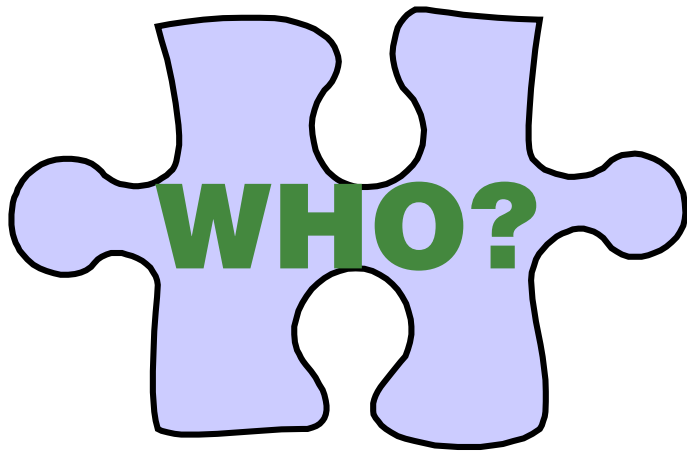


How to promote CTAE locally: Ideas for promoting CTAE in your classroom, school and community.





Who do you want to promote your program?

- Parents
- Administrators
- Students
- Business and Industry
- Local Board of Education
- Politicians
- Civic Leaders/Organizations
- And . . .



<https://www.gachamber.com/>

Proud supporters of the Career Ready Diploma Seal:

AGC Georgia, Georgia Power, IEC, AECA, SMACNA, METRO ATLANTA, GEORGIA APARTMENT ASSOCIATION FOUNDATION, GEORGIA CHAMBER, CIER

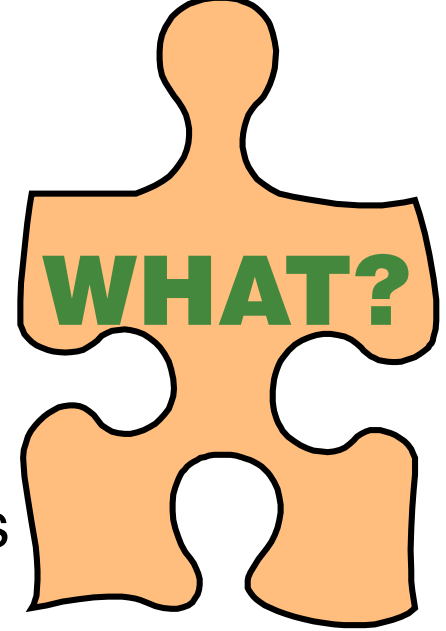
Career Ready
DIPLOMA SEAL

A signal to employers that a student is prepared to participate in the workforce

GaDOE
Georgia Department of Education

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- Newsletters
- Social Media Posts
- Brochure/Flyer – pathway specific
- Website
- Invitations for guest speakers/presenters
- Local newspaper
- School media
- Sporting events / program / demonstration
- CTSO chapter activities
- School broadcast pathway videos or CTSO activities
- And . . .



Georgia DOE Celebration Pages

GaDOE-CTAE Social Media

- Facebook: Georgia CTAE
- Instagram: georgiactae
- Twitter: @GeorgiaCTAE
- #GeorgiaCTAE



Instagram



Daily Calendar



- **24 / 7**
 - PTA / PTSO meetings (primary, elementary, & middle schools)
 - Civic Organization – presentations or student demonstrations
 - Holiday Season – decorations, culinary serve cookies for community service, make ornaments, provide a gift-wrapping service
 - Seasonal Events – Fair, displays, local festivals
- Think about – “One Call That’s All!”

