Georgia State University

CULTR

CENTER FOR URBAN LANGUAGE TEACHING & RESEARCH

languages FOR ALL!

Patricia Nolde, Associate Director

May 25, 2017 | GA DoE Webinar

CULTR is a Title VI NFLRC

An LRC is a National Foreign Language Resource Center funded through the U.S. Department of Education under Title VI in the Higher Education Act.

LRCs create learning and teaching materials, offer professional development opportunities for teachers and instructors, and conduct research on foreign language learning.

For more information, please visit www.nflrc.org

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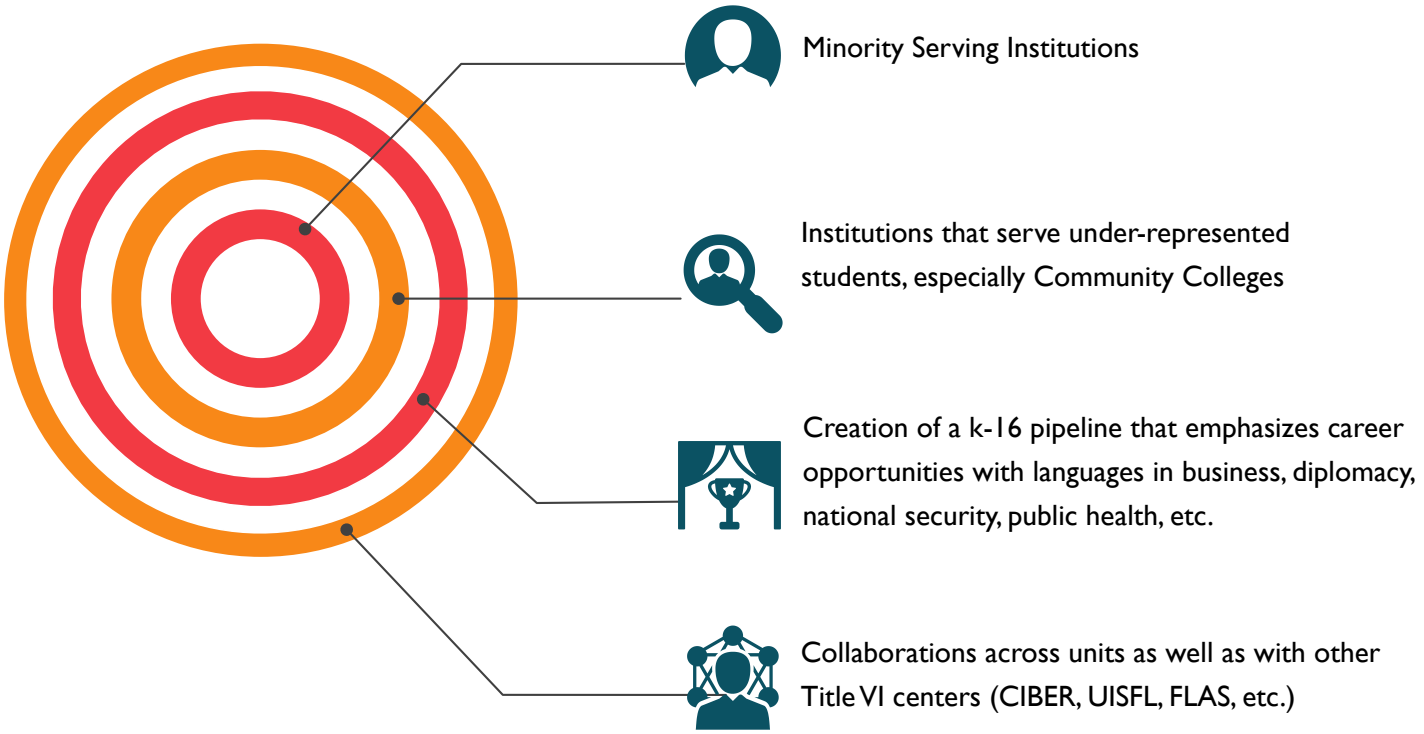
NFLRCs in the U.S.

What are the priorities of an LRC?

