

GACTE Conference 2016

CTAE

Economic Development Update

Richard Goble, Economic Development
Liaison

Economic Development and Education



Richard Woods,
Georgia's School Superintendent
"Educating Georgia's Future"
gadoe.org

- Economic development depends on education so that workers can more fully participate in the economy, social and cultural patterns of behavior that encourage initiative and engagement, and co-operation rather than adversarial relationship between government and business. (Feldman, 2014).



Reports and Data



Richard Woods,
Georgia's School Superintendent
"Educating Georgia's Future"
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- Reports driving change in Workforce Development and Education in Georgia
- Georgia Competitiveness Initiative Report (2012).
- Governor's High Demand Career Initiative Report (2014).
- Pathways to Prosperity – Harvard Graduate School of Education (2011).



Business and Education Partnerships!

- Individuals from differing perspectives have realized a similar basic conclusion: **the success of any one program or initiative depends on the connections to other programs that otherwise would have been isolated from each other.**

Our success has really been based on partnerships from the very beginning.

Bill Gates

meetville.com

Why Do Businesses and Schools Need Each Other?

- Businesses cannot build a workforce capable of keeping up with technology and replacing retiring baby boomers without the help of the education system.
- Schools cannot serve students in the way they'd like in the face of declining funding.
- The evidence is clear: if businesses and schools are going to succeed in the face of these significant challenges, they can only do so by working together.

Pawlowski & Katz,
2014

CTAE Externships

- In the continuing effort to build relationships with business and industry the Georgia Department of Education's Career, Technical, and Agricultural Education Division will spend time working side by side with industry partners once again in 2017.





Fall State Economic Development Meetings



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Georgia's School Superintendent
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State Economic Development Meeting Dates and Locations

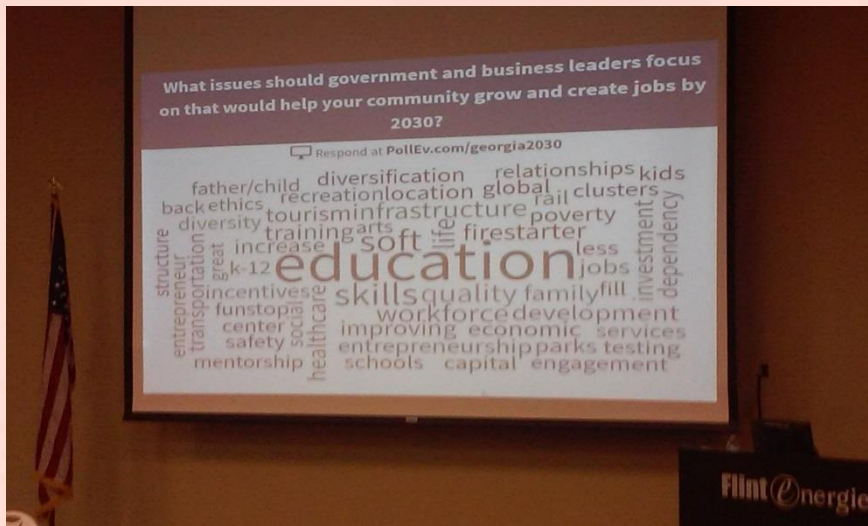
<u>Date</u>	<u>Location</u>
Sept. 7, 2016	Calhoun City
Sept. 14, 2016	Berrien Co.
Sept. 15, 2016	Houston Co.
Sept. 20, 2016	Gwinnett Co.
Sept. 29, 2016	Effingham Co.
Oct. 19, 2016	Morgan Co.

- The CTAE division will have six (6) meetings across the state to connect with business and industry partners for economic development.

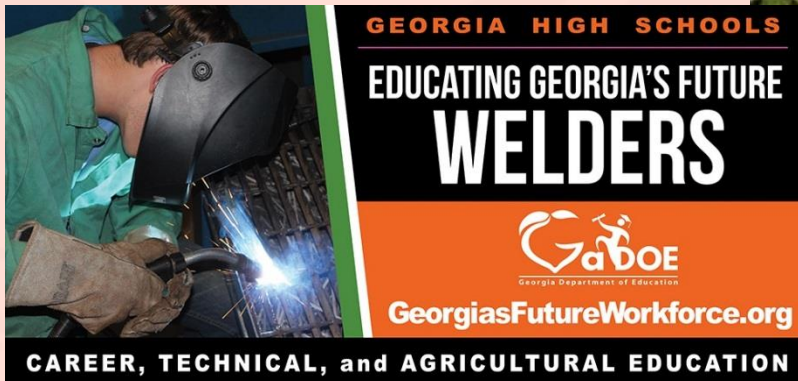
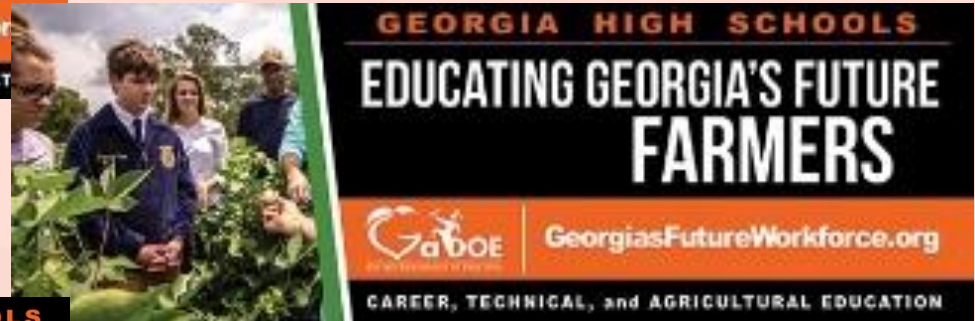
GEORGIA