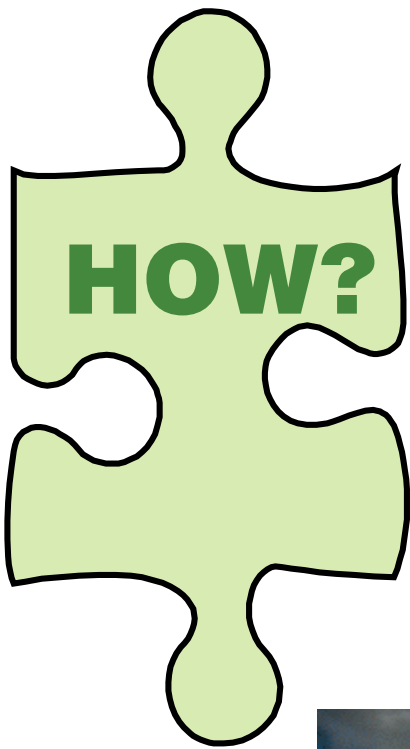




- **School**
- **Community**
- **Region**
- **State**

Georgia's 1 st Congressional District		Georgia Board of Education Member: Mike Long	
CTI			
Competition	Place	Student	School
Woodworking	1	Dennis Lee	Johnson High
Public Speaking	3	Henry Kelly	Wayne County High
DECA			
Competition	Place	Student	School
Emerging Leader Academy	1	Tajanea Williams	Sol C. Johnson High School
SBE Academy - Certified Chapter	2	Tyler Logel	Camden County High School
FBLA			
Competition	Place	Student	School
Introduction to FBLA	1	Elizabeth Howell	Brantley County High School
Local Chapter Activities Report – ML (Middle Level)	1	Local Chapter	Brantley County Middle School
Intro. to Parliamentary Procedure	1	Michelle Liu	Brunswick High School
Impromptu Speaking	1	Mya Curry	Pierce County High School
FCCLA			
Competition	Place	Student	School
Toys That Teach - Occupational	State Event 1	Eleanor Gordon	South Effingham High School
Chicken Fabrication	State Event 1	Rochelle Overstreet	Woodville Tompkins Tech. & Career High School
FFA			
Competition	Place	Student	School
Discussion Meet	CDE State Winner	Emily Leonard	Echols County
Extemporaneous Speaking	CDE State Winner	Erik Robinson	Effingham County
Farm Business Management	CDE State Winner	Dalton Beasley	Wayne County
HOSA			
Competition	Place	Student	School
Extemporaneous Writing Leadership	1	Chaudhury, Archie	McIntosh High School
Epidemiology Emergency Preparedness Events	1	Ji, Andrew	South Effingham High School
Home Health Aide Health Professions	1	Tillman, Mary	Wayne County High School
SkillsUSA			
Competition	Place	Student	School
CNC Turning Technology	1	Dylan Rhoades	Camden County High School
Masonry	1	Bailey Evenson	Camden County High School
Marine Service Technology - Test	1	Xavier Rennells	Effingham College and Career Acad.
Aviation Maintenance Technology	1	Matthew Tortorell	Golden Isles Career Academy
CNC Technician	1	Carl Padgett	Golden Isles Career Academy
Diesel Equipment Technology	1	Joseph Thrower	Golden Isles Career Academy
TSA			
Competition	Place	Student	School
Dragster Design	8	Humil Patel	Bacon County High School
Fashion Design and Technology	8		Ware County High School

Being Recognized for Achievement in Georgia's CTAE
July 2017 – June 2018



- Get your advisory committee involved.
- Get your students involved.
- Get your parents involved.

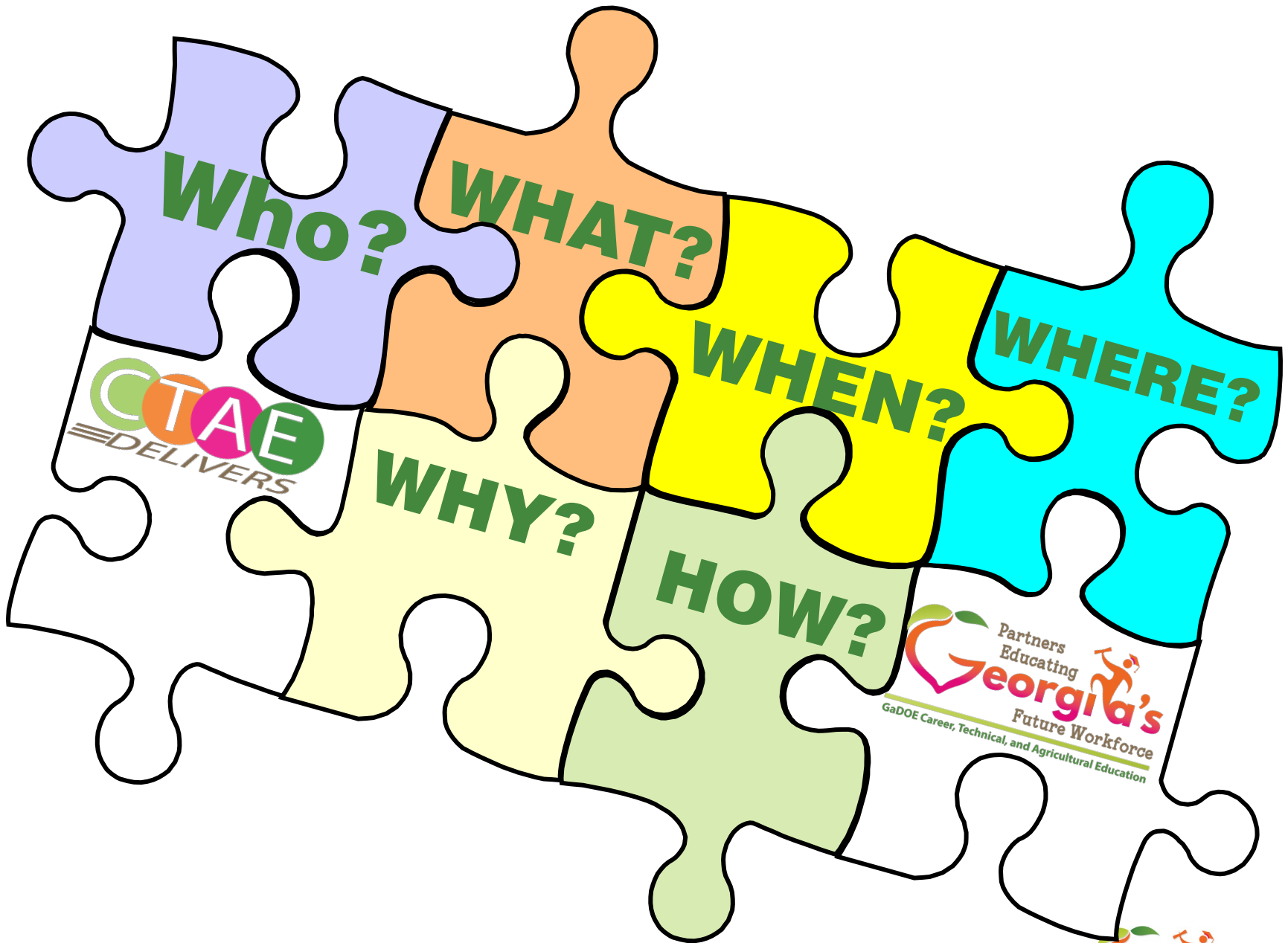




- Real opportunities for college and rewarding careers.
- Real high school experience with added value.
- Real world/workforce ready skills.

What is the message you are sharing about CTAE?





Thank you for attending!

- Contact information:
- Billy Hughes – bhughes@doe.k12.ga.us
- Roger Ivey – rivey@doe.k12.ga.us
- Trudy Smith – trsmith@doe.k12.ga.us