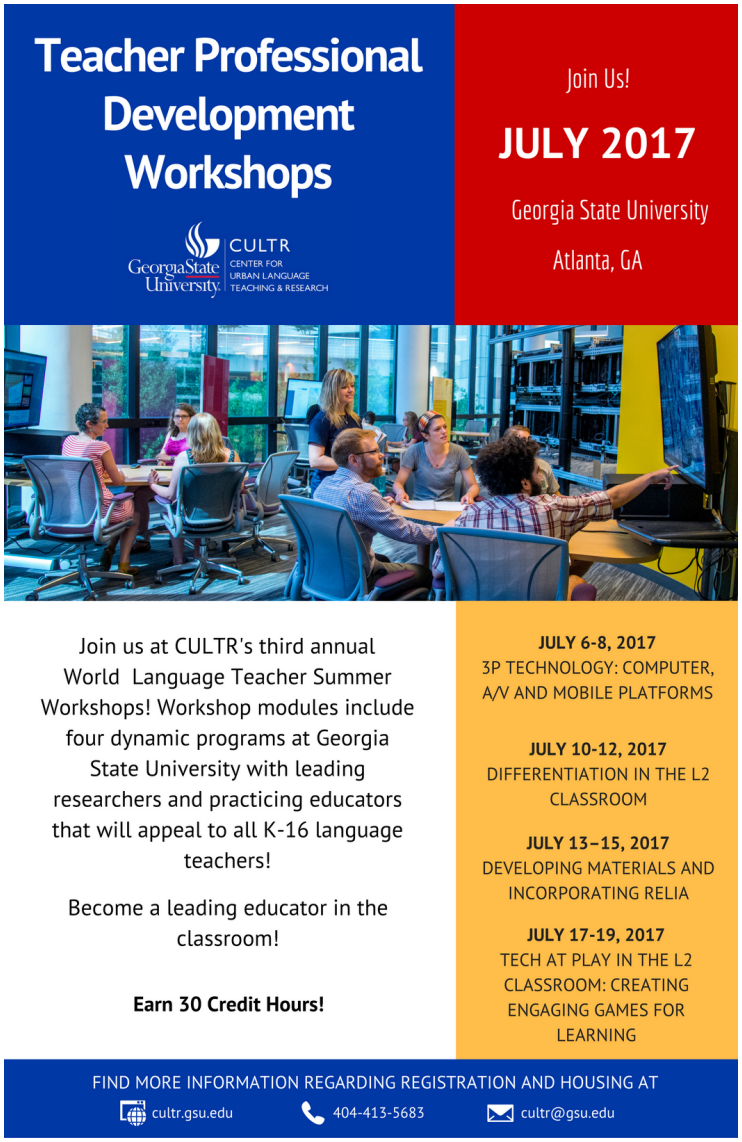
In the 2014-18 funding cycle, the DOE emphasized the following priorities in the applications:



CULTR Initiatives that Address these Priorities

- Professional Development Opportunities for Language Educators
- Creating Print and Digital Resources to support Language Educators
- Special Events that highlight the importance of World Languages in Education and Career Readiness
- Focused research on Issues relating to Language Education
- Creating partnerships and alliances with organizations in both the Public and Private Sectors to promote Language Education

