



Dr. John D. Barge, State School Superintendent
"Making Education Work for All Georgians"

Georgia Department of Education
Grade 3 Career Development Activity
Hospitality & Tourism
Estimated time: 45 minutes

Goal

- Students will identify **Hospitality & Tourism** as a Georgia career cluster

Objectives

- define a career cluster as a grouping of occupations with common skills and knowledge
- identify sample occupations aligned with the **Hospitality & Tourism** career cluster

Aligned Indicators and Standards

National Career Development Guidelines Indicators

- CM3.K4 Identify several ways to classify occupations
- PS2.A1 Demonstrate effective communication skills
- PS2.A4 Demonstrate the ability to get along well with others
- ED2.A7 Demonstrate participation in informal learning experiences

American School Counselor National Standards

- C:B1.4 Know the various ways in which occupations can be classified
- PS:A2.6 Use effective communication skills
- PS:A1.9 Demonstrate cooperative behavior in groups

Related Georgia Performance Standard (GPS) and Common Core GPS

- ELACC3SL1 Engage effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grade 3 topics and texts, building on others' ideas and expressing their own clearly

Materials

- Georgia's Career Clusters chart
- occupational frame
- handout, "Hospitality & Tourism Careers That Travel"



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Activity

- Ask: “Who likes to travel?” “Who likes to take vacations?” “Where have you traveled?” Allow students time to answer. Say: “Today we’re going to learn about the career cluster, **Hospitality & Tourism.**” Write **Hospitality & Tourism** on the board or flip chart. Ask: “Does anyone remember what a career cluster is?” Allow students to answer. Remind them: “Career clusters allow us to organize occupations that are similar into large groups.” Use the career cluster chart to identify previous clusters that students have studied. Allow students time to identify those clusters they have studied previously.
- Define the following terms (*Hospitality and Tourism*) for students. Say: “Hospitality is the relationship between a hostess and their guest. Give an example like when a friend comes to your house; you want them to feel welcome and comfortable. Tourism is travel for recreational, leisure or business purposes.” Write the definitions on the board. Ensure students understand the definitions.
- Say: “The **Hospitality & Tourism** cluster includes jobs that are related to restaurants, lodging, attraction/recreation events and travel services.” Write *restaurants, lodging, recreation, events and travel services* on the board. Say: “Let’s try to list occupations in these four areas.” Allow students to brainstorm occupations in the following categories: *Lodging, Attraction/Recreation Events, and Travel Services*. If needed, utilize the occupational frame for occupations aligned to this cluster. Assist students, if needed, by listing occupations on the board or flip chart under each category.
- Say: “Let’s do something really fun! Let’s pretend for a while.” Divide the class into groups of 4-6 students. Assign each group one of the occupational areas below. Ask each group to plan and perform a skit to illustrate that type of work while other students guess what the students are portraying. Tip: Enlarge the chart below and give each group their list of actors for each occupational category.

Restaurant Group	Lodging Group	Travel Services Group	Recreation Events Group
<i>Restaurant Owner</i>	<i>2 customers/guest</i>	<i>Flight Attendant</i>	<i>Security Guard</i>
<i>Restaurant Manager</i>	<i>Desk clerk</i>	<i>Travel Agent</i>	<i>Maintenance Worker</i>
<i>Waiter</i>	<i>Housekeeper</i>	<i>Pilot</i>	<i>Tour Guide</i>
<i>Cashier</i>	<i>Bell Attendant</i>	<i>2 passengers</i>	<i>2 guest</i>
<i>Chef/Cook</i>			
<i>Customer</i>			

- Say: “This has been so much fun. I really enjoyed your skits. Everyone did a great job! I hope you will continue to think about what you would like to be when you grow up. It is an important decision and will take time for you to decide, so start thinking about it today. Talk with your family about different occupations that interest you. Have a great day, and I will see you the next time we meet.”



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Evaluation

- Students will be evaluated based on their participation

Enhancement

- Facilitator should consult with the media specialist in the school to help select books related to the career cluster being taught. This will ensure books are appropriate for the grade level and for the learner.
- Have students develop an informational brochure about a selected occupational cluster.

