



PARENT ENGAGEMENT MONTH 2015

PARENT VIDEO SUBMISSION GUIDELINES

HOW DO YOU PLAY A ROLE IN YOUR CHILD'S SUCCESS AT SCHOOL?

The Georgia Department of Education's Parent Engagement Program invites all parents, grandparents and/or legal guardians to submit a video highlighting how YOU play a role in supporting your child's academic achievement by being involved at your child's school!

1. Videos must be submitted no later than 4:00 p.m., November 16, 2015. Videos submitted after the deadline will not be posted online or be eligible for scoring.
2. Videos must be uploaded to a video hosting service (YouTube, Vimeo, Google Video, etc.) and submitted at <http://tinyurl.com/q3at9n5>
3. A selection committee of three GaDOE members will review each submission based on the scoring rubric. Scores from the committee will be combined with a maximum possible score of 39. (See scoring rubric.)
4. Videos receiving a combined score of less than 13 points will not be posted online.
5. Videos must be clearly visible and audible to viewers. Videos that cannot be clearly seen or heard for more than 30 seconds of combined time, or that score less than 4 combined points for clarity, will not be posted online.
6. Videos must be no longer than two (2) minutes in length. Videos that exceed 2 two minutes will not be posted online or be eligible for scoring.
7. Videos must highlight an idea that improves student achievement in school.
8. Videos must highlight at least one idea from the "Play a Role" list. (See Play a Role list.)
9. Videos should be creative and capture the attention of the audience.
10. Videos will receive points for involving multiple family members in the video.
11. Videos will receive up to three (3) bonus points based on the number of likes earned on The Parent Engagement Program's Facebook and Twitter pages at 4 p.m. on December 18, 2015.
12. Videos will receive up to three (3) bonus points based on the number of views on The Parent Engagement Program's Facebook and Twitter pages at 4 p.m. on December 18, 2015.
13. Videos submitted in a language other than English must include a transcript in English.
14. The winning video will be notified by January 18, 2016.
15. The winning video will be highlighted at the Georgia Family Engagement Conference, February 4-6, 2016.
16. Videos must be the original work of the person submitting the video. Each participant grants the Georgia Department of Education (GaDOE) the right to take and publish images and/or video taken of participants in the video, as well as names and likeness, for use in print, online, and video-based education materials, as well as any other publications. Participants authorize the GaDOE to copyright, use, and publish the same in print and/or electronically. Participants further acknowledge that no financial compensation will be provided of any type associated with the production of these videos or participation in company marketing materials or other GaDOE publications. Participants acknowledge and agree that publication of said video confers no rights of ownership or royalties whatsoever. Upon submission of a video, all contest participants agree to be bound by these official rules.
17. The contest deadline may be extended by the GaDOE.

You Can PLAY A ROLE

IN YOUR CHILD'S SUCCESS IN SCHOOL.
Get the facts...get connected...GET INVOLVED!

1. VOLUNTEER AT SCHOOL

Schools often send home lists of various ways that parents can volunteer. If they don't, let your child's teachers, principal, or counselors know your special skills and ask what you can do to help.

2. SHOW YOUR CHILD THAT YOU CARE

Have a conversation with your child about school and homework regularly. Ask specific questions that inform you about your child's day. Know what classes your child is taking, who your child's friends are, and other essential information.

3. KEEP IN TOUCH WITH THE SCHOOL

Get to know your child's teachers, principal, counselors and school's parent involvement coordinator. Make it a point to stay in contact with them throughout the school year.

4. EXPRESS HIGH EDUCATIONAL EXPECTATIONS

Encourage your child to take challenging courses and monitor your child's academic performance (homework, grades, and test scores) throughout the year. Emphasize effort and achievement.

5. ATTEND SCHOOL MEETINGS, FUNCTIONS, AND EVENTS

Make time to attend parent-teacher conferences, parent fairs, curriculum nights, award ceremonies and other school events. Your attendance and support matters to your child.

6. SEEK OUT INFORMATION

Request a meeting with your child's teacher regarding any aspect of your child's education. If you have other questions, ask the school by calling or sending a note so they can link you with the appropriate person who can respond to your needs.