http://cultr.gsu.edu/teacher-workshops-2017/



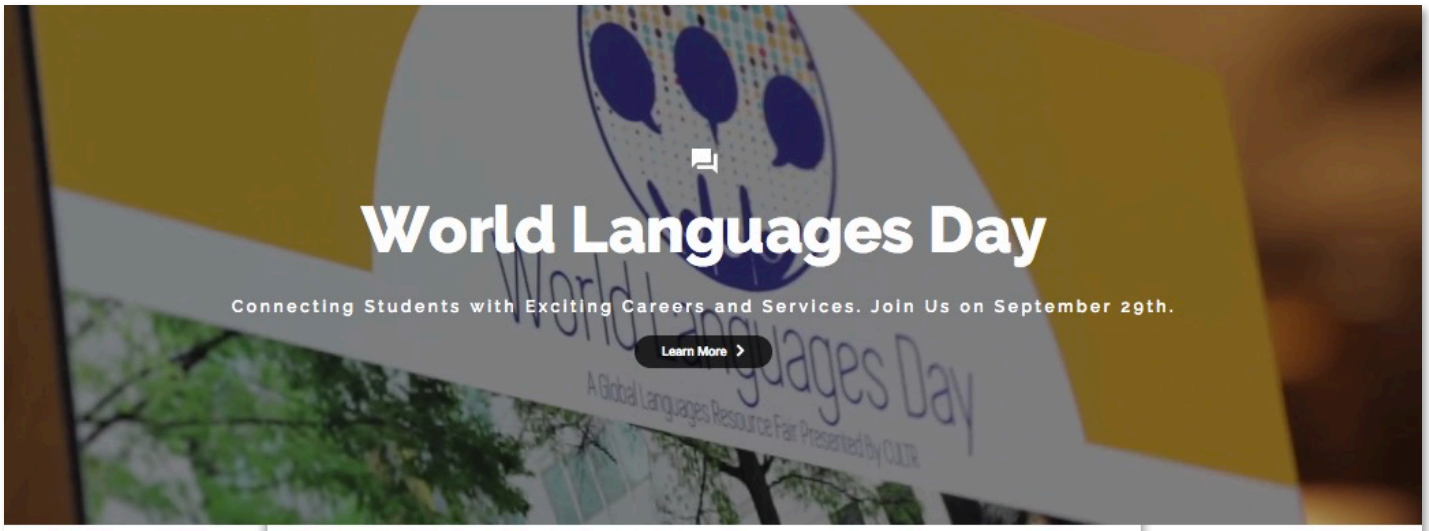
WORLD LANGUAGES DAY

A Global Languages Resource Fair Presented by CULTR

http://cultr.gsu.edu/world-languages-day/

Your Students Meet Global Opportunities

Please visit
http://cultr.gsu.edu/world-languages-day/

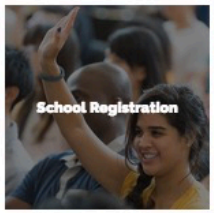


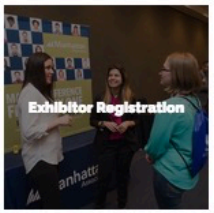
Overview of World Languages Day

Hosted by the Center for Urban Language Teaching and Research (CULTR), a U.S. Department of Education Title VI NFLRC, World Languages Day is an information fair highlighting the central role that global skills, particularly language proficiency, play in the growing opportunities for globally minded careers and services. Showcasing businesses and professions that value language expertise, this lively event connects 9th-12th grade students with leaders in international commerce, social services, and governmental agencies in order to raise student awareness of the benefits of language study and global competency and to help students create a "map" from language success to a future professional career.

For additional information, please explore the portals below or contact CULTR today!

