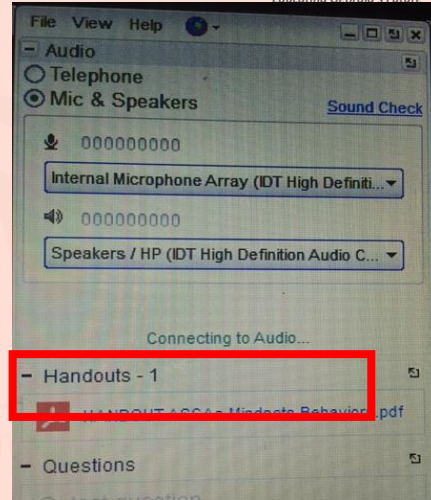




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- You can go to the handout tab to download, save, and/or print today's presentation.
- We will start momentarily.
- Upon completion of the webinar, please click [here](#) to complete an evaluation. Thanks!!



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Georgia Department of Education

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# Early College Awareness Initiatives

**& Career**

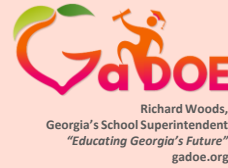
Maria Grovner

March 16, 2016

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# New Cultural Change Needed.....



**Career Development should be  
DRIVING  
College (postsecondary) Choices**



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## **NINE CRITICAL PRINCIPLES of a COLLEGE CULTURE:**

<p><b><u>College Talk</u></b> Clear, ongoing communication among students, teachers, administrators, and families about what it takes to get to college.</p>	<p><b><u>Clear Expectations</u></b> Explicit, clearly-defined goals, communicated in ways that make them part of the culture of the school.</p>	<p><b><u>Information &amp; Resources</u></b> Comprehensive, up-to-date college information and resources, easily accessible by all students, families, and school personnel.</p>
<p><b><u>Comprehensive Counseling Model</u></b> View of counseling that makes all student interactions with counseling staff opportunities for college counseling.</p>	<p><b><u>Testing &amp; Curriculum</u></b> Information about and access to “gatekeeping” tests (PSAT, SAT, etc.) and courses (grad requirements, AP, etc.) for all students.</p>	<p><b><u>Faculty Involvement</u></b> Informed, active participation from school faculty in the creation and maintenance of a college culture.</p>
<p><b><u>Family Involvement</u></b> Meaningful engagement on the part of family members in the process of building a college culture.</p>	<p><b><u>College Partnerships</u></b> Active links in a variety of forms between the school and local colleges and universities.</p>	<p><b><u>Articulation</u></b> Ongoing coordination between counselors and teachers among all schools in a feeder group.</p>

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# College Talk



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- Advisement Lessons
- Educational Journey (students interview staff about their journey or staff voluntarily share about their journey)
- Utilize your alumni who attends college when they come home for holiday breaks. \*Career Day speakers and/or fill ins
- Newsletters
- Posters and Banners
- College Club (extra curricular club that explores and researches colleges, visit colleges, implements college awareness activities)
- College Admissions Essay written in Language Arts classes
- Announce a College Fact and/or a Career Fact on announcements
- Themed Weeks (add a College Day...if you don't already do a full College Week)
- March Madness (related to NCAA): Students research colleges on the bracket

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## Information & Resources

- College related periodicals
- PSAT/ACT/SAT materials
- Financial Aid materials
- College Catalogs
- Workshops on test prep and financial planning
- Lots of excitement about going to college (music, skits, etc.)
- College **or** Career of the Week Bulletin Board
- Create a "college center" (could be a section in the media center)

## Clear Expectations

- School Mission Statement
- Four year plans
- Frequent communication with students about their college **& career** options
- Promotion and Graduation Requirements
- "What's on Your Walls?"



