

Labor Market Information Overview

September 19, 2019



Carl Vinson
Institute of Government
UNIVERSITY OF GEORGIA

Helpful Hints

MSA - Metropolitan Statistical Area is a common geographic area for measuring economic indicators, including all Census data. An MSA is defined as an area containing at least one urbanized area of 50,000 or more people. Currently, the US has 542 MSAs, 14 of which are in Georgia.

Region – Some data may be analyzed for a single county but other times a region may be helpful. This could be an MSA if you have one, but can also be determined based on the data source or locally determined by commuting patterns or labor shed.

NAICS - North American Industry Classification System codes: federal classification for business establishments. All business fall into one of 20 sectors and one of 1,057 industries.

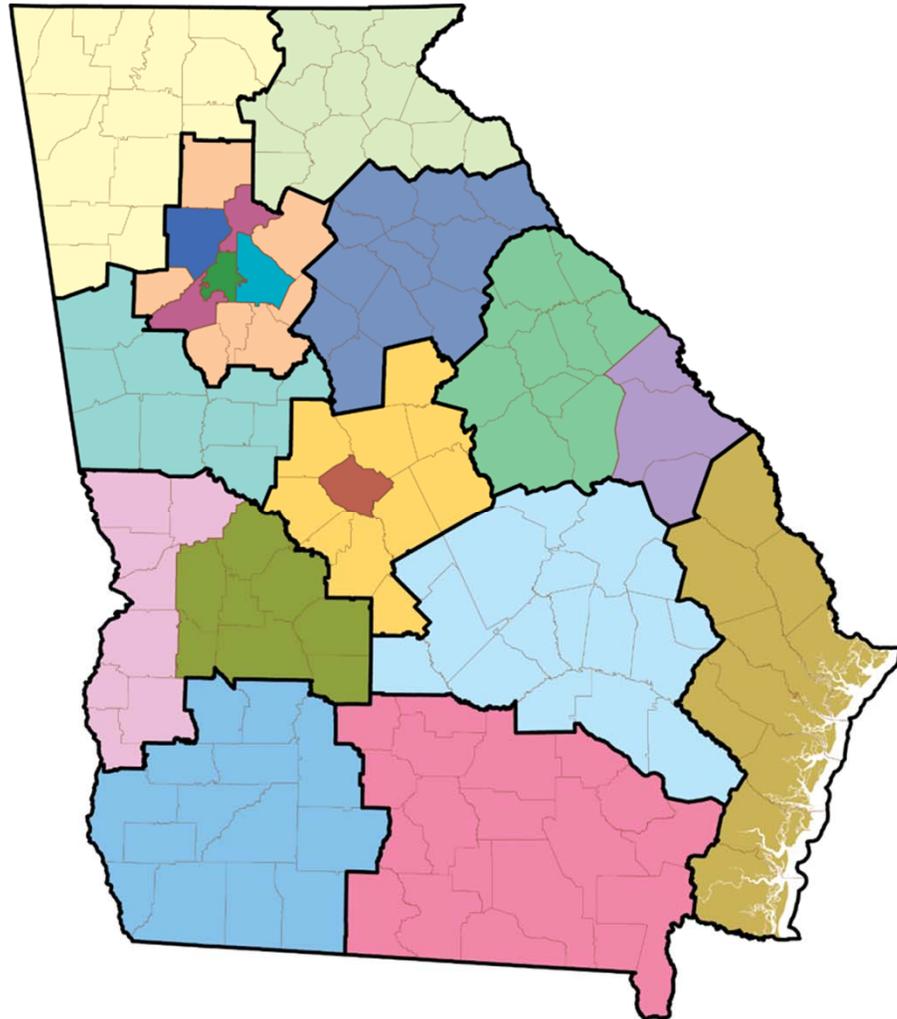
SOC - Standard Occupational Classification codes: federal statistical standard to classify workers into occupational categories. There are 459 occupations that are divided into 23 major groups.

Growth (by number vs %) –very different results depending how the data is sorted



WorkSource Area

-  Atlanta Regional
-  Central Savannah River Area
-  City of Atlanta
-  Coastal
-  Cobb County
-  DeKalb County
-  East Central Georgia
-  Fulton County
-  Georgia Mountains
-  Heart of Georgia
-  Lower Chattahoochee
-  Macon-Bibb
-  Middle Flint
-  Middle Georgia
-  Northeast Georgia
-  Northwest Georgia
-  Southern Georgia
-  Southwest Georgia
-  Three Rivers
-  Economic region



Potential Questions to Answer with Data

- What are the largest industries in my region?
- What are the fastest growing jobs in my region?
- What are the highest paying jobs in my region?
- Where are people in my region commuting to and from for work?
- What are the current training and education levels of my community's workforce?
- Where do the students from our high school(s) go after graduation?
- Others??



