RHETORICAL PRECIS RUBRIC

NAME

First Sentence:
1. _____ author’s full name
2. _____ title of work, in quotation marks; genre identified
3. _____ publication, in italics, and publication date in parentheses
4. _____ rhetorically accurate and effective verb __________________________________________
5. _____ that clause containing an appropriate statement of author’s claim (this may include a direct quote or paraphrasing) – WHAT
6. _____ accurate identification of the author’s claim/purpose

Second Sentence:
7. _____ identification of first argument appeal (logos, pathos, ethos) the author uses to develop his/her claim
8. _____ explanation (with quote included) of first argument appeal (logos, pathos, ethos) the author uses to support his/her claim – HOW
9. _____ identification of second argument appeal (logos, pathos, ethos) the author uses to develop his/her claim
10. _____ explanation (with quote included) of second argument appeal (logos, pathos, ethos) the author uses to support his/her claim – HOW
11. _____ identification of at least one additional rhetorical technique (other than argument appeals) the author uses to develop his/her claim
12. _____ explanation (with quote included) of the rhetorical technique the author uses to support his/her claim – HOW

Third Sentence:
13. _____ accurate statement of author’s subject - FOCUS
14. _____ in order to phrase
15. _____ (CALL TO ACTION); in other words, what does he/she want the reader to do?

Fourth Sentence:
16. _____ accurate, specific description of the intended audience (not “everyone”)
17. _____ appropriate word to describe author’s tone;

Bibliography/Writing/Column Annotation:
18. _____ author’s name (last name comma first name), appropriately punctuated article and publication titles, followed by appropriately written date, followed by the section and page number where column appeared, the word Web followed by a period and then the date column was accessed in correct format. MLA
19. _____ correct formatting of entry, including proper indentation, capitalization, and punctuation between entries and at end and correct grammar and mechanics throughout précis (agreement, spelling, punctuation, sentence construction, etc.) and appropriate and effective word usage
20. _____ column annotation includes notes on the author’s claim and at least 3 specific supporting strategies and column annotation includes meanings of unfamiliar words/allusions and DIDLS that convey author’s tone

TOTAL SCORE _______________/20