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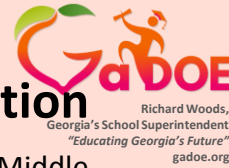
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# Comprehensive Counseling Model

- Foundation
  - Your vision for what you hope to accomplish
  - Mindsets and Behaviors
- Delivery
  - Core Curriculum Lessons
  - Small Groups
  - Individual Student Planning
- Management
  - Meet with administrators to discuss their vision of early college & career awareness
  - Share your vision
  - Use school's CCRPI data to support your discussion
  - Advisory Council: What's their vision for college and career awareness? What can they offer?
  - What programs and initiatives do you feel comfortable spearheading related to college and career readiness
- Accountability
  - Student Achievement

## Articulation

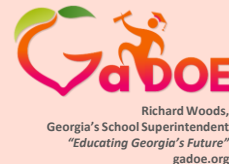


- Elementary-Middle
- High school and middle school counselors pool resources and make connections
- Summer Opportunities
- May 1<sup>st</sup>...College Signing Day (invite students to do their signing in their elementary school...where it all began for them...Have elem students looking on
- Senior Walk
- Avoid the blaming game

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# Testing & Curriculum



- Offering high school credit type courses
- Organizational Skills
- Credit Recovery
- Advisement Program
- SAT/ACT Question of the Day
- Duke TIP
- Khan Academy

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# Faculty Involvement



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- Classroom decorations
- College Corners
- College talk in class time
- Door decoration contests in which homerooms select and research a college and the prepares an informational poster for display on the door or entryway of the classroom
- Faculty's Alma Mater
- Teachers develop at least one lesson that uses college-going as a vehicle to teach the lesson
- Have librarian create a college-going section in media center

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# Family Involvement



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- College Fairs for students and their families
  - Evening/Weekend parent workshops to learn about college preparation
  - Financial Planning
  - Bilingual parent programs
  - [Parent & Student Checklist](#)
  - Move On When Ready
- College Planning Seminar:**
- Parents attended three of six 30 min. sessions.
  - Provided food and child care.
  - Door prizes were college planning resource books.
  - Parents received a CD of resources and presentations from all six sessions.
  - Sessions were:
    - **The Student Athlete**
    - **Military Options**
    - **Financial Aid**
    - **USING TECHNOLOGY in the College Planning Process**
    - **Understanding College Entrance Exams**
    - **Parent Panel of current/former college parents**

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# College Partnerships



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## College Café: An Alternative to College Fair

- Interest Inventory or Informal Survey
- Guest Speakers from community
- Speakers meet with a select group of students for an informal conversation during lunch.
- Select group = students who initially identified an interest in a particular college/university
- Host a certain number per month

- College professors and other personnel to visit classrooms as guest speakers
- College undergrads to serve as tutors
- Name buildings, wings or rooms after colleges and allow them to "sponsor" that space/Teachers name their classroom after their alma mater or the top college in the subject they teach.

Read other posts about Career Café:

[Serving Up Career Standards With Career Café](#)

[Serving Career Standards Through Community Involvement](#)

[One of My Greatest Accomplishments as a School Counselor...](#)

[One Cool Career Café Cat](#)

[When Meeting with a Detective is a Good Thing](#)

How to Host a Career Cafe at Your School Series

[Career Café: Location, Location, Location!](#)

[Career Café: Setting a Schedule](#)

[Career Café: Career Interest Resources Elementary, Middle, and High School](#)

[Career Café: Recruiting Speakers](#)

[Career Café: Inviting Students](#)

# College Trivia



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- What is the significance behind UGA's Arch?

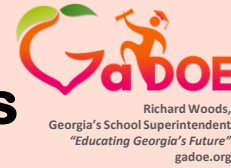
Trivia during College Awareness Week. Announce on morning announcements.



Teachers give incentive for correct answer

Incorporate trivia into your core curriculum lesson to spice up their engagement

# Overview of Components



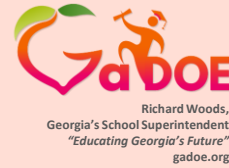
- College Aspirations
- Academic Planning for College and Career Readiness
- Enrichment and Extracurricular Engagement
- College and Career Exploration and Selection Processes
- College and Career Assessments
- College Affordability Planning
- College and Career Admission Processes

# College Aspirations



- Connect students who have high tardiness, absences and discipline referrals to potential mentors, including more successful peers, high school students, and at least one adult in the school and/or community, to increase their connectedness to school through meaningful relationships.
- Collaborate with teachers to develop interdisciplinary learning opportunities that use creative and performing arts and that make clear connections between academics and careers (e.g., how art can tell the story of history).
- Collaborate with teachers to integrate experiential and technology-based college/career information into the curriculum.
- For example, teachers can incorporate career-cluster-of-the-month initiatives, research and writing, and speaking and presenting work into assignments.

