Bug-in-Ear Coaching

**Definition:** Bug-in-ear (BIE) coaching occurs when a teacher and a coach utilize bluetooth technology for 20 – 60 minutes during live instruction. The coach is in a remote location and can see and hear the teacher’s classroom. Direct feedback is provided by the coach during instruction via a bluetooth earbud worn by the teacher, allowing him or her to adjust instruction in the moment.

**Purpose:** Real-time feedback allows teachers the ability to improve instruction immediately and take steps to effectively manage the classroom. The feedback that a coach gives a teacher during the lesson is concise and specific, allowing for immediate transfer into teacher practice. The coach can also validate effective practices, encouraging teachers to continue those practices in the future.

**Articles for Reference:**
- [ASCD Article](#), 2011
- [University of Central Florida Article](#), 2012
- [Education Week Article](#), 2019

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