

TAMING THE SOCIAL MEDIA MONSTER

Webinar | GA Department of Education | Barb Wilson, Ph.D., LPC, NCC
March 22, 2017

WHAT WE WILL DISCUSS

- Social media 101
- Cyberbullying
- Internet Addiction
- Laws
- Apps you need to know
- Support and Resources

Before cell phones
and social media



this is how we figured out
where our friends were.

HOW DID WE GET HERE?

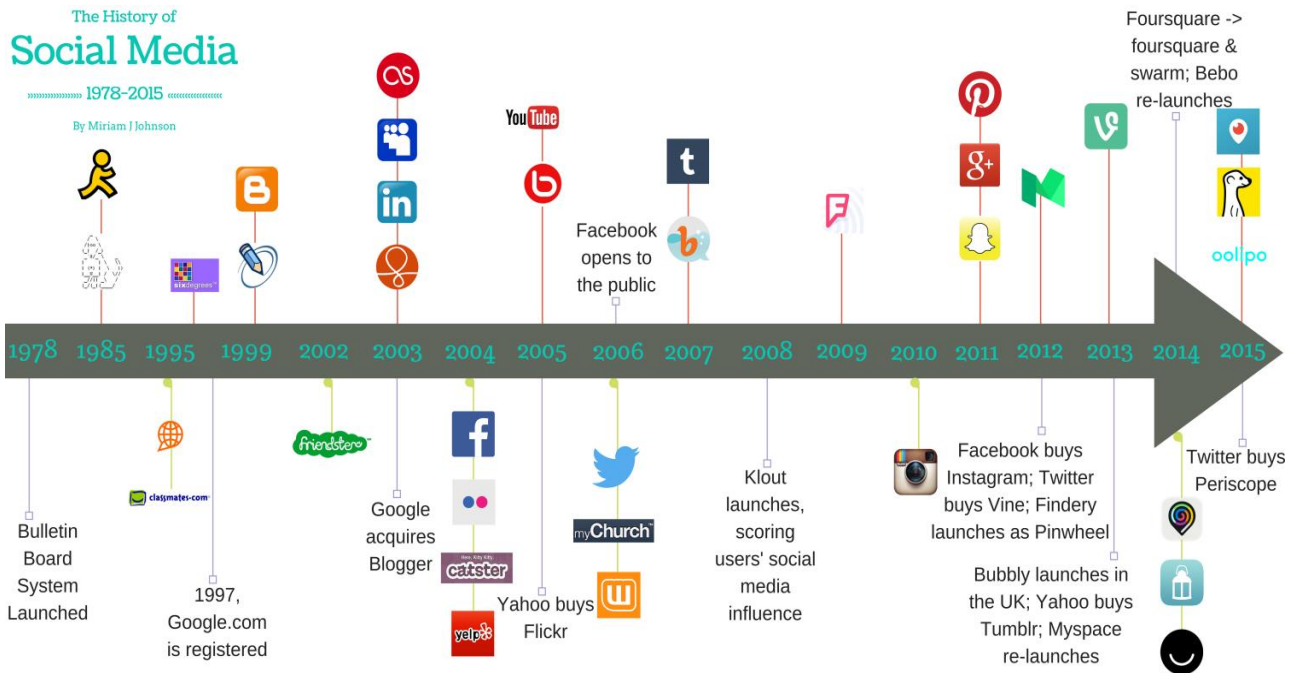
- Social “media” and social “networking” are often used interchangeably
- By definition of “social networking,” the first social network site, SixDegrees.com, launched in 1997
- Approximately 500 apps are launched daily



The History of Social Media

1978-2015

By Miriam Johnson



STATS

- 15-19 year olds spend an average of 3 hours on social media daily
- Only 1% of teens report having no access to a computer, tablet, mobile phone, or game console
- Nine out of ten teens age 13-17 use social media platforms, and most (71%) use more than one
- 34% of youth age 10-17 intentionally visit X-rated websites (2005!)
- 10% ages 10-19 participated in sexting
- 66% of 13-17 year olds use social media LESS when their parents join

DIGITAL NATIVES

- Born after 1990
- Highly connected
- 97% play video games
- 75% have cell phones
- 68% use IM
- 70% use SN sites
- Easily adapt and adopt
- Generate content