# College Aspirations



- Invite representatives from local college and career and technical schools, to meet with students.
- These meetings should focus on the early awareness and exposure necessary for upcoming goal setting and academic planning.
- Create community events to give parents information about college and career aspirations and their role in assisting their children.
- Hold the events at a variety of times and locations (community or recreation centers, places of worship, civic centers, malls) to accommodate a range of schedules.
- Use materials written in parents' native languages.

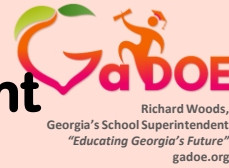
# Academic Planning for College and Career Readiness



- Team with community-based organizations to provide mentoring opportunities aimed at:
  - promoting participation in college-preparatory courses
  - promoting academic excellence, goal setting and career awareness
  - promoting strong academic development and early college and career awareness, especially in reading and STEM (science, technology, engineering and math)



# Enrichment and Extracurricular Engagement



## Well Rounded Individual

- Help students develop and build portfolios, including certificates, awards and work samples that highlight enrichment and extracurricular participation and success.
- Help activity leaders, coaches and mentors develop letters of recommendation and certificates to confirm students' participation and leadership roles.
- Teach students how to be more competitive for college and career by including enrichment and extracurricular engagement as well as leadership roles into résumés, essays, portfolios, and college and career application forms.

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# College and Career Exploration and Selection Processes



- Develop opportunities for academic and nonacademic school staff members to share information and stories about their college/career/technical school experiences.
- Use the presentations to introduce students to a broad range of career fields, such as food and nutrition, information technology, finance, legal, school security, transportation, and support services.
- Coordinate districtwide visits to college and career fairs and college/career/technical schools that include student engagement with campus offices such as admission and financial aid, academic departments, and campus life (e.g., student support services, clubs and organizations, residence life, counseling, and community service).
- Work with teachers to incorporate elements of college applications, such as writing personal statements, into the educational program.
- Student Led College Fairs
  - Student research
  - Create triboard with info
  - Classes come around to visit with students and share info they learned
- College Fairs Practice Runs (What to Expect...Questions to Ask)

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# College and Career Assessments



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- Collaborate with high school counselors to create programs in which high school students mentor school students most in need of additional support and direction.
- Create partnerships with community leaders that represent careers identified in students' assessment results.
- Provide opportunities for students to visit job sites to broaden their understanding and knowledge of various careers.
- Help students know the types, importance and use of college and career assessments, when to take them, and how to apply them to their academic and career planning.

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# College Affordability Planning



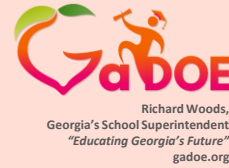
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- Teach parents and families how to research and apply for age-appropriate academic, merit and extracurricular engagement scholarships and grants from various funders (e.g., federal and state programs, postsecondary institutions, and private foundations and organizations).
- Financial Literacy...the school way
- Teach students how to make personal financial decisions and how to identify the characteristics of being financially responsible. Provide concrete examples of everyday living costs and expenses (e.g., food, gas, utilities, transportation and rent/mortgage).
- Teach students how to research and apply for (with parental consent) age- and grade-appropriate scholarships and grants from various funders.
- Create outreach efforts to ensure that parents and families are aware of their role in assisting their children in the college affordability process
- [Scholarships for children under 13](#)
- Types of Financial Aid
- How to Save
- Scholarship Awareness
- Your HOPE GPA



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# College and Career Admission Processes

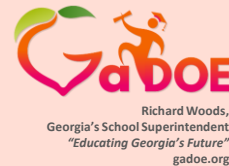


- Provide students and parents with:
  - college application completion checklists
  - calendars of when to complete tasks
  - application fact sheets
  - school comparison tools (reach, match, safety)
  - portfolios to assist them with organizing college research information

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# College Planning Curriculum and Activities



