

2015 Parent Engagement Month Transcript of the School Video Contest Featuring Kid Superintendent

So, it's me again—Kid Superintendent—KS Part Deux (that means 2)... so I got to thinking

Why should the parents be the only ones earning some star power around here? Like my famous election slogan says “Nobody puts schools in a corner!” It's your time to show you're “awesome” too!

The Georgia Department of Education wants you to make a video inviting your parents to come to school for opportunities to engage them in their students' learning. Think about the 15 Play a Role ideas...

What are the opportunities that you provide for parents to carry out these ideas and improve your school's outcomes? Your video will highlight these opportunities and invite parents to join in.

Like the parents, you'll have some rules:

Who put more rules in here?

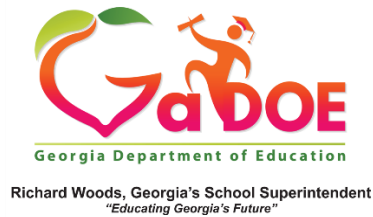
(A voice in the background: *You have to have rules.*)

Your video MUST:

1. Show the opportunities your school gives to engage parents using ideas from the list of 15 Play a Role Ideas
2. At least one of the opportunities must be related to academics and you must also state how this effort has or will increase student achievement.
3. Your video cannot be any longer than 2 minutes

I know, bummer....

4. You must upload your video to your favorite video hosting service.



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Yeah, I'm **still** like "what the heck is that?? Who makes up all this lingo?"

5. Directions and a scoring rubric are attached to the email we sent you
6. Finally, FUN MUST BE HAD while making this your video.

The Parent Engagement Program (that's the PEP team to me!) will post the schools' videos to our Facebook and Twitter pages. All you have to do is get your school, family, and friends to like and view your videos!

Now for the best part....The schools submitting the top 3 videos will be visited by the Richard Woods, State School Superintendent, and awarded an invitation to present at Georgia's Family Engagement Conference in February. You'll get to tell other schools all the cool things you've been doing with parents.

This is your Kid Superintendent signing off and wishing you happy videoing. In the words of my buddy, Kid President... "The time to be awesome is now!"

See you right back here, real soon... I'll be here waiting on your videos and DANCING!