Contact CULTR

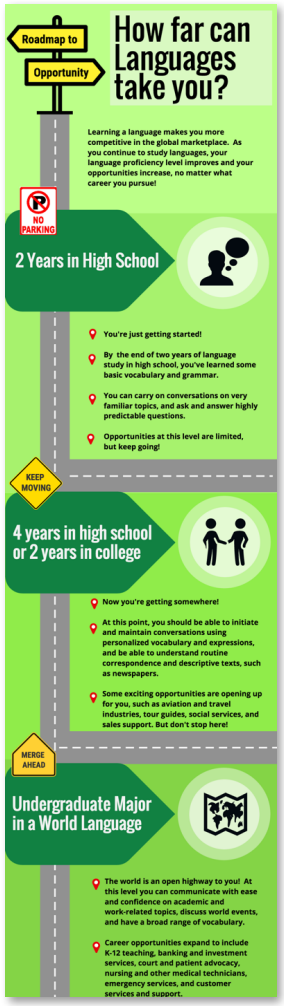


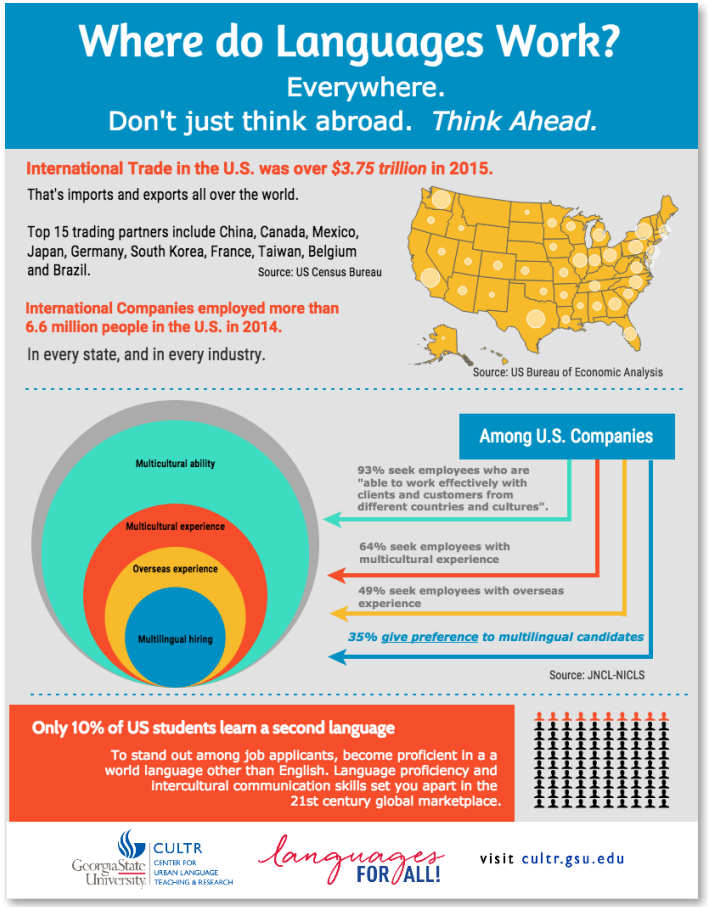


World Languages Day

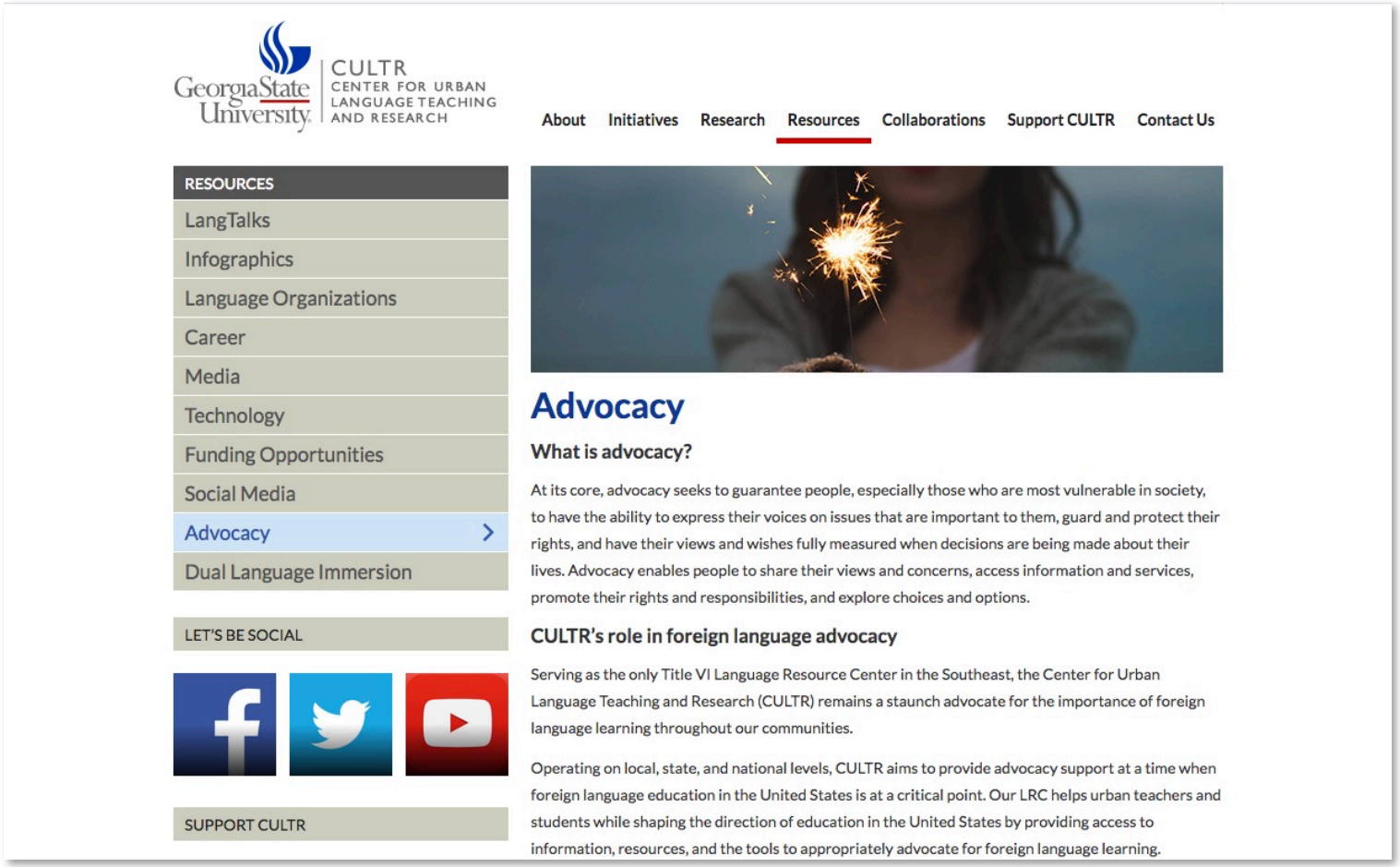
EXHIBITORS

- AFL-CIO
- Alliance Française
- American Red Cross
- Atlanta Convention and Visitor Bureau
- Atlanta Mayor's Office of International Affairs
- Atlanta's Office for International Visitors
- Carter Center
- Center for Disease Control (CDC)
- Center for Pan-Asian Community Services
- CNN
- Confucius Institute
- Drug Enforcement Agency
- Federal Bureau of Investigation (FBI)
- Georgia Council for International Visitors
- Georgia Hispanic Chamber of Commerce
- Goethe-Zentrum Atlanta
- Goodwill Industries
- Hartsfield-Jackson Atlanta International Airport
- International Rescue Committee
- Manhattan Associates
- Mayor's Office of International Affairs
- Mercedes-Benz
- Peace Corps
- St Regis Hotels
- U.S. Commercial Service
- Welcoming Atlanta
- YMCA of Metro Atlanta





http://cultr.gsu.edu/resources/infographics/



http://cultr.gsu.edu/resources/advocacy/

CULTR Works closely with JNCL-NCLIS and ACTFL to stay current on news and advocacy efforts that may impact Language Education

JNCL-NCLIS Advocacy Resources

JNCL-NCLIS works with the $15b US language services industry to promote language education and standards. This portal highlights these efforts with available resources and events.

ACTFL's Advocacy Resources

This source includes a variety of support including a state advocacy toolkit, a list of partnering organizations, and advocacy tips listed in ACTFL's *The Language Educator*.

ad·vo·ca·cy
/ˈadvəkəsē/

noun: public support for or recommendation of a particular cause or policy.

Advocacy is any activity by an individual or group which aims to influence decisions within

- political and government entities (both local and federal)
- businesses and economic organizations, and
- social systems and institutions, such as schools, churches, and communities.

Advocacy can include many activities that a person or organization undertakes including

- personal communication campaigns, such as letter-writing and phone calls
- media campaigns, including press releases and opinion pieces or letters to the editor
- public speaking at meetings and conferences
- hosting special events to highlight the issue
- any activity that brings positive attention to the cause

Why does language education needs advocacy?

During budget and policy debates, those issues that are not perceived to have wide public support can be cut or defunded in the interests of other programs. By bringing together the voices of teachers, parents, businesses, and community leaders, the most vital concerns of language education for all students can brought to the attention of policy makers and elected officials as issues that affect every aspect of our society.

