Dive into ESSA Professional Development Definition and Allowability of Funding Conferences

FY20 GCEL Conference

Clarice Howard
Title I, Part A Education Specialist

Terri Still
Title II, Part A Program Manager

Dely Roberts
Title III, Part A Education Specialist

Amber McCollum
IDEA Program Manager

The contents of this presentation were developed under a grant from the U.S. Department of Education. However, those contents do not necessarily represent the policy of the U.S. Department of Education, and you should not assume endorsement.
Georgia’s Systems of Continuous Improvement

Who?

What?

How?
Agenda
Dive into ESSA Professional Development Definition
2020 GCEL Conference

- ESSA Professional Development (PD) Definition
- Activities That May Be Included
- Evaluating Effectiveness of Professional Development
Professional Development Definition

The term “professional development” means activities that----

• Are an integral part of school and LEA strategies for providing educators with the knowledge and skills necessary to enable students to succeed in a well-rounded education and to meet the challenging State academic standards;
Professional Development Definition

The term “professional development” means activities that----

• Are **sustained** (not stand-alone, 1-day, or short-term workshops), **intensive**, **collaborative**, **job-embedded**, **data-driven**, and **classroom focused**
ESSA Section 8101 (42)(B)
Dive into ESSA Professional Development Definition
FY20 GCEL Conference

Sustained – maintained at length without interruption or weakening: lasting, prolonged

• Not stand-alone = (not tied to any plan or need)

• Not 1-day, short-term workshops and conferences
So you want to attend a conference with federal funds?
Dive into ESSA Professional Development Definition
2020 GCEL Conference

• Is the PD of sufficient intensity and duration to have a positive and lasting impact on the teachers’ performance in the classroom?

• Is the PD part of the teacher’s professional development plan established for personnel evaluation purposes? [ESSA Section 3115(c)(2)(D)]

• Is the PD included as part of the LEA’s Title III Professional Learning Plan as described in the Title IIIA budget worksheet Question #3?
So you want to attend a conference with federal funds?
Dive into ESSA Professional Development Definition
FY20 GCEL Conference

• Is the PD included as part of LEA’s identified needs and action steps in the CLIP?
  • Is the PD part of a much larger professional development plan of the individual, school, or LEA that addresses a specific need or skill that focuses on leadership, teaching, learning, or achievement?
  • Are PD participants allowable for the specific grant?
• Is the PD included as part of the LEA’s Title II, Part A Effectiveness attachment?
The Georgia Migrant Education Program (MEP) aligns with the State Service Delivery Plan (SDP) to improve each Measurable Program Outcome (MPO):

- #1: School Readiness
- #2: OSY and DO
- #3: Reading
- #4: Writing
- #5: Mathematics

MEP Implementation Goal:
Professional Development Competencies

MEP encourages districts to include the MEP funded staff on any local PD opportunities

MEP SDP: contains specific information about each MPO
Allowable Participants
Dive into ESSA Professional Development Definition
FY20 GCEL Conference

Who are allowable participants for Professional Development funded by ESSA programs?

It depends.
Reflection
Dive into ESSA Professional Development Definition
FY20 GCEL Conference

• Turn to your neighbor and share your LEA’s procedures for approving conference attendance for teachers, principals, assistant principals, academic coaches, counselors, media specialists, paraprofessionals, and central office personnel.

• Are your LEA’s procedures for approving conferences in alignment with ESSA’s definition of professional development?
ESSA Section 8101 (42)(B)
Dive into ESSA Professional Development Definition
FY20 GCEL Conference

Intensive
• defined as concentrated or strongly focused on a specific thing; very thorough or vigorous
  • EL focused professional development

Collaborative
• involving two or more people or organizations working together for a particular purpose – high quality PD creates space for teachers to share ideas and collaborate in their learning; by working collaboratively, teachers can create communities that positively change the culture and instruction of their entire grade level, department, school and/or district
ESSA Section 8101 (42)(B)
Dive into ESSA Professional Development Definition
FY20 GCEL Conference

Job-embedded = (PLCs, teacher observations, coaching, mentoring, examining student work, data teams and assessment development)

• Occurs during the workday and in the workplace
• Closely connected to the actual work of teachers in classrooms with their current students
• Designed to improve teachers’ instruction
• Intended to improve student learning
• Centered on the academic student needs of the school
• Directly linked to the goals set for students by the team and school
ESSA Section 8101 (42)(B)  
Dive into ESSA Professional Development Definition  
FY20 GCEL Conference

