What is FinTech?
• $72 billion+ annual revenue.
• 160+ financial technology companies.
• 70% of all U.S. payments processed run through Georgia.
• $83 billion in shareholder value produced since 1995.
• 50,000+ employees in Georgia alone.
• 15 million+ global card-enabled merchants rely upon Georgia companies.

Source: TAG
Demand for Talent

- **5,000** – FinTech-ready professionals.
- **95%** – Need FinTech experience.
- **Relentless Competition** – for FinTech talent.
- **5 Priority Areas.**
  - Software Development
  - Data Science
  - Cybersecurity
  - Client Services & Business Development
  - Product Development & Innovation

Source: InComm