InternetSafety101.com

CYBERBULLYING

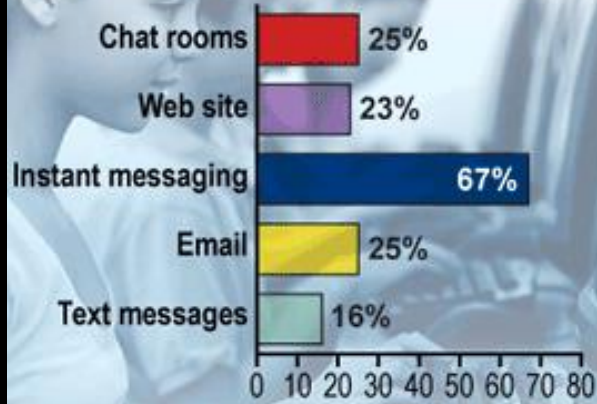
- Since 2010, cyberbullying has **increased**
- 87% of today's youth have witnessed
- Girls (41%) more likely than boys (28%)
- 30% of victims turn to self harm (6% increase)
- 30% of victims think suicidal thoughts (5% increase)
- 10% of victims attempt suicide



Cyberbullying – vs – Bullying

Bullying	Cyberbullying
Face – to – face	24 hours a day, 7 days a week, 365 days/yr
Can find a safe space or escape	No safe space – hard to escape
Limited to onlookers	Shared by a wide audience – can go viral in a matter of seconds
Bully can be identified	Bully can be anonymous
Can see facial and body reaction of target and onlookers	Harder to empathize with the target
	No geographical limitations
	The target can easily become the bully

Where Electronic Aggression Happens:



Note: Categories not mutually exclusive

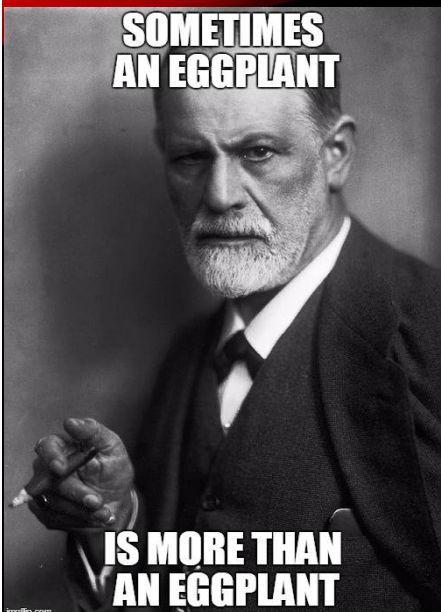


SECRET LANGUAGE

CAN YOU TRANSLATE?

- 1) 🧑‍🦰 🚗 🚫 😊➡️ 🏢 ➡️ 🏠
- 2) ? 🕒 🏢 ? ➡️ 🍪
- 3) 🆕 📀 ➡️ 🐙 🔥 🎯
- 4) 👤 💥 💩 📱 ⬆️ TOP 💰

SOMETIMES
AN EGGPLANT



IS MORE THAN
AN EGGPLANT

EMOJIESE

Yes, it means what you think
it means

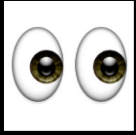
Officially banned from
Instagram



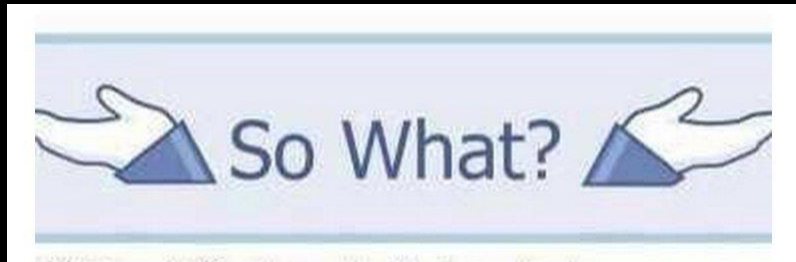
EMOJIS

40% of text on Instagram is emojis-

Get familiar



- Lingojam.com- translator
- Emojipedia.org- Search emojis
- Emoji type- custom keyboard that auto suggests emojis
- Emojilator.com- translator
- Emojisaurus.com- must sign in with Twitter
- Moviemoji- movie synopses in emojis



PHYSICAL/EMOTIONAL HARM

- Average age 11 years old
- 50% feel **addicted**
- Critical age between 13-15
- Half of 18-33 year olds get a rush from social media
- Correlation between time spent on social media and depression
- Internet Addiction- considered a psychiatric condition linked to depression
- Teens who engaged in sexting were 2x as likely to engage in oral and/or vaginal sex (2014 study of 7th grade students)

SIGNS OF INTERNET ADDICTION

The following symptoms might indicate that your teenager has an internet addiction:

- Internet use seems more important than time with friends or hobbies that were previously enjoyed
- Internet use has affected teenager's grades
- Loss of sleep due to internet use
- Meeting strangers or unsafe people online
- Unhealthy eating patterns, or high intake of caffeine to stay awake
- Making many friends who he or she has never actually met in person
- Experiencing anxiety when away from the internet
- Neglect of appearance or hygiene
- Missing money or increased online spending for websites, games and other internet purchases

www.addictionhelpcenter.com/teens-and-internet-addiction/

BOOTCAMP



The Daxing Internet Addiction Treatment Centre In Beijing

- Military Discipline + Traditional Techniques
- Over 6,000 "recruits" since 2006
- Claim a 75% success rate (unsubstantiated)



LEGAL CONSIDERATIONS



SEXUAL EXPLOITATION OF CHILDREN

Any teenager in Georgia who creates or possesses a nude or sexually explicit image of himself or herself is guilty of a **misdemeanor** if:

- the teen is at least 14
- the person in possession of the image is not older than 17, and
- the person depicted in the image consented to both its creation and distribution.

Otherwise, possessing or creating a sexually explicit image of a minor is a **felony** offense.

(Georgia Annotated Code section 16-12-100)

ELECTRONICALLY FURNISHING OBSCENE MATERIAL TO MINORS

Teens in Georgia who **possess, transmit, or receive** obscene images of other teens commit a **misdemeanor** offense when:

- the accused is no older than 18
- the depicted teen is 14 or older at the time the image was created, and
- the accused had the depicted teen's permission.

Otherwise, committing the crime of computer or electronic pornography is a **felony** offense.

- Also, the accused teen must not have distributed the image to others, or the crime is a **felony offense**. However, if the court determines, with the agreement of the prosecution and defense counsel, that the distribution was not done to intimidate, harass, embarrass, or for commercial purposes, the crime is not a felony.

(Georgia Annotated Code section 16-12-100.2)

SEXTING AND FEDERAL LAW

Depending on the circumstances, sexting may also be a crime under federal law.

The Prosecutorial Remedies and Other Tools to end the Exploitation of Children Today (PROTECT) Act of 2003 makes it illegal to produce, distribute, receive, or possess with intent to distribute any obscene visual depiction of a minor engaged in sexually explicit conduct. Knowing possession of such material—without intent to distribute—is also a crime under the PROTECT Act. (18 U.S.C. § 1466A(a)(1).)

[The PROTECT Act Fact Sheet](#)

[The Public Law No. 108-21](#)

HOWEVER...

...federal prosecution of juveniles for sexting may be unlikely. The Federal Juvenile Delinquency Act (FJDA) generally provides that, where possible, juveniles should be prosecuted in state—not federal—courts.

(18 U.S.C. § 5032.)

CYBERBULLYING

- [Georgia Code Annotated §16-5-61. Hazing](#)
- [Georgia Code Annotated §20-2-145. Character education](#)
- [Georgia Code Annotated §20-2-751.4. Policies prohibiting bullying; assignment to alternative school; notice](#)
- [Georgia Code Annotated §20-2-751.5. Student codes of conduct; safety rules on school buses; distribution](#)
- [Georgia Code Annotated §20-2-751.6. Disciplinary policy for students committing acts of physical violence against teacher, school bus driver, or other school official or employee](#)
- [Georgia Code Annotated §20-2-1181. Disrupting public school penalty](#)
- [Georgia State Board of Education Administrative Rule No. 160-4-8-.15. Student Discipline](#)

GEORGIA DOE

Policy for Prohibiting Bullying, Cyberbullying, Harassment, and Intimidation

APPS YOU NEED TO KNOW

THERE'S AN APP
FOR THAT...

AND THAT... AND THAT...
AND THAT... AND THAT...
AND THAT...
AND THAT... AND THAT...
AND THAT...



MESSAGING APPS

- Facebook Messenger
- Instagram/*Finstagram*
- KIK
- Snapchat
- WhatsApp

PHOTO AND VIDEO SHARING

- Instagram
- Pheed
- tumblr
- Twitter
- YouTube

Do you know this man?



YOUTUBERS

1. Michelle Phan
2. PewDiePie
3. Smosh
4. Markiplier
5. Ryan ToysReview



1.



2.



3.



4.



5.