- [College Term of the Day](#)
- [101 Pathways to College Activities](#)
- [College Planning Websites Scavenger Hunt](#) or college fair scavenger hunt
- [Proposed Strategies and Activities CCC](#) (there's a lot)
- [College Visitation Visits](#)
- [College Board School Advisory Session Guides](#) (INCLUDES GRADES 6-12)
- [NACAC Middle School Curriculum also available.](#)
- [Next Step U](#)
- [CSO College Outreach Handbook](#)
- [eCampus Tours](#)
- [Fast Web resources](#)
- [NACAC Resources and Research](#)

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# COME EXPERIENCE THE MAGIC

## SUMMER PROFESSIONAL LEARNING FOR SCHOOL COUNSELORS

May 31, June 1, June 2

Macon Centreplex – Macon, GA - 8:15 AM – 3:00 PM

Lunch will be provided.

Hotel block available at Macon Marriott for \$109 per night. (Reference CTAE Resource Network when booking.)

### TO REGISTER:

1. Visit [www.ctaern.org](http://www.ctaern.org) Login info: First three letters of last name and last four digits of SSN
2. Workshop Catalog
3. Workshop Categories (upper right)
4. Guidance/Career Development
5. Click "Register" tab to register for the desired summer workshop(s) you would like to attend.
6. An email confirmation will be sent to you after successfully registering for each the workshop.

Get ready for a Top Hat Magical Summer.....

Abracadabra...Ayla kazoo

This summer will be magical because of all the great updates the Georgia Department of Education

has in store for you!

Each show will leave you wanting more because each show is filled with

**MAGIC!**

Appearing June 1 & June 2  
8:15 AM — 3:00 PM  
(CHOOSE ONE DAY)



**DAVE WEBER**

**"Sticks & Stones exposed: The Truth Behind Words & Relationships" (Culture & Climate)**

This hilarious presentation zeroes in on the power of our words and the impact they have on the culture and climate of a school. What kind of atmosphere are our words creating? One in which education professionals strive to work as a strong team for the sake of the children...or one that is breeding an inability to trust and work together. Discover how to transform your classroom and your relationships and how to build a great "community" within your school and your family. \*Additional sessions by Dave Weber scheduled throughout the summer through CTAEARN.

**Intended Audience:**  
Elementary, Middle, High  
8:15 AM—3:00 PM

Appearing May 31, June 1 & June 2  
8:15 AM — 12:00 PM  
(CHOOSE ONE DAY)



**GREG MANNING**

**Career Exploration for Young Champs**

This interactive workshop packed full of energy, motivation, information, and fun, exercises will discuss and assist with strategies and exercises that will encourage young students to dream about a future career. It's never too early to dream of becoming that chef. We all dream and it's common for middle and high school students to begin thinking about a productive career. Elementary students should also have the same opportunity to dream about their future, they just need you, their school counselor to be there to open up a whole new world of career opportunities.

**Intended Audience:**  
Elementary  
8:15 AM—12:00 PM  
Participate in Main Event from 12-3

Appearing May 31, June 1, & June 2  
8:15 AM — 3:00 PM  
(CHOOSE ONE DAY)



**LYNN ANDERSON**

**Counseling and Economic Development**

This full-day workshop offers Georgia middle and high school counselors what they need to know about the 21st century workforce development and education. This professional learning begins by describing the "new economy" and what education and skills are now needed by high school graduates and in their postsecondary training. The workshop then moves into how counselors can work with workforce development agencies. Counselors are encouraged to invite their building administrator to participate in this session.

**Intended Audience:**  
Middle and High  
8:15 AM—3:00 PM

The *Magic Event* will happen on May 31, June 1, and June 2. Counselors are encouraged to choose the day that works best for them. Lunch will be provided for all sessions. A few of the highlights for the *Magic Event* are:

- "Move On When Ready" Updates
- Updates from Various State Agencies
- Legislative Updates that Impact School Counselors
- The Future of Career Planning in Georgia

**Intended Audience:**

Middle and High School Counselors (8:15AM - 3:00 PM) & Elementary School Counselors (12:00 PM — 3:00 PM)



Handling



In the School Setting



Students come to school with a wealth of different issues, including mental health concerns. This webinar will address direct & indirect strategies school counselors and school social workers can employ to support students who may have mental health concerns.



Wednesday, April 13, 2016  
2:00 PM

To register for this webinar, click [here](#).

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# Questions & Answers



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