DISCLAIMER

The sources and web links listed in the activities may be of help to you as you consider the career awareness activities. While these sources are provided to assist you in your search, it is your responsibility to investigate them to determine their value and appropriateness for your situation and needs. These sources are provided as a sample of available resources and are for informational purposes only. THE GEORGIA DEPARTMENT OF EDUCATION DOES ENDORSE THE CONTENT OR INFORMATION OF THESE RESOURCES. NONE OF THESE RESOURCES SHOULD BE CONSIDERED THE ADVICE OR GUIDANCE OF THE GEORGIA DEPARTMENT OF EDUCATION.



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Hospitality & Tourism Careers That Travel
3rd Grade Career Development



Meeting Planners: They coordinate the activities of staff and meeting personnel to make arrangements for group meetings, conventions, and special events.



Reservation and Ticket Agents: They make and confirm reservations for large hotel or motel chains and sell tickets to passengers. Some may check baggage and direct passengers to designated concourse, pier, or track; make reservations, deliver tickets, contact individuals and groups to inform them of package tours, or provide tourists with travel information, such as points of interest, restaurants, rates, and emergency service.



Tour Guide: They escort individuals or groups on sightseeing tours or through places of interest, such as industrial establishments, public buildings, and art galleries.



Travel Agents: They plan and sell transportation and accommodations for travel agency customers. They also determine destination, kind of transportation, travel dates, costs, and the accommodation required for a successful and entertaining trip.



Chef: A chef is a highly skilled professional person who cooks for a living and is proficient in all aspect of food preparation. Chefs work in restaurants, private households, and other places where food is served such as trains and airplanes.



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Georgia Department of Education Grade 3 Career Development Activity Hospitality & Tourism Estimated time: 45 minutes

Hospitality & Tourism encompasses the management, marketing and operations of restaurants and other food services, lodging, attractions, recreation events and travel related services.



Occupational Frame		
General Manager • Food & Beverage Manager • Kitchen Manager • Catering & Banquets Manager • Service Manager • Dining Room Supervisor • Restaurant Owner • Baker • Brewer • Caterer • Dietician • Executive Chef • Cook • Pastry & Specialty Chef • Bartender • Restaurant Server • Banquet Server • Cocktail Server • Banquet Set-Up Employee • Bus Person • Room Service Attendant • Kitchen Steward • Counter Server • Wine Steward • Host • Research and Development Chef • Food/Beverage Wholesaler • Product Demonstrator • Personal Chef	Front Office Manager • Executive Housekeeper • Director of Sales & Marketing • Chief Engineer • Director of Human Resources • Rooms Division Manager • Director of Security • Controller • Food & Beverage Director • Resident Manager • Director of Operations • General Manager • Regional Manager • Quality Assurance Manager • Corporate Management • Lodging Management • Owner/Franchisee • Uniformed Services Support • Communications Supervisor • Front Desk Supervisor • Reservations Supervisor • Laundry Supervisor • Room Supervisor • Bell Captain • Shift Supervisor • Sales Professional • Night Auditor • Front Desk Employee • Valet Attendant • Bell Attendant • Door Attendant • Concierge • Reservationist • Guestroom Attendant • Public Space Cleaner • House Person • Maintenance Worker • Van Driver	Executive Director • Assistant Director • Director of Tourism Development • Director of Membership Development • Director of Communications • Director of Visitor Services • Director of Sales • Director of Marketing and Advertising • Director of Volunteer Services • Director of Convention and Visitors Bureau • Market Development Manager • Group Sales Manager • Events Manager • Sales Manager • Destination Manager • Convention Services Manager • Heritage Tourism Developer • Travel Agent (Commercial & Vacation) • Event Planner • Meeting Planner • Special Events Producer • Name Tourism Coordinator • Tour and Travel Coordinator • Tourism Marketing Specialist • Transportation Specialist • Welcome Center Supervisor • Visitor Center Counselor • Tourism Assistant • Executive Assistant • Tour Guide • Tour Operator • Motor Coach Operator • Tour and Ticket Reservationist • Interpreter
Club Managers • Club Assistant Manager • Club Instructor • Club Equipment & Facility Maintenance • Club Scheduler • Club Event Planner • Club Membership Developer • Parks & Gardens Director • Parks & Gardens Activity Coordinator • Parks & Gardens Access Management • Parks & Gardens Safety & Security • Parks & Gardens Ranger • Resort Trainer • Resort Instructor • Resort Equipment Maintenance • Resort Scheduler • Gaming & Casino Manager • Gaming & Casino Slot Supervisor • Gaming & Casino Dealer • Gaming & Casino Safety Supervisor and Maintenance • Gaming & Casino Security & Safety • Fairs/Festival Event Planner • Fairs/Festival Set up Supervisor • Fairs/Festival Facility Manager • Fairs/Festival Promotional Developer • Theme Parks/Amusement Parks Resale Department Manager • Theme Parks/Amusement Parks Area Retail Manager • Theme Parks/Amusement Parks Ride Operations Manager • Theme Parks/Amusement Parks Group Events Manager • Family Centers Manager • Family Centers Equipment Operator • Maintenance • Historical/Cultural/Architectural Ecological Industrial Sites Guides/Rangers • Historical/Cultural/Architectural Ecological Industrial Sites Exhibit Developer • Museums/Zoos/Aquariums Docent • Museum/Zoos/Aquariums Animal Trainer and Handler • Museums/Zoos/Aquariums Exhibit Developer		

