## PROGRAM OF STUDY: Hospitality, Recreation, & Tourism



This Program of Study may serve as a graduation guide for the next four plus years, along with other career planning and educational materials. Courses listed in this model may include recommended coursework and should be individualized to students' educational and career goals. Each graduation plan needs to meet minimum high school graduation requirements. Dual Enrollment courses can be high school academic and/or career technical education courses.

		SECON	IDARY:				PC	DSTSECONDAF	۲Y	
COURSE/ GRADE	NINTH	TENTH	ELEVENTH	TWELFTH		тсс		DIPLOMA OR AAS		BACHELOR OF SCIENCE
ENGLISH	9 <sup>th</sup> grade Lit/ Composition	10 <sup>th</sup> grade Lit/ Composition	American Lit/ Composition	World Lit/ Composition / British Lit			Entrance/Ex	HM13 Hotel/Restaurant/ Tourism Management Degree Find the campus for the	Entrance/Exit Pc	The University System of Georgia offers students' higher education options at 30 institutions throughout the state, providing a wide range of academic programming including certificates and associate, baccalaureate, masters, doctoral and
MATHEMATICS	Coordinate Algebra / Algebra I	Analytic Geometry / Geometry	Advanced Algebra / Algebra II	Pre-calculus		SES1 Event Coordinator Certificate				
SCIENCE	Physical Science	Biology	Chemistry	Physics	Point					
SOCIAL STUDIES	World History	Psychology	US History	Government (½ unit) Economics (½ unit)	ce/Exit					
PATHWAY COMPLETER	Marketing Principles	Hospitality, Recreation, and Tourism Essentials	Hospitality, Recreation, and Tourism Management	Another course in focus area, Work-Based Learning, or Youth Apprenticeship						
Industry Recognized Credential (Pathway Completer)		Visit the End of Pathway Assessment Page		age (see note below)		the TCC options		Diploma, Degree options		professional degrees. https://apps.ds.usg.edu/orc <u>f?p=118:1:0</u> :
	Health & Personal Fitness (can be taken in grades 9-12)	Financial Literacy	Introduction to Business and Technology	Entrepreneurship						
Required/ Selective Electives	Modern Language/Latin 2 units required for admissions to Georgia University System Colleges/Universities For a listing of Modern Language/Latin courses offered at your high school, please contact your advisor, counselor, or curriculum handbook.		Other Electives For a listing of other elective courses offered at your high school, please check with your advisor, counselor, or curriculum handbook.							

**NOTE:** Students have many options to **ENTER** and **EXIT** from their academic studies into the workforce. When a student graduates from high school, they are eligible to choose one of many **ENTRANCE POINT** options: **1.** Enroll in either a 2 or 4 year post-secondary program; **2.** Enroll in an apprenticeship program or the military; or **3.** Enter the workforce using technical skills learned in high school. When a student finishes a 2- or 4-year degree program, they may choose to **EXIT** and **1.** Enroll in an apprenticeship program or the military; **2.** Enroll in a professional university degree program; or **3.** Enter the workforce using technical skills learned.

Hospitality, Recreation, and Tourism Career Pathway Completers - Industry Credentialing for High School Students

Upon completion of sequenced courses in the <u>Hospitality</u>, <u>Recreation</u>, <u>and Tourism</u> Pathway, students are eligible to complete the Industry-Recognized student credential for fulfillment of the End of Pathway Assessment. Secondary students completing the <u>Hospitality</u>, <u>Recreation</u>, <u>and Tourism</u> pathway will be able to sit for the National Industry Credentialed assessment offered on-line from <u>NOCTI</u>. Once mastery is reached, students will receive recognition for completion and use this credential in conjunction with their job or continuing training. For specific assessment information, refer to: <a href="http://bit.ly/GAHospitality">http://bit.ly/GAHospitality</a>.