7. BE AN ACTIVE PART OF DECISION MAKING COMMITTEES

Participate in parent or school leadership organizations. Ask your school about the Parent Teacher Association or Parent Teacher Organization, school council, parent advisory committee or other parent organizations and then join one.

8. MAKE SCHOOL IMPORTANT

Talk positively about school with your child. Send your child prepared for school each day with pens, pencils, notebooks, and homework completed. Make school a priority by ensuring they are at school every day and arrive on time.

9. BE SEEN AT SCHOOL

Arrange a visit to your child's classroom, have lunch with your child at school, or visit the Parent Center. Your presence matters and shows the school that you are invested in your child's education.

10. BE INFORMED AND RESPONSIVE

Ask, collect, read, and respond, if needed, to all information (school policies, field trip information, student hand book, etc.) that is sent from your child's school or teacher. If you need to receive information in a language other than English, call or visit the school.

11. VISIT YOUR SCHOOL'S WEBSITE

Access all kinds of information, including homework assignments, class schedules, lesson plans, test dates, and grades on your child's school website. If you don't know your school's website, ask your child's teacher or the school.

12. PARTICIPATE IN WORKSHOPS THAT ARE OFFERED

Look for great opportunities to meet other parents at school through workshops that cover topics such as child development, school standards, and other shared parent concerns. If workshops are not offered regularly, help plan one or suggest ideas to your school counselors or parent involvement coordinator.

13. PROVIDE A RICH LEARNING ENVIRONMENT AT HOME

Make time for meaningful dinner conversations, trips, games, reading time, family sports, and daily routines. Activities like these will contribute to your child's academic achievement at school.

14. DROP IN ON AFTER SCHOOL OR EXTRACURRICULAR ACTIVITIES

Pick your child up from after-school activities or stop by a few minutes early to watch your child in action, if you are unavailable during the school day. It is also important to know your child's after school teacher, instructor, or coach.

15. INVITE THE COMMUNITY TO PARTNER WITH THE SCHOOL

Encourage local businesses, churches, clubs, or civic organizations that you are involved with to volunteer or financially support the school. Have community partners provide schools and families with information about services and resources they provide that support student learning such as mentoring, tutoring, and service learning activities.

Parent Video Scoring Rubric

Name: _____ **School District:** _____

Link to Play a Role: The featured idea in the video is one of the 15 Play a Role ideas. Idea Number:

Deadline: The video was submitted by 4 p.m. on November 16, 2015.

| Categories | 3 points | 2 points | 1 point | 0 points | Score |
|-----------------------------------|---|---|--|--|--|
| Visual/Auditory Clarity | 100% of video can be clearly seen and heard | 75% of video can be clearly seen and heard | 50% of video can clearly be seen and heard | Less than 50% of video can be clearly seen and heard | |
| Impact on Student Learning | The featured ideas could have a significantly positive impact on student learning | The featured ideas could have a positive impact on student learning | The featured ideas could have a somewhat positive impact on student learning | The featured ideas would not impact student learning | |
| Creativity | The video is very creative and significantly captures the attention of the audience | The video is creative and captures the attention of the audience | The video is somewhat creative and mildly captures the attention of the audience | The video is not creative and does not capture the attention of the audience | |
| Family Involvement | | The video features multiple family members including your child | The video features multiple family members | The video features one person in the family | |
| Length | | The video is two minutes or less | | The video is over two minutes | |
| | | | | | Score for Posting Video Link Online |
| | | | | | |

| Bonus Points | 3 points | 2 points | 1 point | 0 points | Score |
|---|---------------------------------|---|---|--------------------------|--------------|
| Social Media Followers at 4 p.m. on December 18th | The video has over 100 likes | The video has between 51 and 100 likes | The video has between 1 and 50 likes | The video has 0 likes | |
| Social Media Viewers at 4 p.m. on December 18th | The video has over 100 viewings | The video has between 51 and 100 viewings | The video has between 1 and 50 viewings | The video has 0 viewings | |
| | | | | Total Score | |
| <p>Comments:</p> <p>GaDOE Judge's Name:</p> <p>Date:</p> | | | | | |