**Data Driven**

- adjective used to refer to a process or activity that is spurred on by data, rather than by mere intuition or personal experience – the decision is made with hard empirical evidence and not speculation or gut feel

**Classroom Focused**

- professional development that focuses on teaching strategies associated with specific curriculum content that supports teacher learning within teachers’ classroom contexts. There is an intentional focus on discipline-specific curriculum development and pedagogies in areas such as mathematics, science, or literacy
ESSA Section 8101 (42)(B) Professional Development

Activities That May be Included
ESSA Section 8101 (42)(B)
Dive into ESSA Professional Development Definition
FY20 GCEL Conference

May include activities that-----

i. Improve and increase teachers’
   I. Knowledge of the academic subjects they teach
   II. Understanding of how students learn; and
   III. Ability to analyze student work and achievement from multiple sources, including how to adjust instructional strategies, assessments, and materials based on such analysis

ii. are an integral part of broad schoolwide and districtwide educational improvement plans;

iii. Allow personalized plans for each educator to address the educator’s specific needs identified in observation or other feedback;
ESSA Section 8101 (42)(B)
Dive into ESSA Professional Development Definition
FY20 GCEL Conference

May include activities that-----

iv. Improve **classroom management skills**

v. Support the recruitment, hiring, and training of effective teachers, including teachers who became certified through State and local alternative routes to certification

v. Advance teacher understanding of –

I. Effective instructional strategies that are evidence-based; and

II. Strategies for improving student academic achievement or substantially increasing knowledge and teaching skills of teachers
Professional Development Evidence Base Approach
Dive into ESSA Professional Development Definition
FY20 GCEL Conference

- Professional Development can be provided in two ways when considering the evidence base
  - Delivery Model - Could cover a variety of topics
    - Instructional Coaches
    - PLC
    - Study Groups
    - Inquiry or Action Research
    - Individually Guided Activities
    - Mentoring
  - Content Specific – Covers one topic
    - Orton-Gillingham
    - Read 180
    - PBIS
    - Thinking Maps
Logic Model
Dive into ESSA Professional Development Definition
FY20 GCEL Conference

Logic model (also referred to as theory of action) means a well-specified conceptual framework that identifies key components of the proposed process, product, strategy, or practice (i.e., the active “ingredients” that are hypothesized to be critical to achieving the relevant outcomes) and describes the relationships among the key components and outcomes, theoretically and operationally.

From a policy team member in Milwaukee County, Wisconsin
Logic Model Template
Dive into ESSA Professional Development Definition
FY20 GCEL Conference

Sample Logic Model

<table>
<thead>
<tr>
<th>Goal</th>
<th>Name of Intervention (Strategy/Practice)</th>
<th>Current Research Available that demonstrates a rationale that it might work</th>
<th>Intervention Population</th>
<th>Plan of Action</th>
<th>How will success be measured? What is the LEA’s theory of change for this intervention?</th>
<th>What are the outcomes or milestones that will evaluate success?</th>
<th>Mid-Year</th>
<th>End-of-Year</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

LEA Name: __________________________

Richard Woods, Georgia’s School Superintendent | Georgia Department of Education | Educating Georgia’s Future
# Title III, Part A Sample Logic Model

Dive into ESSA Professional Development Definition

FY20 GCEL Conference

<table>
<thead>
<tr>
<th>SMART Goal</th>
<th>Name of Intervention (Strategy/Practice)</th>
<th>Current Research Available that demonstrates a rationale that it might work</th>
<th>Intervention Population</th>
<th>Plan of Action</th>
<th>How will success be measured? What is the District’s theory of change for this intervention?</th>
<th>What are the outcomes or milestones that will evaluate success?</th>
</tr>
</thead>
<tbody>
<tr>
<td>By the end of the 2021-2022 school year, at least 25% of the teachers in each school will have the ESOL endorsement</td>
<td>ESOL Endorsement</td>
<td>The three courses leading to the ESOL Endorsement in Georgia include Applied Linguistics, Cultural Issues, and Methods/Materials. Past participants in the ESOL Endorsement have indicated that it is excellent professional learning that has helped them understand how to support EL’s in their classes</td>
<td>Teachers of English Learners</td>
<td>Title III funds will be used to pay for classroom teachers of ELs to obtain the ESOL Endorsement.</td>
<td>At least 25% of teachers will have the ESOL endorsement by the end of the 2022 school year. Teachers of ELs will understand how to support them in their classes.</td>
<td>Number of teachers completing the ESOL Endorsement by the end of the 2021-2022 school year.</td>
</tr>
<tr>
<td><strong>Mid-Year</strong></td>
<td><strong>End-of-Year</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Richard Woods, Georgia’s School Superintendent | Georgia Department of Education | Educating Georgia’s Future
Professional Development and Equitable Services
Dive into ESSA Professional Development Definition
FY20 GCEL Conference

