#### Find your way, faster.

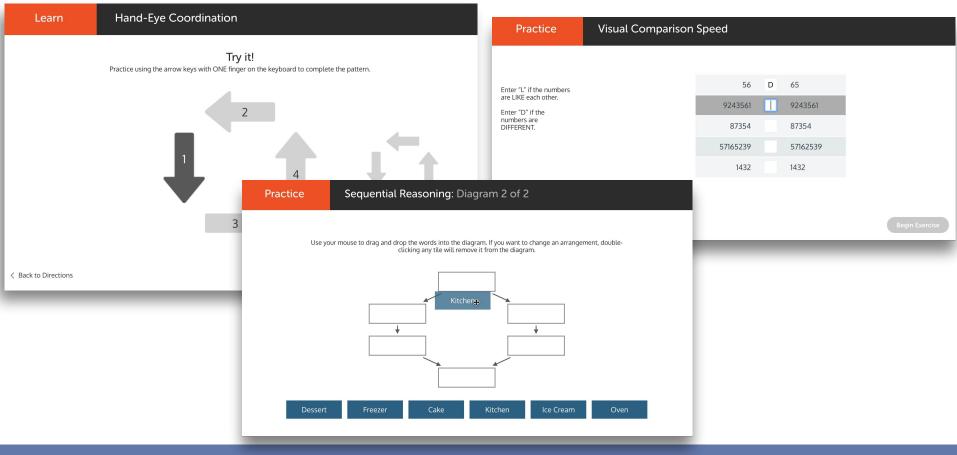
#### YouScience Introduction

# Sam Cumbee, Product Manager - sam@youscience.com



# **Aptitude-driven Career Guidance** Platform that aligns student talent with industry





#### Aptitude 'brain-games'



## Student Impact | GOSA Study





\*The Georgia Governor's Office of Student Achievement

(GOSA) piloted YouScience in 51 state high schools with over 8500 students participating. 54% of students were free and/or reduced lunch eligible, 51% female and 54% non-white.

YouScience Georgia footprint

# 100K+students300+30+high schoolsmiddle schools



#### Georgia | Students, grad. yr. 2019+ 71K 7K HS students **MS** students 255+30 +middle schools high schools



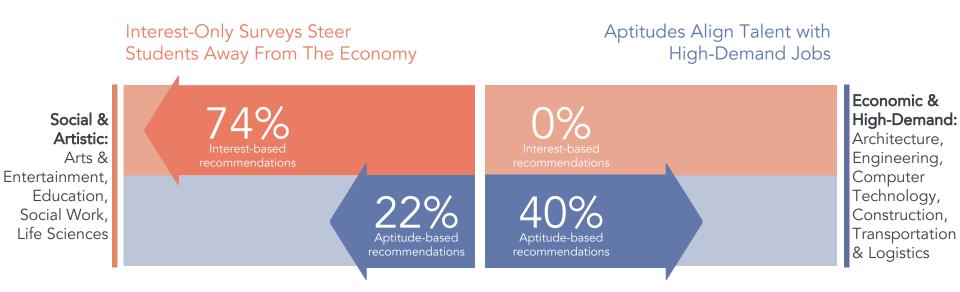
#### Top 10 Districts by Student Completion

Paulding County School District Douglas County School System Columbia County Schools Fulton County Schools Clayton County Schools

Carroll County Schools Cobb County Schools Walton County Schools Marietta City Schools Hall County Schools

#### Real Aptitude Measures Better Align Talent Supply and Demand

Students gain more exposure to real, in-demand careers.



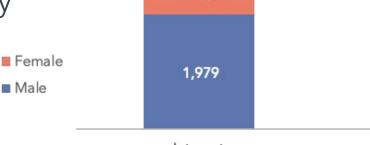
\*Analysis of **Top 50 Most Frequent Career Recommendations** made to 71,284 Georgia public school students across 255 schools, based on Aptitudes and Interests

## Aptitudes Uncover the talent of students

Social biases and an exposure gap have created a lack of interest.

