

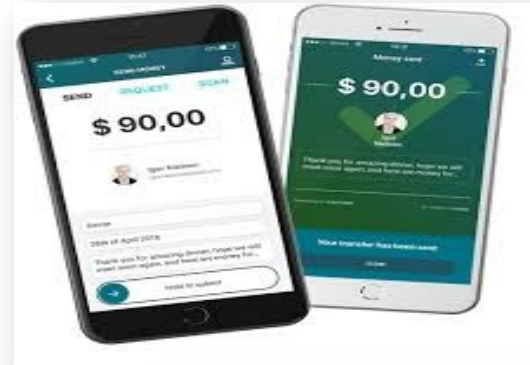
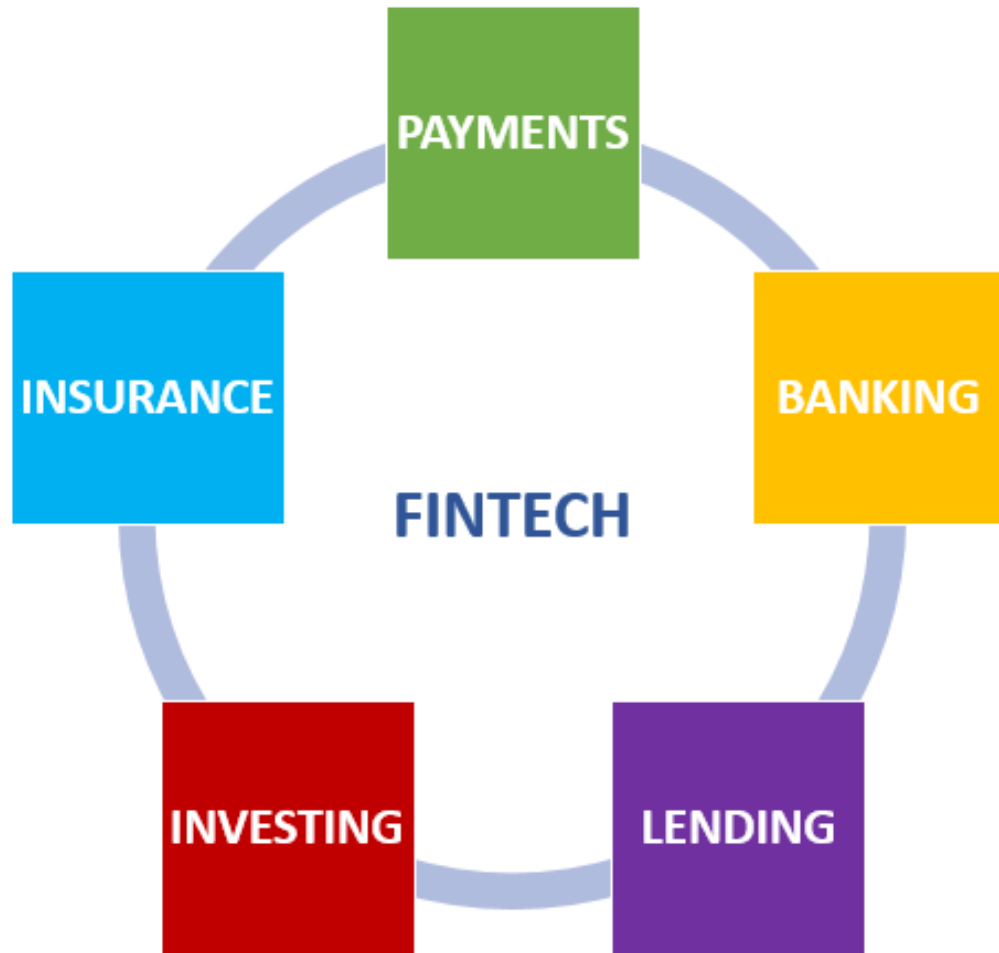


**UNIVERSITY SYSTEM
OF GEORGIA**

The logo for Georgia FinTech Academy. It features a green curved line arching over the word "GEORGIA". The word "FINTECH" is written in a bold, dark blue font, and "ACADEMY" is written in a green font below it. The word "FINTECH" is significantly larger than "ACADEMY".

GEORGIA
FINTECH
ACADEMY

What is FinTech?





FinTech Ecosystem

- **\$72 billion+** annual revenue.
- **160+** financial technology companies.
- **70%** of all U.S. payments processed run through Georgia.
- **\$83 billion** in shareholder value produced since 1995.
- **50,000+** employees in Georgia alone.
- **15 million+** global card-enabled merchants rely upon Georgia companies.



Source: TAG

Demand for Talent

- **5,000** – FinTech-ready professionals.
- **95%** – Need FinTech experience.
- **Relentless Competition** – for FinTech talent.
- **5 Priority Areas.**
 - Software Development
 - Data Science
 - Cybersecurity
 - Client Services & Business Development
 - Product Development & Innovation



Source: InComm