Who can be an advocate for language education? EVERYONE!

- ***Teachers*** – not only language teachers, but all teachers! Global awareness and multicultural understanding factor into many different areas of education, including social studies, history, business, earth sciences, and literature.
- ***Administrators*** – You can help all students in your school or district achieve higher scores on standardized tests such as the SAT and ACT by supporting language education.
- ***Parents*** – Raise your voice to ensure that your child has access to a quality language education! Languages improve academic performance in all areas (including science and math!) and translates into expanded career and college opportunities.
- ***Local Businesses*** – You need a skilled and knowledgeable workforce, ready to take on the challenges and opportunities of a global marketplace and multicultural communication.
- ***Community leaders*** – Want to attract businesses, developers, investors and trade partners to your county or city? Show them that your community is invested in global opportunities and international partnerships by supporting quality language education at all levels of education and for all students.

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Everyone benefits from Language Study!

Pre-K & Elementary Students

- Young people are most open to learning about new languages and cultures.
- Early language study leads to long sequence programs and proficiency.
- Starting early facilitates addition of more languages.
- Language study helps children develop cognitive skills.

Middle school students

- Language learning leads to greater understanding of different cultures.
- Increasing language proficiency opens more opportunities in secondary study.
- Language study enhances problem-solving and critical thinking skills.
- The skills required in learning a language transfer to other academic subjects and improved performance in those subjects.

High school students

- Developing proficiency in other languages broadens career options.
- Skills in languages other than English make those not bound for postsecondary study more attractive employment candidates in a wide range of careers where communicating with diverse customers is necessary.
- Good language achievement enhances a student's college prospects and opens paths for a wider range of college-level fields of study.

College students

- The postsecondary experience can be greatly enhanced by study abroad and travel abroad programs when students have multilingual skills.
- This is the point of final career preparation, where language proficiency will greatly enhance their employment and future career prospects.
- Knowing another language will expose postsecondary students to career fields they might not have known about without this academic background.

Communities and Businesses

- Solid language programs make the community and its schools more attractive to potential residents and employers.
- These programs contribute to a more diverse population and enhance the cultural experiences of all citizens.
- Offering language programs addresses the concerns and demands of parents in the community.
- Encouraging language learning helps develop a more valuable employment pool with contemporary skills.
- Acquisition of language skills increases business opportunities with minority groups within the community.
- Broader language skills help to improve the community by minimizing language barriers and building cross-cultural understanding.

For more information, visit https://www.actfl.org/advocacy/who-benefits

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Send the Message to Washington.

Come to CULTR's Photo Booth #2428 to take a photo and use social media to tell Washington that you support language opportunities for all students.

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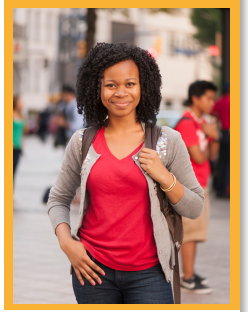
ACTFL AMERICAN COUNCIL ON THE TEACHING OF FOREIGN LANGUAGES

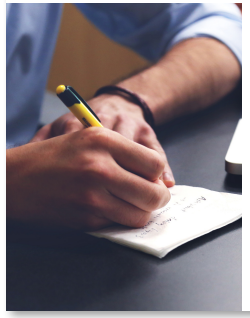
Language Advocacy Toolkit

Raise your voice, join with others, and become a powerful advocate for language education, cultural studies and global skills for ***ALL*** students!

languages FOR ALL!

Share information about the benefits of language learning with parents and the community at *every* opportunity.





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The Center for Urban Language Teaching and Research is a Title VI Language Resource Center funded by the US Department of Education and works to enhance the language proficiency, cultural awareness, and professional development for all learners and educators regardless of race, ethnicity, gender, developed environment, and social class.
Learn more at *cultr.gsu.edu*

cultr@gsu.edu

404-413-5683

Human learning presupposes a specific social nature... ~ Lev Vygotsky, *Mind in Society*

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