



# Free Connectivity for Eligible Georgians

December 2023

Presented by  pulsewrx



## Bringing Mobility and Accessibility to Underserved Populations

We believe that connectivity is a determinant of health and well-being. We are proud to offer the Lifeline Wireless and Affordable Connectivity Programs (ACP) to bridge the gap and to ensure access to connectivity is available for all.

# The Opportunity for Connectivity

- The Lifeline Assistance Program is a long-standing initiative to bring phone connectivity and broadband access to low-income populations, including all Medicaid members.
  - The Affordable Connectivity Program (ACP) is an additional Federal program to provide many low-income households connectivity.
  - Every Medicaid member is automatically eligible; It's our goal to ensure they receive this important benefit.
- There is unacceptable penetration among the Medicaid population despite the universal eligibility of Medicaid members in the program.
  - To date, enrollment has depended on the member using resources they do not have (internet access, technology, etc.) to enroll in a program offering those very resources.
  - Additionally, Wireless Carrier enrollment websites have not met the requirements for institutional and programmatic health plan enrollments
- We are advocates of each Stakeholder Group. We partner with organizations and active Stakeholders to generate benefit awareness among eligible Households, to strategically align the benefit with other programs designed to improve health-outcomes, and to utilize our resources to improve program participation.

# Qualifying Programs

- Eligibility qualifications include:
  - Participate in certain federal assistance programs:
    - Medicaid
    - Supplemental Nutrition Assistance Program (SNAP)
    - Federal Public Housing Assistance
    - Supplemental Security Income
    - Veterans and Survivors Pension Benefit
    - Certain Tribal Programs
  - Income that is at or below 200% of the Federal Poverty Guidelines

# A Plan that Ensures Reliable Connectivity

Our unique offering gives members a free comprehensive plan that enables long-term connectivity as well as a quality smartphone.

Enrollees will receive a *free* smartphone, including *unlimited* talk, text and data\*



# Custom Enrollment Website for Member Self Enrollment

✓ Phone Option — ✓ Plan Option — 3 Personal Info — 4 Gov't Review — 5 Success!


Need **HELP** completing the application? Watch a video [Here](#).

Personal Information  
Contact Information  
\* Enter your full name below

Jane Doe

Back Continue

Enter your name exactly as it appears on your qualifying program file.



✓ Phone Option — ✓ Plan Option — 3 Personal Info — 4 Gov't Review — 5 Success!

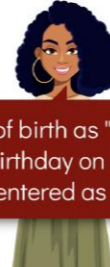
Need **HELP** completing the application? Watch a video [Here](#).

Personal Information  
Contact Information  
\* Date of Birth

01/01/1980

Back Continue

Enter your date of birth as "##/##/####". For example, a birthday on January 1, 1980 should be entered as '01/01/1980'.



✓ Phone Option — ✓ Plan Option — 3 Personal Info — 4 Gov't Review — 5 Success!

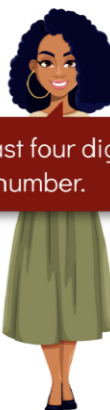
Need **HELP** completing the application? Watch a video [Here](#).

Personal Information  
Contact Information  
\* Social Security Number (Last 4 digits)

###-##- Last 4 digits

Back Continue

Enter only the last four digits of your social security number.



# Custom Enrollment Website (cont.)

Custom self-enrollment website designed specifically for health plan initiatives

Personal Information  
Qualifying Program

Select your healthplan:

AmeriHealth Caritas
Anthem
Buckeye Health Plan
CareSource
Humana Healthy Horizons
Molina Healthcare
United Healthcare Community Plan
I don't know

Back

Phone Option — Plan Option — **3** Personal Info — 4 Gov't Review — 5 Success!

Need **HELP** completing the application? Watch a video [Here](#).

Personal Information  
Qualifying Program

Medicaid ID:

Back Skip

Enter your Medicaid ID number. If you do not know your Medicaid ID number, click "skip".

Phone Option — Plan Option — **3** Personal Info — 4 Gov't Review — 5 Success!

Need **HELP** completing the application? Watch a video [Here](#).

Personal Information  
Qualifying Program

Are you enrolled in Continuous Glucose Monitoring?

Back No Yes

I don't know / Skip

If you qualify via Medicaid and another program listed here, select the 'Medicaid' option for an easier enrollment process.

# Paper Application

- Pulsewrx and SafetyNet Wireless created a custom Paper Application to assist the enrollment of Medicaid Members who are hard to reach and/or lack access to technology to complete a web self-enrollment.
- Benefits:
  - Members can complete application and sign terms and conditions without internet access/technology.
  - Organization can assist the Member in pre-populating the Paper Application with the demographic information in their Medicaid file.
  - Pulsewrx and SafetyNet Wireless ship phones directly to the Members' home upon approval.



# Pulsewrx In-Person Enrollment Events

- Organization invites Pulsewrx to in-person events and venues to enroll many Members in Lifeline/ACP program real-time.
- Benefits:
  - Pulsewrx staff enters Member information into enrollment database and can troubleshoot enrollment errors real-time.
  - Members leave in-person events with a phone in hand along with basic understanding of how to use new phone.
  - Provides ability to reach many Members in short period of time.

# Questions?

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