

Program of Study: Hospitality, Recreation, and Tourism



This Program of Study may serve as a graduation guide for the next four plus years, along with other career planning and educational materials. Courses listed in this model may include recommended coursework and should be individualized to students' educational and career goals. Each graduation plan needs to meet minimum high school graduation requirements. Dual Enrollment courses can be high school academic and/or career technical education courses.

Secondary: Hospitality, Recreation and Tourism					Postsecondary			
Course/Grade	Ninth	Tenth	Eleventh	Twelfth	TCC	AAS Degree	Bachelor of Science	
English	9 th grade Lit/ Composition	10 th grade Lit/ Composition	American Lit/ Composition	World Lit/Composition / British Lit	Entrance or Exit Point	HM13 Hotel/ Restaurant/ Tourism Management Degree - Complete Academic courses - COMP 1000 Intro to Computers - HRTM 1100 Intro to Hotel, Restaurant, & Tourism Mgmt. - HRTM 1110 Travel Industry & Travel Management - HRTM 1140 Hotel Operations Management - HRTM 1150 Event Planning - HRTM 1160 Food and Beverage Management - HRTM 1201 Hospitality Marketing - HRTM 1210 Hospitality Law - HRTM 1210 Hospitality Law - HRTM 1220 Supervision and Leadership in the Hospitality Industry - Hotel/ Rest./Tourism Electives (15 hours)	Entrance or Exit Point	The University System of Georgia offers students' higher education options at 30 institutions throughout the state, providing a wide range of academic programming including certificates and associate, baccalaureate, masters, doctoral and professional degrees. https://apps.usg.edu/ords/f?p=118:1:0:::
Mathematics	Coordinate Algebra / Algebra I	Analytic Geometry / Geometry	Advanced Algebra / Algebra II	Pre-calculus				
Science	Physical Science	Biology	Chemistry	Physics				
Social Studies	Psychology	World History	US History	Government (½ unit) Economics (½ unit)				
Pathway Completer	Marketing Principles	Hospitality, Recreation, and Tourism Essentials	Hospitality, Recreation, and Tourism Management	Work-Based Learning, Youth Apprenticeship, or Capstone Project				
Industry Recognized Credential (Pathway Completer)		Visit the End of Pathway Assessment Page (see note below)						
Required/ Selective Electives	Health & Personal Fitness (can be taken in grades 9-12)	Fine Arts course	Intro to Business and Technology	Entrepreneurship				
	Modern Language/Latin 2 units required for admissions to Georgia University System Colleges/Universities For a listing of Modern Language/Latin courses offered at your high school, please contact your advisor, counselor, or curriculum handbook.		Other Electives For a listing of other elective courses offered at your high school, please check with your advisor, counselor, or curriculum handbook.					

NOTE: Students have many options to **ENTER** and **EXIT** from their academic studies into the workforce. When a student graduates from high school, they are eligible to choose one of many **ENTRANCE POINT** options: **1.** Enroll in either a 2 or 4 year post-secondary program; **2.** Enroll in an apprenticeship program or the military; or **3.** Enter the workforce using technical skills learned in high school. When a student finishes a 2- or 4-year degree program, they may choose to **EXIT** and **1.** Enroll in an apprenticeship program or the military; **2.** Enroll in a professional university degree program; or **3.** Enter the workforce using technical skills learned.

Hospitality, Recreation, Tourism Career Pathway Completers - Industry Credentialing for High School Students

Upon completion of sequenced courses in the Hospitality, Recreation, Tourism Career Pathway, students are eligible to complete the Industry-Recognized student credential for fulfillment of the End of Pathway Assessment. Secondary students completing the Hospitality, Recreation, and Tourism pathway will be able to sit for the National Industry Credentialed assessment offered on-line from NOCTI. Once mastery is reached, students will receive recognition for completion and use this credential in conjunction with their job or continuing training. For specific assessment information, refer to: <http://bit.ly/GAHospitality>

Sample High Demand Careers in Georgia

Occupation Specialties	Level of Education Needed	Georgia Average Salary	Annual Average Openings in Georgia	2014 – 2024 Employment Outlook
Meeting, Convention & Event Planners	Bachelor's Degree	\$48,989	57	High Demand, High Skill
Lodging Managers	Bachelor's Degree	\$54,032	31	High Demand, High Skill
General and Operations Managers	Associate's Degree	\$116,076	2,983	High Demand, High Skill

GDOL Labor Market Explorer

Go to GAfutures at www.gafutures.org for more information about your education and career planning, including valuable financial information (grants and scholarships including HOPE Program, grants and loans, FAFSA, and CSS forms).

