Family, Career and Community Leaders of America (FCCLA) has more than 160,000 youth enrolled in Family and Consumer Sciences courses providing employability skills and rich experiences that are critical for success. As the only Career and Technical Student Organization with careers that support families as its central focus, FCCLA develops skills that last a lifetime, from creative and critical thinking to practical knowledge and career preparation.

**FCCLA Reach and Demographics**
2017-2018 Total Membership over 160,000

**Gender**
78% Female
22% Male

**Community**
67% Rural
16% Suburban
17% Urban

**Grade Point Average**
GPA 3.0 to 4.0
86%

**Academic Achievement of FCCLA Members**
55% of FCCLA Members Take Advanced Courses

**The DNA of FCCLA**
1. Employability Skills
2. Leadership Training
3. Career Preparation
4. Conferences and Special Training
5. Competitive Events
6. Lifeskills
7. Advocacy
8. Scholarship and Recognition

Source: My College Options®/FCCLA research study (2017)
Fostering Interest in FCS Major and Career Options
Many FCCLA members are interested in FCS majors and careers.

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Career</th>
</tr>
</thead>
<tbody>
<tr>
<td>33%</td>
<td>Chef/Baking Specialist</td>
</tr>
<tr>
<td>23%</td>
<td>Preschool Teacher</td>
</tr>
<tr>
<td>22%</td>
<td>Early Childhood Center Director</td>
</tr>
<tr>
<td>20%</td>
<td>Social Worker</td>
</tr>
<tr>
<td>19%</td>
<td>Fashion Designer</td>
</tr>
<tr>
<td>18%</td>
<td>Interior Designer</td>
</tr>
<tr>
<td>17%</td>
<td>Family/Marriage Counselor</td>
</tr>
</tbody>
</table>

High Interest Areas of FCCLA Members
FCCLA members' interests in the following college majors and careers exceed the national average by more than 10%:

- Culinary/Chef
- Child Care/Development
- Christian Services/Missionary
- Dental Health
- Equine Studies
- Fashion
- Interior Design
- Nursing/Health Care
- Physical Therapy
- Social Work/Human Services
- Teaching/Education
- Travel/Hospitality

Source: My College Options®/FCCLA Annual Research Study (2017)