

PROGRAM OF STUDY: International Business



This Program of Study may serve as a graduation guide for the next four plus years, along with other career planning and educational materials. Courses listed in this model may include recommended coursework and should be individualized to students' educational and career goals. Each graduation plan needs to meet minimum high school graduation requirements. Dual Enrollment courses can be high school academic and/or career technical education courses.

SECONDARY:					POSTSECONDARY:		
COURSE/ GRADE	NINTH	TENTH	ELEVENTH	TWELFTH	TCC	DIPLOMA OR AAS	ASSOCIATES OF SCIENCE
ENGLISH	9 th grade Lit/ Composition	10 th grade Lit/ Composition	American Lit/ Composition	World Lit/ Composition / British Lit	IB11 International Business Certificate Only available at West Georgia Technical College Find the campus for the TCC options	MD12 Business Management Diploma MD13 Business Management with specialization in International Business Degree Find the campus for the Diploma, Degree options	The University System of Georgia offers students' higher education options at 30 institutions throughout the state, providing a wide range of academic programming including certificates and associate, baccalaureate, masters, doctoral and professional degrees. https://apps.ds.usg.edu/ords/f?p=118:1:0 LaGrange College offers a Minor in International Business
MATHEMATICS	Coordinate Algebra / Algebra I	Analytic Geometry / Geometry	Advanced Algebra / Algebra II	Pre-calculus			
SCIENCE	Physical Science	Biology	Chemistry	Physics			
SOCIAL STUDIES	World History	Psychology	US History	Government (½ unit) Economics (½ unit)			
PATHWAY COMPLETER	Introduction to International Business	Global Awareness and Cultural Competency	International Business Concepts	Another course in focus area, Work-Based Learning, or Youth Apprenticeship			
Industry Recognized Credential (Pathway Completer)		Visit the End of Pathway Assessment Page (see note below)					
Required/ Selective Electives	Health & Personal Fitness (can be taken in grades 9-12)	Introduction to Business and Technology	Financial Literacy	Sociology			
	Modern Language/Latin 2 units required for admissions to Georgia University System Colleges/Universities For a listing of Modern Language/Latin courses offered at your high school, please contact your advisor, counselor, or curriculum handbook.		Other Electives For a listing of other elective courses offered at your high school, please check with your advisor, counselor, or curriculum handbook.				

NOTE: Students have many options to **ENTER** and **EXIT** from their academic studies into the workforce. When a student graduates from high school, they are eligible to choose one of many **ENTRANCE POINT** options: **1.** Enroll in either a 2 or 4 year post-secondary program; **2.** Enroll in an apprenticeship program or the military; or **3.** Enter the workforce using technical skills learned in high school. When a student finishes a 2- or 4-year degree program, they may choose to **EXIT** and **1.** Enroll in an apprenticeship program or the military; **2.** Enroll in a professional university degree program; or **3.** Enter the workforce using technical skills learned.

International Business Career Pathway Completers - Industry Credentialing for High School Students
 Upon completion of sequenced courses in the International Business Pathway, students are eligible to complete the Industry-Recognized student credential for fulfillment of the End of Pathway Assessment. Secondary students completing the International Business pathway will be able to sit for the National Industry Credentialed assessment offered on-line from Microsoft. Once mastery is reached, students will receive recognition for completion and use this credential in conjunction with their job or continuing training. For specific assessment information, refer to: <http://bit.ly/BMA-EOPA>.

Sample In Demand Careers in Georgia

Occupation Specialties	Level of Education Needed	Georgia Average Salary	Annual Average Openings in Georgia	2014 – 2024 Employment Outlook
Logistics Managers	Bachelor's Degree	\$103,222	370	In Demand, High Skill, High Wage
Financial Managers	Bachelor's Degree	\$138,202	2,047	In Demand, High Skill, High Wage
Management Analysts	Master's Degree	\$88,582	2,970	In Demand, High Skill
Business Continuity Planners	Bachelor's Degree	\$71,098	4,342	High Skill, In Demand

[Data link here.](#)

Go to [GAfutures at www.gafutures.org](http://www.gafutures.org) for more information about your education and career planning, including valuable financial information (grants and scholarships including HOPE Program, grants and loans, FAFSA, and CSS forms).

Career Enhancement Opportunities	Career-Related Education Activities <ul style="list-style-type: none"> Career Awareness Career Exploration Instructional Related Connecting <ul style="list-style-type: none"> Work-Based Learning Employability Skill Dev. Cooperative Education Internship Youth Apprenticeship Clinicals 	Postsecondary Options: <ul style="list-style-type: none"> 4-Year Universities/Colleges 2-Year Colleges Technical Colleges State Registered Apprenticeships Special Purpose Schools On-the-Job Training Military 	Earning Postsecondary Credits While in High School <ul style="list-style-type: none"> Dual Enrollment Program Earn postsecondary credit while in high school You can complete <ul style="list-style-type: none"> Industry Credential Technical Certificate of Credit (TCC) Associates of Applied Science Degree Bachelor's Degree Who can help? <ul style="list-style-type: none"> Parents School Counselor Advisor
	Postsecondary Transition <ul style="list-style-type: none"> University System of Georgia Institutions: Admissions Testing <ul style="list-style-type: none"> ACT or SAT For More Information: <ul style="list-style-type: none"> Contact the institution of your choice OR Technical College System of Georgia <ul style="list-style-type: none"> Placement Exam United States Military <ul style="list-style-type: none"> ASVAB Assessment Use BRIDGE Law platform to inform decisions on postsecondary opportunities Dual Enrollment <ul style="list-style-type: none"> Earning high school course credits while taking college courses 		
Related Pathway Occupations		Other Related Occupations	
<ul style="list-style-type: none"> Logistics Managers Management Analysts Business Intelligence Analysts Financial Managers Business Managers International Business Relations 		<ul style="list-style-type: none"> Sales Agents, Securities, and Commodities Relations Specialists Public Relations Specialists Labor 	
*ONET Online			

International Business Pathway Description

Student entering an increasingly global marketplace must understand how culture, economy, and location impact business decisions. The International Business Pathway is designed to introduce students to global and cultural aspects to business.

This pathway is designed for high school students as a gateway to business careers of today, and provides an overview of fundamental business concepts, employability skills, the global business community, and cultural competency. Knowledge of business principles, the impact of financial decisions on the global business community, and soft skill proficiencies demanded by businesses combine to establish the frameworks of this pathway. Emphasis is placed on developing a concept of the fundamentals of business careers.

Key topics presented include identifying how different cultures and their importance towards cultural competency has on the business world, developing fundamental computer and communication skills and learning essentials for working in an international business environment, managing a business, and owning a business.

Students will understand the key international business concepts, but primarily apply their knowledge of these concepts through business simulations and defend their actions and decisions as well.

Employers interested in hiring a student who has completed the international business pathway can expect the following attributes, competencies, talents, and skills: Global Awareness and Spirit of Entrepreneurship, Business Knowledge, Employability Skills, Cultural Competency, Team Building, Communication, and Marketing.