www.usg.edu/enrollment](https://www.usg.edu/enrollment)

- This represents a visual interpretation for Technical Certificate of Credit (TCC), Diploma, Applied Associate Degree (AAS), or Bachelor of Science that align to Secondary CTAE Career Pathway.
- Postsecondary programs are designed to prepare students to matriculate to:
  - Industry
  - Registered Apprenticeship
  - Technical College
  - University
  - Military enlistment

---

**Note:** Students have many options to ENTER and EXIT from their academic studies into the workforce. When a student graduates from high school, they are eligible to choose one of many ENTRANCE POINT options: 1. Enroll in either a 2 or 4 year post-secondary program. 2. Enroll in an apprenticeship program or the military. 3. Enter the workforce using technical skills learned in high school. When a student finishes a 2- or 4-year degree program, they may choose to EXIT and 1. Enroll in an apprenticeship program or the military. 2. Enroll in a professional university degree program; or 3. Enter the workforce using technical skills learned.

Marketing and Management Career Pathway Completers - Industry Credentialing for High School Students

Upon completion of sequenced courses in the Marketing and Management Career Pathway, students are eligible to complete the Industry-Recognized student credential for fulfillment of the End of Pathway Assessment. Secondary students completing the Marketing and Management pathway will be able to sit for the National Industry Credentialed assessment offered on-line from ASK MDA Research, and OKCareerTech. Once mastery is reached, students will receive recognition for completion and use this credential in conjunction with their job or continuing training. For specific assessment information, refer to [http://www.gadoe.org/Curriculum-Instruction-and-Assessment/CTAEPathwaysMarketing-cluster.aspx](http://www.gadoe.org/Curriculum-Instruction-and-Assessment/CTAEPathwaysMarketing-cluster.aspx)

---

Developed 1-31-2017, Revised 5-23-2018
Program of Study: Marketing and Management

This Program of Study may serve as a graduation guide for the next four plus years, along with other career planning and educational materials. Courses listed in this model may include recommended coursework and should be individualized to students’ educational and career goals. Each graduation plan needs to meet minimum high school graduation requirements. Dual Enrollment courses can be high school academic and/or career technical education courses.

<table>
<thead>
<tr>
<th>Course/Grade</th>
<th>Ninth</th>
<th>Tenth</th>
<th>Eleventh</th>
<th>Twelfth</th>
</tr>
</thead>
<tbody>
<tr>
<td>English</td>
<td>9th grade Lit / Composition</td>
<td>10th grade Lit / Composition</td>
<td>American Lit / Composition</td>
<td>World Lit/Composition / English Lit</td>
</tr>
<tr>
<td>Mathematics</td>
<td>Coordinate Algebra / Algebra I</td>
<td>Analytic Geometry / Geometry</td>
<td>Advanced Algebra / Algebra II</td>
<td>Pre-calculus</td>
</tr>
<tr>
<td>Science</td>
<td>Physical/S. Science</td>
<td>Biology</td>
<td>Chemistry</td>
<td>Physics</td>
</tr>
<tr>
<td>Marketing Completer</td>
<td>Marketing Principles</td>
<td>Marketing and Entrepreneurship</td>
<td>Marketing Management</td>
<td>Work-Based Learning, Youth Apprenticeship, or Capstone Project</td>
</tr>
<tr>
<td>Industry Recognized Credential (Pathway Completer)</td>
<td>Visit the End of Pathway Assessment Page (see note below)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Required/ Selective Electives</td>
<td>Health &amp; Personal Fitness (can be taken in grades 8-12)</td>
<td>Spanish I</td>
<td>Introduction to Business and Technology</td>
<td>Psychology</td>
</tr>
<tr>
<td>Modern Language/Latin</td>
<td>2 units required for admission to Georgia University System Colleges/Universities</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Other Electives

- For a listing of other elective courses offered at your high school, please contact your advisor, counselor, or curriculum handbook.

NOTE: Students have many options to ENTER and EXIT from their academic studies into the workforce. When a student graduates from high school, they are eligible to choose one of many ENTRANCE/POINT options: 1. Enroll in either a 2 or 4 year post-secondary program; 2. Enroll in an apprenticeship program or the military; or 3. Enter the workforce using technical skills learned in high school. When a student enrolls in a 2- or 4-year degree program, they may choose to EXIT and 1. Enroll in an apprenticeship program or the military; or 2. Enroll in a professional university degree program; or 3. Enter the workforce using technical skills learned.

