



Richard Woods, Georgia's School Superintendent
"Educating Georgia's Future"

2015 Parent Engagement Month Transcript of the Parent Video Contest Debut of Kid Superintendent

Ladies and Gentlemen, it's me, your newly elected Kid Superintendent.

I have an important announcement to share from the Georgia Department of Education, so LISTEN UP!!!

November is Parent Engagement Month in Georgia. The Governor signed a proclamation in 2010 which means people kinda have to do it

As a way to show that we believe that student success in school starts at home with a child's first teacher...

Um... that means the parents, people...

To celebrate the month, the Department of Education has a special campaign called "You Can Play a Role" which highlights different ways for parents to get involved in their child's education.

The Georgia Department of Education made this quick reference of ways that parents can get involved at schools.

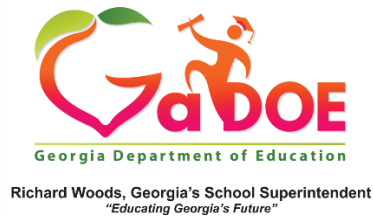
What the DOE really wants you to tell us is "What are you really doing to get involved with your child's education?"

SO, I thought it would be fun to "mix it up a little"

By asking parents to submit a video to telling us how YOU play a role in your child's success at school

And now for the rules... What?! Who put that in the script?

1. Your video must feature how you support your child's learning using an idea from the list. Lucky for you, I have attached the short version to my email.
2. Your video must tell us how doing this idea has helped your child learn more at school.



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3. The video cannot be any longer than 2 minutes

Tell me about it. They want this video to be short and I've a lot to say!

4. Be creative and capture the attention of the audience
5. Upload your video to your favorite video hosting service

What the heck is that??... What they really mean is like YouTube or something

6. Look right here below me.

All the directions are attached to this email along with a scoring rubric, so read them VERY CAREFULLY.

7. Finally, finally, final rule is you MUST HAVE FUN while making this video.... Kid Superintendent is going to put the videos on Facebook and Twitter during the month of November and you are going to get your school, family, and friends to view and like them on our webpages!!!

At the end of Parent Engagement Month, one video will be chosen to be shown at Georgia's Family Engagement Conference in February!

Did you know that conference usually has over 1,200 attendees?! You'll be a ROCK star!!!

This is your Kid Superintendent saying "Lights, Camera, Action... and to all a good night..." Wait, wrong month ...

Let's just close this with a salute to my friend and mentor Kid President...

"Just Dance!"

See you right back here, real soon.