• Guiding principles for providing professional development to fulfill equitable services under ESSA:
  • PD for private school teachers is generally allowable
    • LEAs may offer PD directly to private schools
    • PD for teachers should align to the specific needs of the students, rather than the needs of the school at large
    • PD needs to follow the ESSA definition of PD. PD should have an established evidence-base and should be measured for effectiveness
  • Do not reimburse a private school for PD costs:
    • LEAs may reimburse the teacher attending
    • LEAs may pay stipends directly to teachers attending
    • LEAs may order supplies or enter into contracts for PD
Reflection
Dive into ESSA Professional Development Definition
FY20 GCEL Conference

• Turn to your neighbor and share experiences that you have had in your LEA with:
  • Aligning LEA professional development with the ESSA definition
  • Personalized professional development plans
  • Logic models for professional development
  • Professional Development in Equitable Services
Back to ESSA Section 8101 (42)(B)
Dive into ESSA Professional Development Definition
FY20 GCEL Conference

May include activities that-----

vii. Are aligned with and directly related to, academic goals of the school or LEA

viii. Are developed with extensive participation of teachers, principals, other school leaders, parents, and administrators of schools to be served under this Act
May include activities that----

ix. Are designed to give teachers of ELs, and other teachers and instructional staff, the knowledge and skills to provide instruction and appropriate language and academic support services to those children, including the appropriate use of curricula and assessments
ESSA Section 3115 (c)(2)
Dive into ESSA Professional Development Definition
FY20 GCEL Conference

This Professional Development needs to be:

a. Designed to improve the instruction and assessment of English Learners

b. Designed to enhance the ability of such teacher, principals, and other school leaders to understand and implement curricula, assessment practices and measures and instructional strategies for English learners

c. Effective in increasing children’s English proficient or substantially increasing the subject matter knowledge teaching knowledge, and teaching skills of such teacher, and

d. Of sufficient intensity and duration to have a positive and lasting impact on the teachers’ performance in the classroom
ESSA Section 8101 (42)(B)
Dive into ESSA Professional Development Definition
FY20 GCEL Conference

May include activities that-----

x. To the extent appropriate, provide training for teachers, principals, and other school leaders in the use of technology (including harms of copyright piracy), so that technology and technology applications are effectively used in the classroom to improve teaching and learning in the curricula and academic subjects in which the teachers teach.
Required Subgrantee Activities:

(2) To provide effective professional development to classroom teachers (including teachers in classroom settings that are not the settings of language instruction educational programs), principals, and other school leaders, administrators, and other school or community-based organizational personnel.
ESSA Section 8101 (42)(B)
Dive into ESSA Professional Development Definition
FY20 GCEL Conference

May include activities that-----

xii. Are designed to give teachers of children with disabilities or children with developmental delays, and other teachers and instructional staff, the knowledge and skills to provide instruction and academic support services, to those children, including positive behavioral interventions and supports, multi-tier system of supports, and use of accommodations

xiii. Include instruction in the use of data and assessments to inform and instruct classroom practice

xiv. Include instruction in ways that teachers, principals, other school leaders, specialized instructional support personnel, and school administrators may work more effectively with parents and families
ESSA Section 8101 (42)(B)
Dive into ESSA Professional Development Definition
FY20 GCEL Conference

May include activities that-----

xv. Involve the forming of partnerships with institutes of higher education to establish school-based teacher, principal, and other school leader training programs that provide prospective teachers, novice teachers, principals, and other school leaders with an opportunity to work under the guidance of experienced teachers, principals, and other school leaders, and faculty of such institutions.

xvi. Create programs to enable paraprofessionals (assisting teachers employed by a LEA receiving assistance under Title IA) to obtain the education necessary for those paraprofessionals to become certified and licensed teachers.
ESSA Section 8101 (42)(B)
Dive into ESSA Professional Development Definition
FY20 GCEL Conference

May include activities that-----

xvii. provide follow-up training to teachers who have participated in activities described in this section that are designed to ensure that the knowledge and skills learned by the teachers are implemented in the classroom, and

xviii. where practicable, provide jointly for school staff and other early childhood education program providers, to address the transition to elementary school, including issues related to school readiness
ESSA Section 8101 (42)(B)
Professional Development