★ ★ ★ ★ ★

2030



Billboards



Public Service Announcements



8,563,018 Impressions

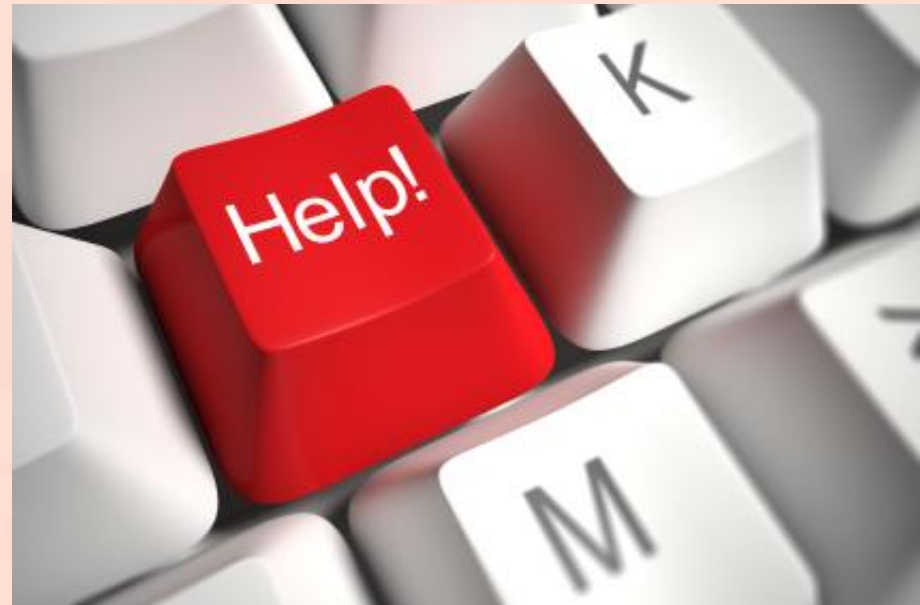


We Need Your Help!



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Georgia's School Superintendent
"Educating Georgia's Future"
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- Success stories of recent graduates!
- Students willing to be interviewed and photographed.
- CTAE and Economic Development newsletter.
- Please fill out the provided form and return to us by July 31st, 2016.



Nominating Form



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CTAE Public Relations Nominating Form

Student/Graduate Profile Background Information

In order to promote CTAE success, GaDOE/CTAE Division would like nominations of current and past student success stories for use in various media to include billboards, television, radio, print, and web.

Student/Graduate Contact Information:

CTAE Student/Graduate Name: _____

Email Address: _____

Phone: _____

High School: _____

School System: _____

Year Graduated: _____

Reasons for suggesting this student/graduate (attach any supporting documents if needed)

Current CTAE student? Yes ___ No ___

Attending college? Yes ___ No ___ If Yes, where: _____

Employed? Yes ___ No ___ If yes, where: _____

Nominating Person's Name and Title _____

Nominating Person's Email _____

Please email completed forms to the CTAE Economic Development Liaison by July 31st, 2016:

rgoble@doe.k12.ga.us

Please return
completed
forms by July
31st, 2016!

Virtual Class Partnerships



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Pilot program to begin in the Fall of 2016



- Possible highlights include
 - Data Analysis
 - Advanced Manufacturing
 - Logistics
 - Medical Field
 - Business Applications



CTAE Social Media Pages



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[Facebook.com/ctaegadoe](https://www.facebook.com/ctaegadoe)



[@gadoectae1](https://twitter.com/gadoectae1)



[@gadoectae](https://www.instagram.com/gadoectae)



[Pinterest.com/gadoectae](https://www.pinterest.com/gadoectae)

Important GaDOE/CTAE Links



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Georgia's School Superintendent
"Educating Georgia's Future"
gadoe.org

