

Economic Development Partnership (EDP)

Georgia Department of Education July 18, 2017

Agenda

- 1) EDP Overview
- 2) Why
- 3) Process
- 4) EDP Criteria
- 5) Questions



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Economic Development Partnership Overview



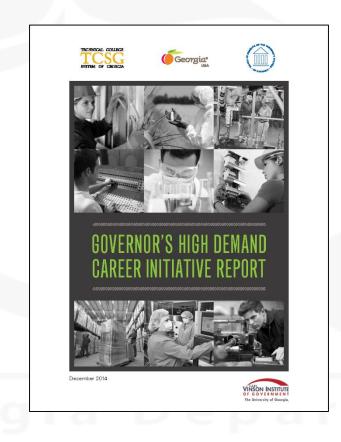
 The Georgia Department of Education is launching the Economic Development Partnership (EDP) designation to recognize strong partnerships between school systems, economic development, and the local business community. School systems will be able to work towards the designation.

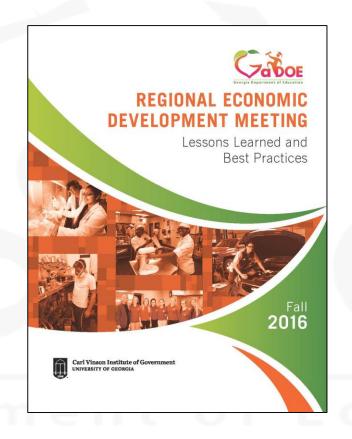
• The EDP is modeled after the successful STEM Certification program.

Driving Forces



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Economic Development Partnership seeks to:



- Better align and connect the economic development, education, and business communities
- Increase applied learning opportunities for students
- Increase community collaboration
- Recognize districts who excel in leveraging relationships to benefit the local community





Foster relationships between local school districts and community stakeholders to provide increased opportunities for students while supporting economic development.





- (1) Encourage and incentivize school districts to adopt best practices and behaviors that support economic development, strengthen their programs, and better connect education with key regional industries.
- (2) Elevate the capability of school systems to fill their role in the community business recruitment and business retention/expansion efforts and as a catalyst for talent in the community.

Program Benefits: Students & Teachers



- Shows relevance of education
- Pride factor students own their education
- Increases opportunities for students through business engagement
- Incentivizes increased WBL and internship opportunities
- Engages teachers with industry partners

Program Benefits: Business & Community



- Positions students to be successful employees
- Allows employers to influence their talent pipeline
- Fosters a common knowledge between community partners and academic institutions
- Ensure school programs remain relevant to workforce needs

Program Benefits: Economic Development



- Ability to promote a strong talent pipeline
- Establish a clear line of communication with school system
- Fosters a sense of understanding between involved parties
- Creates a common language and mutual understanding





- 1. District leaders complete economic development focused training courses.
- 2. Evidence of Business and Community Partnerships.
- 3. Single Point of Contact for Economic Development and Business.
- 4. Analysis of Pathway alignment to careers identified in the HDCI report and high-demand or high-growth careers within the local or regional economy.
- 5. 100% of CTAE Directors and CTAE teachers, in addition to school counselors, complete one externship every 5 years.





- 1. CTAE Advisory Committees: District demonstrates an active and effective advisory committee program.
- 2. Industry Certification of Pathway programs.
- 3. Work-Based Learning: Alignment and operation of the Work-Based Learning (WBL) program.
- 4. Evidence of Employability Skill development and application.
- 5. Demonstrate pathway alignment to local and regional economy and student understanding of career pathways.
- 6. Culture of Economic Development within the school district and community.





EDP was developed in partnership with the Georgia Economic Developers Association (GEDA).

Research on Best Practices in Education and **Economic Development**

Focus Groups 1) CTAE Directors

2) School Superintendents

- 3) Economic Development
- Professionals

Synthesis and Program Design





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☐ Pre-Application

♀ Initial SiteVisit byProgramCoordinator

Implement
Best
Practices

Partners to Include in EDP Effort



- Business & Industry
- Post-Secondary partners
- Economic Developers
- Local Development authority
- Chamber of Commerce

- Students & Parents
- Community Stakeholders
- Elected Officials
- Teachers & Administrators





- Pilot process to be launched in FY 2018
- Interested districts must contact Kyle Hood by July 31 to formally express interest in the pilot
- DOE will accept feedback after year 1 and evaluate the overall EDP process
- Following evaluation and adjustments, EDP will launch statewide (anticipated FY 2019)

Key EDP Contacts

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