Data Sources

Tool	Source	URL
Community Data	Local Chamber, EDC, Workforce Board, and Technical College	
Georgia Data	Carl Vinson Institute of Government at the University of Georgia	georgiadata.org
Georgia's Labor Market Explorer	Georgia Department of Labor	explorer.gdol.ga.gov
The High School Graduate Outcomes	The Governor's Office of Student Achievement (GOSA)	gosa.georgia.gov/report-card-dashboards-data
Higher Learning and Earnings	The Governor's Office of Student Achievement (GOSA)	gosa.georgia.gov/report-card-dashboards-data
State and County Population	The Governor's Office of Planning and Budget (OPB)	opb.georgia.gov/population-projections
Occupational Employment Statistics (OES)	The Bureau of Labor Statistics (BLS)	www.bls.gov/oes
American FactFinder	The US Census Bureau	census.gov/data/data-tools/american-factfinder.html
Quarterly Workforce Indicators (QWI)	The US Census Bureau	qwiexplorer.ces.census.gov
OnTheMap	The US Census Bureau	onthemap.ces.census.gov



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- Education
- Health
- Labor
- Population
- Public Assistance
- Vital Statistics

1 2 3 4

[Go to Education Data >>](#)

The main content area is a large image of a classroom with desks and a chalkboard. A navigation menu is overlaid on the top of the image, and a vertical list of topics is overlaid on the left side. A small "Go to Education Data" link is visible in the bottom right corner of the image area.

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Georgia LaborMarket Explorer

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2018 - 2020

Short-term Employment Projections

Georgia Jobs expected to be in highest demand over the next two years

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- Find A New Job Now!
- Career Cluster
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- Civilian Labor Force
- Search Local Employers
- Georgia's Hot Careers
- Georgia's STEM Careers
- Top Employers
- Size Class
- Industry Analysis
- Dimensions: Measuring Georgia's Workforce

Quick Links

- Targeted Employment Areas
- Census Tract Civilian Labor Force Estimates
- Veteran Civilian Labor Force Estimates
- CareerOneStop
- US-jobs
- Career Centers
- Bureau of Labor Statistics (BLS)
- More...

What's New

Unemployment Rate (Statewide): In August 2019, Georgia's unemployment rate held steady at 3.6 percent over the month. The rate was 3.8 percent in August a year ago. [More](#)

Jobs: In August 2019, total nonfarm employment in Georgia was up 20,800 over the month and employment is up 84,600 over the year. [More](#)

Claims: In August 2019, Georgians filed 19,082 initial claims for unemployment benefits; down 8,761 over the month and down 2,100 over the year. [More](#)

Unemployment Rate (Areas): July 2019 unemployment rates for areas in Georgia. [More](#)

Employ Georgia: Create an account or sign-in, build or upload a résumé, view job postings, save your job searches to receive notifications of new job postings. [More](#)

Occupational Outlook Handbook (new version): find career information on duties, education and training, pay, and outlook for hundreds of occupations. [More](#)



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Census - Advanced Search | American FactFinder - Commu X | +

← → ↻ 🏠 https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml

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United States Census Bureau AMERICAN **FactFinder**

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Community Facts - Find popular facts (population, income, etc.) and frequently requested data about your community.

🔵 Enter a state, county, city, town, or zip code:

Population ▾

- Age ▸
- Business and Industry ▸
- Education ▸
- Governments ▸
- Housing ▸
- Income ▸
- Origins and Language ▸
- Poverty ▸
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Georgia

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Population [Bookmark/Save](#) | [Print](#)

9,687,653 Source: 2010 Demographic Profile

Popular tables for this geography:

2010 Census

- General Population and Housing Characteristics (Population, Age, Sex, Race, Households and Housing, ...)
- Race and Hispanic or Latino Origin
- Hispanic or Latino by Type (Mexican, Puerto Rican, ...)
- Households and Families (Relationships, Children, Household Size, ...)
- Compare Counties for Population, Housing, Area, and Density
- Compare Cities and Towns for Population, Housing, Area, and Density

2017 American Community Survey

- Demographic and Housing Estimates (Age, Sex, Race, Households and Housing, ...)

2018 Population Estimates Program

- Annual Population Estimates

Census 2000

- General Demographic Characteristics (Population, Age, Sex, Race, Households and Housing, ...)
- Compare Counties for Population, Housing, Area, and Density
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