- <http://ctae.gadoe.org> – CTAE home page
- <http://eopa.gadoe.org> – End of Pathway Assessment page
- <http://counselor.gadoe.org> – School Counselor page
- <http://schoolnurse.gadoe.org> – School Nurse Exchange page
- <http://pathways.gadoe.org> – Georgia Pathways page
- <http://socialworker.gadoe.org> – School Social Worker page

Important **Links**



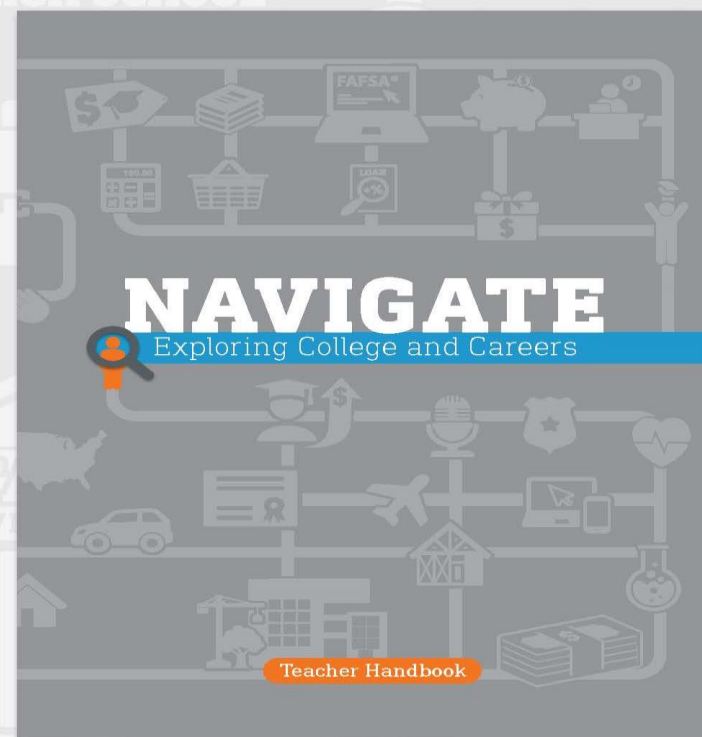
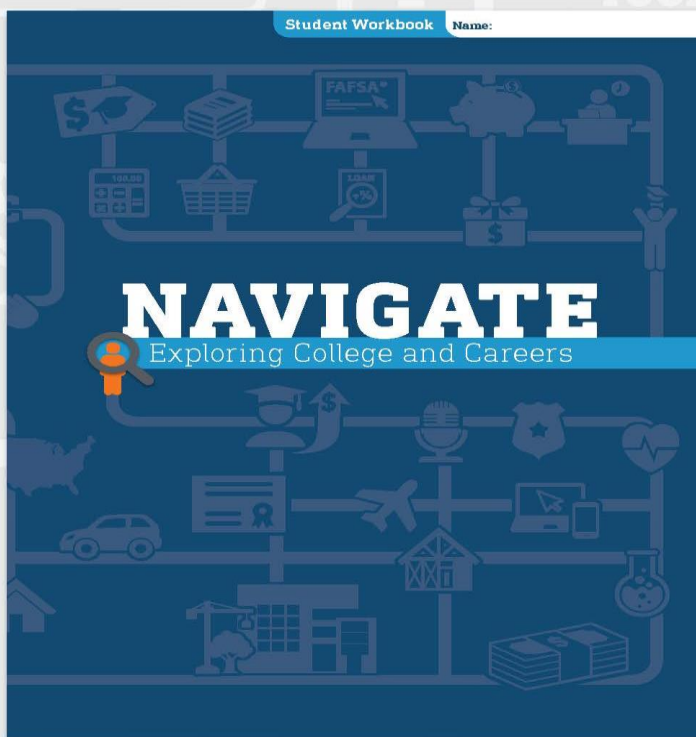
Navigate: Exploring College and Career

Free resources for



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gaDOE.org

Preview the lessons and order copies at
www.dallasfed.org/educate/navigate.



Federal Reserve Bank of Dallas



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Why Navigate?

By 2020,

64 percent of jobs in the U.S. will require education beyond high school, and 35 percent of jobs will require a bachelor's degree or higher.

Center on Education and the Workforce at Georgetown

62 percent of 8th graders who aspire to earn at least a bachelor's degree have no plans to take a college-preparatory curriculum in high school.

Mind the Gaps: How College Readiness Narrows

Achievement

Gaps in College Success, 2010, ACT

What is Navigate?

Navigate is a curriculum that is designed to be utilized in a classroom setting. Students will explore careers, determine the education required to enter that career field, look at costs of education, identify ways to pay for education and chart a plan to success.