Sample In Demand Careers in Georgia						
Level of Education Needed	Georgia Average Salary	Annual Average Openings in Georgia	2014 – 2024 Employment Outlook			
Bachelor's Degree	\$48,989	57	In Demand, High Skill			
Bachelor's Degree	\$54,032	31	In Demand, High Skill			
Associates Degree	\$116,076	2,983	In Demand, High Skill			
Associates Degree	\$33,063	259	In Demand, High Skill			
	Level of Education Needed Bachelor's Degree Bachelor's Degree Associates Degree	Level of Education NeededGeorgia Average SalaryBachelor's Degree\$48,989Bachelor's Degree\$54,032Associates Degree\$116,076	Level of Education NeededGeorgia Average SalaryAnnual Average Openings in GeorgiaBachelor's Degree\$48,98957Bachelor's Degree\$54,03231Associates Degree\$116,0762,983			

Go to GAfutures at <u>www.gafutures.org</u> for more information about your education and career planning, including valuable financial information (grants and scholarships including HOPE Program, grants and loans, FAFSA, and CSS forms).

	Career-Related Education Activities	Postsecondary Options:	Earning Postsecondary Credits While in High School
Career Enhancement Opportunities	<ul> <li>Career Awareness</li> <li>Career Exploration</li> <li>Instructional Related</li> <li>Connecting <ul> <li>Work-Based Learning</li> <li>Employability Skill Dev.</li> <li>Cooperative Education</li> <li>Internship</li> <li>Youth Apprenticeship</li> <li>Clinicals</li> </ul> </li> </ul>	<ul> <li>4-Year Universities/ Colleges</li> <li>2-Year Colleges</li> <li>Technical Colleges</li> <li>State Registered Apprenticeships</li> <li>Special Purpose Schools</li> <li>On-the-Job Training</li> <li>Military</li> </ul>	<ul> <li>Dual Enrollment Program</li> <li>Earn postsecondary credit while in high school</li> <li>You can complete         <ul> <li>Industry Credential</li> <li>Technical Certificate of Credit (TCC)</li> <li>Associates of Applied Science Degree             <ul></ul></li></ul></li></ul>

## Postsecondary Transition

- University System of Georgia Institutions: Admissions Testing
  - ACT or SAT
    - For More Information:
      - Contact the institution of your choice OR
- Technical College System of Georgia
- Placement Exam
- United States Military
  - ASVAB Assessment
- Use BRIDGE Law platform to inform decisions on postsecondary opportunities
- Dual Enrollment
  - · Earning high school course credits while taking college courses

Related Pathway Occupations	Other Related Occupations
Interpreters & Translators      Cruise Ship Directors	Food Service Managers     Special Events Coordinators
Facilities Managers         • Reservationist & Transportation	Curators • Resort Salespersons • Ecotourism
Ticket Agents    • Travel Bloggers   • Tourism Advisors	Directors • Multipurpose Sports Club Managers
	*ONET Online

## Hospitality, Recreation, and Tourism Pathway Description

Georgia represents the 8th largest tourism economy in the country and the  $2_{nd}$  largest industry in Georgia. Georgia's tourism industry results in 400,000 jobs, \$6 billion in resident wages and \$25 billion in visitor spending. Atlanta is 3<sup>rd</sup> in the nation in relation to the number of hotel rooms occupied.

The Hospitality, Recreation and Tourism Industry consists of the following five sectors: (1) Lodging, Hotels and Resorts; (2) Conventions, Meetings, Trade Shows and Events; (3) Restaurants and Food Service; (4) Recreation, Attractions, Sporting Events and Parks and (5) Travel, including Air, Rail, Auto and Coach. Hospitality management jobs include executive positions from a variety of vertical areas within the industry (e.g., business, marketing, public relations). Other pathways occupations vary widely from travel agents in tourism, to gaming managers in recreation, to financial supervisors in lodging. As a service-oriented industry primarily, workers will need good communication skills including both active listening and speaking skills, critical thinking, and decision-making skills, and they will have to understand the importance of meeting the needs of individuals.

One of the fastest growing occupations in Georgia is a meeting, convention, and event planner. These workers ensure that commercial hotel operations meet the needs of the customer or organization in planning large-scale meetings or events. These events might include every aspect of the industry, including lodging arrangements, recreational activities/tourism and food and beverages. Recreational workers design and lead leisure activities for groups in volunteer agencies or recreation facilities, such as playgrounds, parks, camps, gaming facilities, and senior centers. Other activities include areas such as arts and crafts, sports, and music. Employment is expected to grow by 19 percent from 2014 to 2024, about as fast as the average for all occupations.

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