Marketing and Management Career Pathway Completers - Industry Credentialing for High School Students

Upon completion of sequenced courses in the Marketing and Management Career Pathway, students are eligible to complete the Industry-Credentialed student credential for fulfillment of the End of Pathway Assessment. Secondary students completing the Marketing and Management pathway will be able to sit for the National Industry Credentialed assessment offered on-line from ASK MDR Research, and OKCareerTech. Once mastery is reached, students will receive recognition for completion and use this credential in conjunction with their job or continuing training. For specific assessment information, refer to marketing-cluster.aspx

Postsecondary

<table>
<thead>
<tr>
<th>TCC</th>
<th>Diploma or AAS</th>
<th>Bachelor of Science</th>
</tr>
</thead>
<tbody>
<tr>
<td>SB51 TCC Small Business Marketing Manager</td>
<td>- MKTG 1100 Principles of Marketing</td>
<td>The University System of Georgia offers students’ higher education options at 30 institutions throughout the state, providing a wide range of academic programming including certificates and associate, baccalaureate, masters, doctoral and professional degrees. <a href="https://geaux.sga.edu/apply/index.cfm?pg=18.1.2">https://geaux.sga.edu/apply/index.cfm?pg=18.1.2</a></td>
</tr>
<tr>
<td>- MKTG 1130 Regulations and Compliance</td>
<td>Completion of the SB51 TCC leads to the Marketing Management diploma (MM12) and the Marketing Management degree (MM13)</td>
<td></td>
</tr>
<tr>
<td>- MKTG 1160 Professional Selling</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- MKTG 1190 Integrated Marketing Communication</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- MKTG 2100 Small Business Management</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

• This section represents an explanation for Pathway Completers and possible options to earn an Industry- Recognized Credential, Occupational Certificate of Skill, State Licensure, or complete a State-Developed Assessment.

• Good resource for CCRPI and Testing Coordinator
This page represents value-added items to assist students, parents, and educators with more details, data, possible occupations, and postsecondary items to consider.

- 44 Program of Study crafted thus far
- Documents have also been developed for locally Developed Career Pathways
Program of Study’s impact on students

What does Perkins V offer regarding BOLD approaches in using a Program of Study?
Perkins V and Program of Study

• The term ‘program of study’ means a coordinated, nonduplicative sequence of academic and technical content at the secondary and postsecondary level that—
  
(A) incorporates challenging State academic standards, including those adopted by a State under section 1111(b)(1) of the Elementary and Secondary Education Act of 1965;

(B) addresses both academic and technical knowledge and skills, including employability skills;

(C) is aligned with the needs of industries in the economy of the State, region, Tribal community, or local area;

(D) progresses in specificity (beginning with all aspects of an industry or career cluster and leading to more occupation-specific instruction);

(E) has multiple entry and exit points that incorporate credentialing; and

(F) culminates in the attainment of a recognized postsecondary credential.
How can …

• … Eligible Recipients effectively integrate Program of Study documents into their counseling, advisement, graduation plan meetings with students and parents/guardians?

• … The GaDOE CTAE division better support Eligible Recipients to effectively integrate Program of Study documents into their schools?

• … Eligible Recipients disaggregate their data for local reporting purposes based on each Program of Study of CTE concentrators? (4)(B)(ii)(III) – under Local Levels of Performance in Section 113
Program of Study and Career Development for …

- Nontraditional Occupations
- Enhance Stakeholder Involvement
- Select Career Pathways of Impact

… Eligible Recipients locally and regionally
How can Eligible Recipients …

• ... Address Nontraditional Occupation recruitment locally/regionally and use a Program of Study?

• ... Enhance Stakeholder Involvement in selected Program of Study?

• ... Select Pathways of Impact either locally/regionally to support workforce and economic development?

• ... build their CLNA for Program of Study implementation?
  • Pages 9-10 within Comprehensive Local Needs Assessment Guidance document can provide additional insight to answering Program of Study implementation related questions