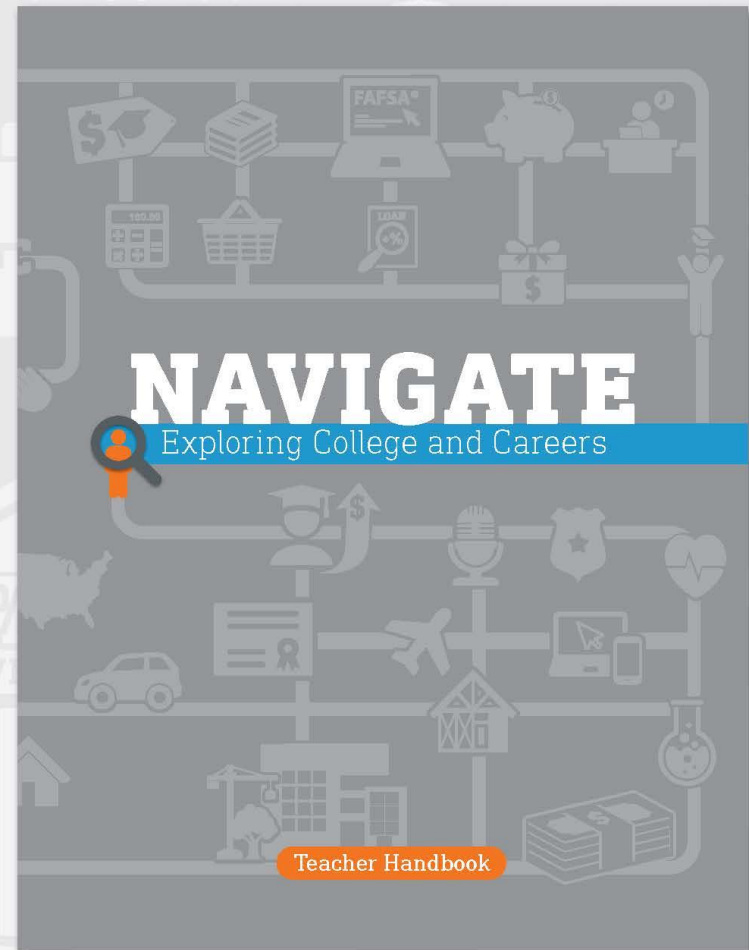
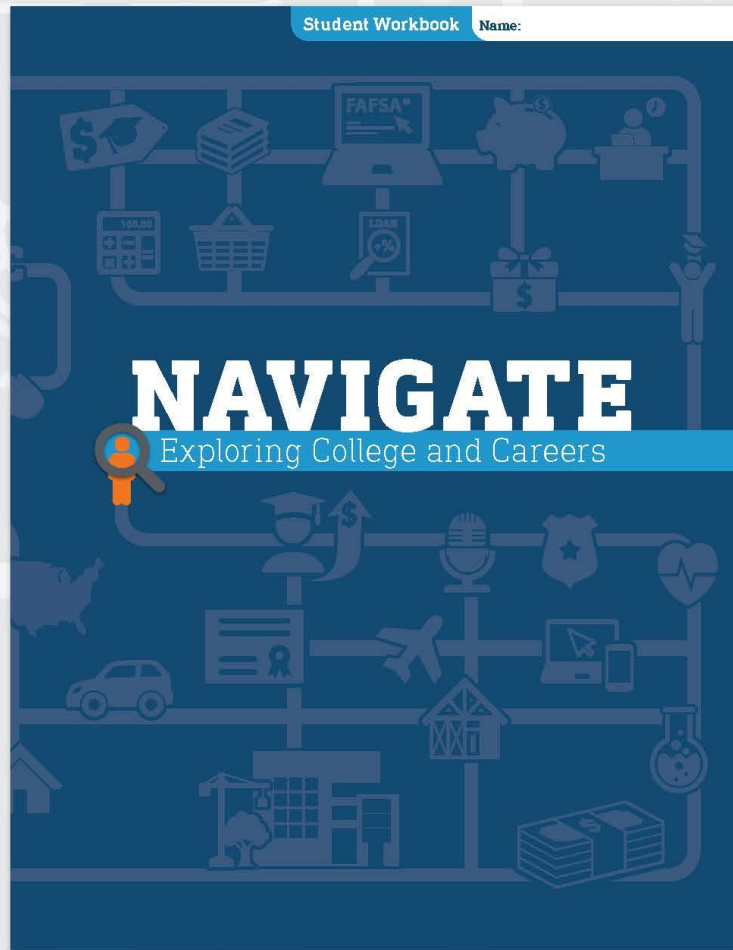
Teacher Workbook

- Contains objectives
- List of materials
- Lesson plans
- Assessments
- Extension activities

Student workbook

- Consumable – order one for each student
- Requires students to interaction

Preview the lessons and order copies at
www.dallasfed.org/educate/navigate.



Questions? Contact
susan.kizer@dal.frb.org



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How did we do?

<http://gadoe.org/surveys/CTAE-FP5Q7ND>