## Careers in:

- Advanced Manufacturing
- Architecture & Construction
- Computers & Technology
- Engineering



708

InterestAptitude\*% of the respective male and female population within a studentsample of 7,402 Georgia middle school students

3.6x

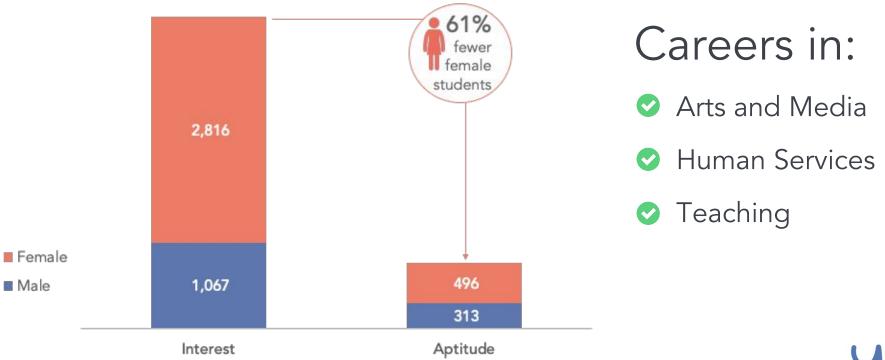
more

female students 2,533

2,346

#### Interests | Amplify the social bias

Aptitudes guide students toward their strengths



\*% of the respective male and female population within a student sample of 7,402 Georgia middle school students



#### Analytics | Academic Advising

Suite of Academic Advising Analytics to help you **identify the right students** for the **right programs** and **improve student outcomes**.



## Analytics | Academic Advising

#### YouScience Analytics can help you and your schools create **gender equity** and **access** to pathways.



## What can YouScience Analytics do for <u>You</u> ?

- Identify students most likely to succeed in CTAE.
- Find non-traditional students for underrepresented pathways.
- - Evaluate current pathways compared to student talent.



Improve graduation rates within CTAE participation.



What can YouScience Analytics do for **You** ?

- Identify pathways to utilize Perkins funding.
- Expand student vision of opportunities.
- Ability to make more informed, data-driven secondary and post-secondary decisions.



## YouScience | Academic Advising Analytics

In partnership with the Georgia DOE and TCSG, YouScience CTAE Pathway Analytics are available to you at NO COST!



Richard Woods, Georgia's School Superintendent "Educating Georgia's Future"





#### Top 3 Cluster Recommendations



Advising and Recruiting

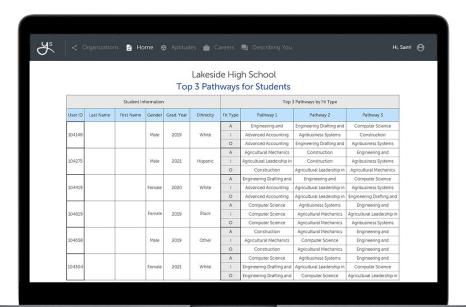
16 Georgia clusters

 Top 3 rank by aptitude and interest 🥰 🛛 < Organizations 🖹 Home 😣 Aptitudes 💼 Careers 🖳 Describing Yo

Hi, Sam! 😬

#### LaVergne Middle School Top 3 Clusters for Students

Student Information						Top 3 Pathways by Fit Type			
User ID	Last Name	First Name	Gender	Grad. Year	Ethnicity	Fit Type	Pathway 1	Pathway 2	Pathway 3
276665			Female	2023	Other	A	Business Management	Residential & Commercial	Mechatronics
						1	Mechatronics	Business Management	Culinary Arts
						0	Culinary Arts	Dietetics & Nutrition	Mechatronics
276741			Male	2023	Black	A	Residential & Commercial	Business Management	Mechatronics
						1	Business Management	Culinary Arts	Residential & Commercia
						0	Culinary Arts	Business Management	Dietetics & Nutrition
276682			Female	2023	Hispanic	A	Residential & Commercial	Mechatronics	Business Management
						1	Business Management	Culinary Arts	Dietetics & Nutrition
						0	Culinary Arts	Business Management	Dietetics & Nutrition
276854			Female	2023	Black	A	Residential & Commercial	Mechatronics	Culinary Arts
						1	Business Management	Mechatronics	Dietetics & Nutrition
						0	Business Management	Mechatronics	Dietetics & Nutrition
276581			Male	2023	Black	A	Residential & Commercial	Business Management	Mechatronics
						1	Residential & Commercial	Mechatronics	Culinary Arts
						0	Mechatronics	Culinary Arts	Residential & Commercia
276670			Male	2023	Other	A	Business Management	Culinary Arts	Residential & Commercia
						1	Culinary Arts	Business Management	Dietetics & Nutrition
						0	Culinary Arts	Dietetics & Nutrition	Business Management



#### Top 3 Pathway Recommendations

 Advising and Recruiting
135 Georgia CTAE pathways

 Top 3 rank by aptitude, interest, and overall



# **GET STARTED** @youscience.com/analytics\_ctae





#### **Better Science. Better Direction**

