This Program of Study may serve as a graduation guide for the next four plus years, along with other career planning and educational materials. Courses listed in this model may include recommended coursework and should be individualized to students’ educational and career goals. Each graduation plan needs to meet minimum high school graduation requirements. Dual Enrollment courses can be high school academic and/or career technical education courses.

### PROGRAM OF STUDY: Hospitality, Recreation, & Tourism

#### Postsecondary Transition
- University System of Georgia Institutions: Admissions Testing
  - ACT or SAT
  - For More Information:
  - Contact the institution of your choice
- Technical College System of Georgia
  - Placement Exam
- United States Military
  - ASVAB Assessment
- Use BRIDGE Law platform to inform decisions on postsecondary opportunities
- Dual Enrollment
- Earning high school course credits while taking college courses

#### Hospitality, Recreation & Tourism Industry
- The Hospitality, Recreation and Tourism Industry consists of the following five sectors: (1) Lodging, Hotels and Resorts; (2) Conventions, Meetings, Trade Shows and Events; (3) Restaurants and Food Service; (4) Recreation, Attractions, Sporting Events and Parks and (5) Travel, including Air, Rail, Auto and Coach. Hospitality management jobs include executive positions from a variety of vertical areas within the industry (e.g., business, marketing, public relations). Other pathways occupations vary widely from travel agents in tourism, to gaming managers in recreation, to financial supervisors in lodging. As a service-oriented industry primarily, workers will need good communication skills including both speaking skills, critical thinking, and decision-making skills, and they will have to understand the importance of meeting the needs of individuals.

#### Sample In Demand Careers in Georgia

<table>
<thead>
<tr>
<th>Occupation Specialties</th>
<th>Level of Education Needed</th>
<th>Georgia Average Salary</th>
<th>Annual Average Openings in Georgia</th>
<th>2018 – 2028 Employment Outlook</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel Agents</td>
<td>Associate’s degree</td>
<td>$33,063</td>
<td>259</td>
<td>In Demand, High Skill</td>
</tr>
<tr>
<td>General &amp; Operations Managers</td>
<td>Associate’s degree</td>
<td>$116,076</td>
<td>2983</td>
<td>In Demand, High Skill</td>
</tr>
<tr>
<td>Meeting, Convention &amp; Event Planners</td>
<td>Bachelor’s Degree</td>
<td>$48,989</td>
<td>57</td>
<td>In Demand, High Skill</td>
</tr>
<tr>
<td>Lodging Managers</td>
<td>Bachelor’s Degree</td>
<td>$54,032</td>
<td>31</td>
<td>In Demand, High Skill</td>
</tr>
</tbody>
</table>

#### Related Pathway Occupations
- Interpreters & Translators
- Cruise Ship Directors
- Facilities Managers
- Reservation & Ticket Agents
- Travel Bloggers

#### Other Related Occupations
- Food Services Manager
- Special Events Coordinators
- Curators
- Resort Salespersons
- Ecotourism Directors
- Multipurpose Sports Club Managers

### Second Year (Ninth Grade)

<table>
<thead>
<tr>
<th>COURSE/ GRADE</th>
<th>PATHWAY STUDIES</th>
<th>REQUIRED ELECTIVES</th>
<th>SELECTIVE ELECTIVES</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGLISH</td>
<td>Coordinate Algebra / Algebra I</td>
<td>Health &amp; Personal Fitness (can be taken in grades 9-12)</td>
<td>Modern Language/Latin</td>
</tr>
</tbody>
</table>
NOTE: Students have many options to ENTER and EXIT from their academic studies into the workforce. When a student graduates from high school, they are eligible to choose one of many ENTRANCE POINT options: 1. Enroll in either a 2 or 4 year post-secondary program; 2. Enroll in an apprenticeship program or the military; or 3. Enter the workforce using technical skills learned in high school. When a student finishes a 2- or 4-year degree program, they may choose to EXIT and 1. Enroll in an apprenticeship program or the military; 2. Enroll in a professional university degree program; or 3. Enter the workforce using technical skills learned.

### POSTSECONDARY:

<table>
<thead>
<tr>
<th>TCC</th>
<th>DIPLOMA OR AAS</th>
<th>BACHELOR OF SCIENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>SES1 Event Coordinator Certificate</td>
<td>HM13 Hotel/Restaurant/ Tourism Management Degree</td>
<td>The University System of Georgia offers students’ higher education options at 30 institutions throughout the state, providing a wide range of academic programming including certificates and associate, baccalaureate, masters, doctoral and professional degrees. <a href="https://apps.ds.usg.edu/ords/f?p=118:1:0:::">https://apps.ds.usg.edu/ords/f?p=118:1:0:::</a></td>
</tr>
<tr>
<td>HRTM 1150 - Event Planning</td>
<td>General Education Core Requirements (Minimum 15 credit hours) COMP 1000 - Introduction to Computer Literacy</td>
<td>USG Staying on Course <a href="https://www.usg.edu/student_affairs/assets/student_affairs/documents/Staying_on_Course.pdf">https://www.usg.edu/student_affairs/assets/student_affairs/documents/Staying_on_Course.pdf</a></td>
</tr>
<tr>
<td>HRTM 1201 - Hospitality Marketing</td>
<td>HRTM 1100 - Introduction to Hotel, Restaurant, and Tourism Management</td>
<td></td>
</tr>
<tr>
<td>HRTM 1210 - Hospitality Law</td>
<td>Select HRTM 1110 - Travel Industry and Travel Geography - Americas or HRTM 1115 - Travel Industry and Travel Geography - International</td>
<td></td>
</tr>
<tr>
<td></td>
<td>HRTM 1140 - Hotel Operations Management</td>
<td></td>
</tr>
<tr>
<td></td>
<td>HRTM 1150 - Event Planning</td>
<td></td>
</tr>
<tr>
<td></td>
<td>HRTM 1160 - Food and Beverage Management</td>
<td></td>
</tr>
<tr>
<td></td>
<td>HRTM 1201 - Hospitality Marketing</td>
<td></td>
</tr>
<tr>
<td></td>
<td>HRTM 1210 - Hospitality Law</td>
<td></td>
</tr>
<tr>
<td></td>
<td>HRTM 1220 - Supervision and Leadership in the Hospitality Industry</td>
<td></td>
</tr>
<tr>
<td></td>
<td>HRTM 1230 - Internship</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Hotel/Restaurant/Tourism or Related Elective x 5</td>
<td></td>
</tr>
</tbody>
</table>

Go to GAfutures at www.gafutures.org for more information about your education and career planning, including valuable financial information (grants and scholarships including HOPE Program, grants, and loans, FAFSA, and CSS forms).

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**Career Enhancement Opportunities**
- Career Awareness
- Career Exploration
- Instructional Related
- Connecting
- Work-Based Learning
- Employability Skill Dev.
- Cooperative Education
- Internship
- Youth Apprenticeship
- Clinicals

**Postsecondary Options:**
- 4-Year Universities/ Colleges
- 2-Year Colleges
- Technical Colleges
- State Registered Apprenticeships
- Special Purpose Schools
- On-the-Job Training
- Military

**Earning Postsecondary Credits While in High School**
- Dual Enrollment Program
- Earn postsecondary credit while in high school
  - You can complete
    - Industry Credential
    - Technical Certificate of Credit (TCC)
    - Associates of Applied Science Degree
    - Bachelor’s Degree
  - Who can help?
    - Parents
    - School Counselor
    - Advisor

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