Career Enhancement Opportunities	<p>Career-Related Education Activities</p> <ul style="list-style-type: none"> <input type="checkbox"/> Career Awareness <input type="checkbox"/> Career Exploration <input type="checkbox"/> Instructional Related <input type="checkbox"/> Connecting <input type="checkbox"/> Work-Based Learning <ul style="list-style-type: none"> • Employability Skill Dev. • Cooperative Education • Internship • Youth Apprenticeship • Clinicals 	<p>Postsecondary Options:</p> <ul style="list-style-type: none"> • 4-Year Universities/Colleges • 2-Year Colleges • Technical Colleges • State Registered Apprenticeships • Special Purpose Schools • On-the-Job Training • Military 	<p>Earning Postsecondary Credits While in High School</p> <p>A vital way to get ahead and realize you can pass college courses is by earning postsecondary credits as a high school student. Georgia offers a dual credit program titled Dual Enrollment. You need to talk with your parents, school counselor, or advisor about the proper courses to take each year in high school and dual credit.</p> <p>Students completing the course work in this Plan, will have earned/completed an Industry Credential, Technical Certificate of Credit (TCC), Associates of Applied Science Degree, and/or Bachelor's Degree.</p>
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Postsecondary Transition

- Students who will continue their education in a Program of Study at one of the University System of Georgia institutions should prepare to take the ACT or SAT for admissions. Tests for admissions may vary from institution to institution. Contact the selected institution for specific testing information. Additional admissions information can be found at Staying On Course. (www.usg.edu/assets/student_affairs/documents/Staying_on_Course.pdf)
- Students who will continue their education in a Program of Study at one of the Technical College System of Georgia institutions should prepare to complete a placement exam.
- Students who will continue their education and training in the US Military should take the ASVAB assessment.
- Students should utilize electronic college and career databases to select the most appropriate postsecondary opportunities to match their selected career field, including registered apprenticeships.
- Georgia's dual-credit programs have been combined into one program entitled Dual Enrollment, in which high school students may earn their high school course credits while taking college courses.

Related Pathway Occupations	Other Related Occupations
<ul style="list-style-type: none"> • Interpreters & Translators • Facilities Managers • Ticket Agents • Cruise Ship Directors • Reservationist & Transportation • Travel Bloggers • Tourism Advisors 	<ul style="list-style-type: none"> • Food Service Managers • Curators • Multipurpose Sports Club Managers • Special Events Coordinators • Resort Salespersons • Ecotourism Directors

*ONET Online

Hospitality, Recreation, and Tourism Pathway Description

Georgia represents the 8th largest tourism economy in the country and the 2nd largest industry in Georgia. Georgia's tourism industry results in 400,000 jobs, \$6 billion in resident wages and \$25 billion in visitor spending. Atlanta is 3rd in the nation in relation to the number of hotel rooms occupied. The Hospitality, Recreation and Tourism Industry consists of the following five sectors: (1) Lodging, Hotels and Resorts; (2) Conventions, Meetings, Trade Shows and Events; (3) Restaurants and Food Service; (4) Recreation, Attractions, Sporting Events and Parks and (5) Travel, including Air, Rail, Auto and Coach. Hospitality management jobs include executive positions from a variety of vertical areas within the industry (e.g., business, marketing, public relations, etc.). Other occupations in the pathway vary widely from travel agents in tourism, to gaming managers in recreation, to financial supervisors in lodging. Since the industry is primarily a service-oriented industry, workers will need good communication skills including both active listening and speaking skills, critical thinking and decision-making skills, and they will have to understand the importance of meeting the needs of individuals.

One of the fastest growing occupations in Georgia is a meeting, convention and event planner. These workers ensure that commercial hotel operations meet the needs of the customer or organization in planning large-scale meetings or events. These events might include every aspect of the industry, including lodging arrangements, recreational activities/tourism and food and beverages.

Recreational workers design and lead leisure activities for groups in volunteer agencies or recreation facilities, such as playgrounds, parks, camps, gaming facilities, and senior centers. Other activities include areas such as arts and crafts, sports and music. Employment is expected to grow by 19 percent from 2010 to 2020, about as fast as the average for all occupations.