CS4GA Design and App Challenge
Design Brief Format

Project Description: (In your own words, provide a brief but detailed description of your App and Design project. Provide a brief background on why you decided to develop the submitted App. Give details of your participation, including your role if you worked with a project team. Describe the design process used.)

- App Development Participant details such as name and/or team members name, grade, and school.
- Name of App
- Detailed description
- Background information
- Market viability- market landscape and competitors
- Why should someone use your App.

Target Audience: (Give a description of the end user)

Criteria and Constraints: (Give short description of limitations experienced during the design. Also, list criteria or “must haves” for the App.)

Design Process: (Give short description of the design process including pitfalls and how you overcame them.)

Closing Statement: (Give a brief description of next steps or future plans)