Occupational frames can be printed at <http://careertech.org> under the tab Career Clusters Resources.



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<u>Georgia's Career Clusters:</u> Groupings of occupations with common knowledge and skills	
Cluster	Cluster Description
Agriculture, Food & Natural Resources	Careers with common knowledge and skills related to production, processing, marketing, financing, distribution, and development of agricultural commodities and resources. These commodities include food, fiber, wood products, natural resources, horticulture, and other plant and animal products/resources.
Architecture & Construction	Careers with common knowledge and skills related to the designing, planning, managing, and building of structures.
Arts, A/V Technology & Communications	Careers with common knowledge and skills related to designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services.
Business, Management & Administration	Careers with common knowledge and skills related to the preparation of students with computer skills for future college and career plans. Cluster skills mastered include planning, organizing, directing, and evaluating as well as owning and operating a successful business.
Education & Training	Careers with common knowledge and skills related to planning, managing, and providing education and training services as well as related learning support services.
Energy	Careers with common knowledge and skills related to preparing individuals for careers in the design, planning, maintaining, generating, transmission and distribution of traditional and alternative energy.
Finance	Careers with common knowledge and skills related money management, including planning, investing, and spending. Students gain career development skills for the finance world with opportunities that expand beyond basic business skills into financial literacy, banking, investing, insurance, and risk management.
Government & Public Administration	Careers with common knowledge and skills related to the planning and performing of government management and administrative functions at local, state, and federal levels. Careers are available in national security, foreign service, revenue, and regulations.



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Health Science	Careers with common knowledge and skills related to planning, managing, and providing services in therapeutics, diagnostics, health informatics, support areas, and biotechnology research and development
Hospitality & Tourism	Careers with common knowledge and skills related to the management, marketing, and operations of restaurants, and other food services, lodging, attractions, recreation events, and travel related services.
Human Services	Careers with common knowledge and skills related to family and human needs such as nutrition and food science, counseling and mental health services, family and community services, personal care, and consumer services.
Information Technology	Careers with common knowledge and skills related to the preparation for careers that create, use, modify, and engage technology skills. Graphics, multimedia animation, web design, game and application development, networking, and computer repair are all possibilities.
Law, Public Safety, Corrections & Security	Careers with common knowledge and skills related to employment in emergency and fire services, legal services, protective services, and homeland security.
Manufacturing	Careers with common knowledge and skills related to the processing of materials into intermediate or final products and related professional and technical support activities, such as production control, maintenance, and process engineering.
Marketing	Careers with common knowledge and skills related to the process of anticipating, managing, and satisfying consumers' demand for products, services, and ideas. The Marketing career cluster generates the strategy that underlies advertising and promotional techniques, business communication, and business development.
Science, Technology, Engineering & Mathematics	Careers with common knowledge and skills related to planning, managing, and providing scientific research and professional and technical services.
Transportation, Distribution & Logistics	Careers with common knowledge and skills related to planning, managing, and moving people, materials, and goods by road, pipeline, air, rail, and water, and also includes other related professional and technical support services.