Sector Partnerships and CTAE

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Panelists:
Tim Brown, Marietta City Schools
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The Workforce Innovation and Opportunity Act (WIOA) was created to provide state and local areas the flexibility to collaborate across systems in an effort to better address the employment and skills needs of current employees, jobseekers, and employers.
Align Resources and Programs

Labor
Education
Economic Development
Vocational Rehabilitation
What are sector partnerships?

WIOA defines them as a “workforce collaborative, convened by or acting in partnership with a...local board that organizes key stakeholders in an industry cluster into a working group that focuses on the shared goals and human resources needs of the industry cluster.”
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What is a sector partnership?

Business, education, workforce development board, and government partners come together to build a talent pipeline for a selected industry.
Workforce Pipeline

Essential Partners
Education  Business  Government  Community

Early Childhood Education
K-12 System
Post Secondary
Work & Career

Quality-Rated  After-school Programs  Learning Support  Career Exposure  Guided Pathways  Adult Education  Work-Based Learning  Lifelong Learning

Adapted from “Insulating the Education Pipeline” from The Forum for Youth Investment
Who is Involved in Sector Partnerships

Figure 4. Potential Sector Partnership Participants

- Employer Leaders
- Working Groups
- Convener
- K-12 Education
- Adult Education
- USG
- CBOs
- TCSG
- Human-Service Organizations
- Community Partners
- Government Agencies/Leaders
- Chambers & Trade Associations
- Workforce Development Boards
- Economic Development Professionals
HDCI Sector Partnership Guide

Pre-Planning

Needs Assessment

Strategic Plan

Implementation

Region and Sector Topic
1. Advanced Manufacturing
2. Advanced Manufacturing
3. Healthcare, Transportation Distribution & Logistics, Information Technology
4. Advanced Manufacturing
5. Advanced Manufacturing
6. Advanced Manufacturing
7. Advanced Manufacturing
8. Advanced Manufacturing
9. Advanced Manufacturing
10. Healthcare
11. Healthcare
12. Advanced Manufacturing, Logistics & Warehousing, Hospitality
CTAE Director Experiences with Sector Partnerships

PANELIST

Tim Brown, Marietta City Schools
M. Todd Gainous, Grady County Schools
Questions

Tim Brown, Marietta City Schools
M. Todd Gainous, Grady County Schools