Evaluating Effectiveness of Professional Development

Offering a holistic education to each and every child in our state.
ESSA Section 8101 (42)(B)  
Dive into ESSA Professional Development Definition  
FY20 GCEL Conference

May include activities that-----

xi. As a whole, are **regularly** evaluated for their impact on increased teacher effectiveness and **improved student academic achievement**, with the findings of the evaluations used to **improve the quality of professional development**

<table>
<thead>
<tr>
<th>2 CFR 200.301 Performance Measurement (Effectiveness)</th>
</tr>
</thead>
<tbody>
<tr>
<td>.....the Federal awarding agency must require the recipient to relate financial data to performance accomplishments of the Federal award. .....recipients must also provide cost information to demonstrate cost effective practices</td>
</tr>
</tbody>
</table>
Lessons from Evaluation of Professional Development for Educators

U.S. Department of Education
National ESEA Conference – February 2020
Findings from recent National Center for Education Evaluation (NCEE) evaluations focusing on improving principal and teacher effectiveness

- NCEE impact evaluation of providing principals professional development and coaching

- Focus: what constitutes good teaching, how to talk to teachers about their teaching, how to improve their instruction

- Emphasis: increasing the number of classroom observations and providing individualized teacher feedback to improve instruction
## Findings from an NCEE Evaluation of Principal Supports

<table>
<thead>
<tr>
<th>Findings</th>
<th>Next Steps</th>
</tr>
</thead>
<tbody>
<tr>
<td>• PD did not increase the extent of principal’s instructional support</td>
<td>• Does evidence support principals providing teacher supports directly?</td>
</tr>
<tr>
<td>• According to teachers, PD did not improve the quality of instructional support</td>
<td>• What might principals do other than provide direct teacher support? Do other studies provide evidence?</td>
</tr>
<tr>
<td>• PD had no effects on student achievement, principal/teacher retention or school climate</td>
<td>• What evidence is there for principals supporting instruction through strategies carried out by others?</td>
</tr>
<tr>
<td>• Some promise of providing quality instructional feedback</td>
<td></td>
</tr>
<tr>
<td>• Competent, useful, and frequent feedback were positively associated with effects on student achievement.</td>
<td></td>
</tr>
<tr>
<td>• However, principals have many responsibilities and time for instructional feedback is typically limited.</td>
<td></td>
</tr>
</tbody>
</table>
Findings from an NCEE Evaluation of Supports for Teachers

<table>
<thead>
<tr>
<th>Professional Development</th>
<th>Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intensive teacher PD (Intel Math) concentrating on knowledge of mathematics</td>
<td>No positive impact on student math achievement</td>
</tr>
<tr>
<td>Early Reading PD with ongoing coaching</td>
<td>No impact on student reading achievement</td>
</tr>
<tr>
<td>Using student data to inform teachers’ instruction</td>
<td>No impact on student reading or math achievement</td>
</tr>
<tr>
<td>Providing feedback based on teacher performance evaluation data</td>
<td>No impact on reading/English language arts achievement. No statistically significant impact on mathematics achievement</td>
</tr>
</tbody>
</table>
Path to Improving Instruction

Effective supports involve understanding:

1. What teachers need to know
2. What teachers need to do
3. What helps teachers effectively change classroom practice
4. What supports students’ learning
## What We Know and Don’t Know about Effective Teacher PD

<table>
<thead>
<tr>
<th></th>
<th>What We Know</th>
<th>What We Don’t Know</th>
</tr>
</thead>
</table>
| **Teacher Knowledge** | • PD sessions/seminars can improve teacher subject matter knowledge, but that alone is unlikely to be enough to improve student achievement  
• Evidence base of necessary knowledge is better in some topic areas than others |                     |
| **Teacher Practice** | • Changing instructional practice is not automatic and likely requires using:  
  o Well-defined practices, and  
  o Ongoing support/feedback |                     |
| **Student Achievement** |                                                                                  | Need more information on:  
  • How to support quality coaching/feedback  
  • Effective instructional practices |
Lessons from Evaluation of Professional Development for Educators: Common-Sense Suggestions in Choosing PD

- Use evidence, when feasible, to guide PD choice
- Look at credibility and feasibility of the PD logic
- Choose simple over complex
- Guard against overloading teachers
Resources
Dive into ESSA Professional Development Definition
FY20 GCEL Conference

• What Works Clearinghouse: https://ies.ed.gov/ncee/wwc/
• ED Data Express: https://eddataexpress.ed.gov/
Questions?
Evaluation
Dive into ESSA Professional Development Definition
FY20 GCEL Conference

Please use the QR code to complete an evaluation of this session.