2012-2017



LIVE STREAMING

- Chatroulette
- Facebook Live
- Periscope- 110 years per day
- YouNow

HIDE APPS

- Gallery Lock- Android
- Hide It Pro
- Photo Locker
- Private Photo (Calculator%)

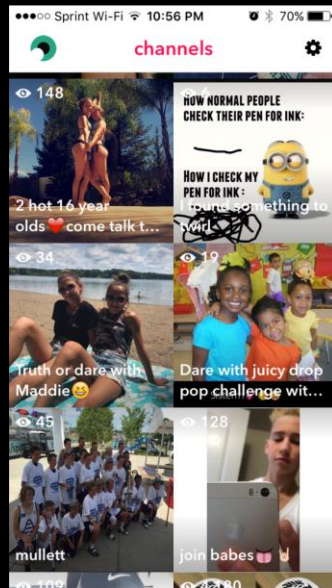
OTHER

- ask.fm
- Creepypasta- with Slender Man
- Google+
- Musical.ly



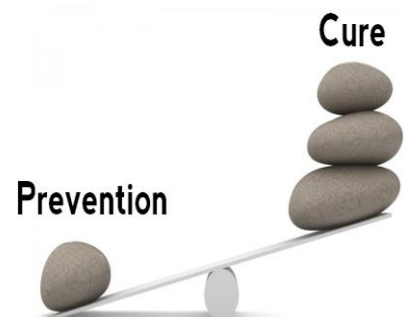
NEW AND NOTABLE

Live.ly



WHAT SHOULD PARENTS DO?

- Monitor
- Educate
- Communicate
- Don't delete
- Law Enforcement must investigate
- www.protectyoungeyes.com
- Myactivity.google.com



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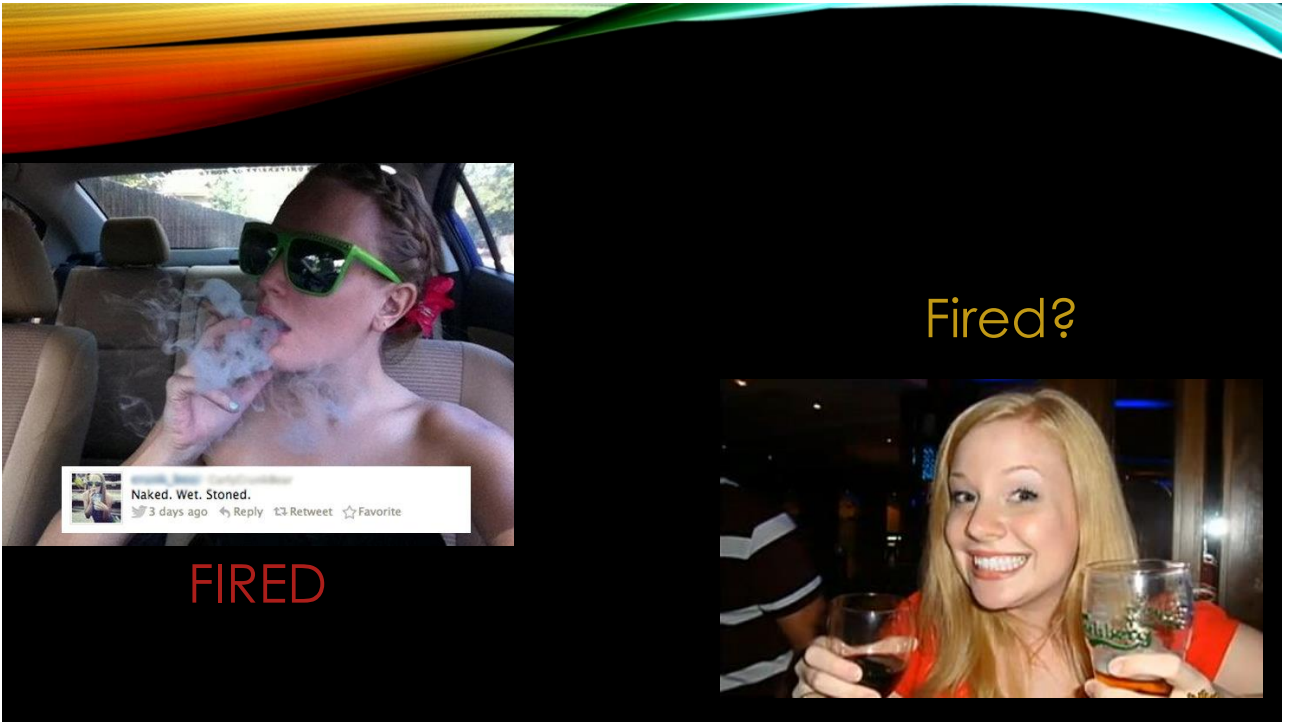
WHAT CAN WE DO WHEN IT HAPPENS?

- Do not search
- Contact parents
- Know what your building and district policies are
- Know the state guidelines
- When in doubt...consult!

LOOK IN THE MIRROR



- Lead by example
- American workers spend 25% of their work day on social media for non-work related activity (estimated)
- Teachers/educators not necessarily protected by the First Amendment



Fired?

Naked. Wet. Stoned.
3 days ago Reply Retweet Favorite

FIRED

RESOURCES

- <http://beyondthebully.com>
- <http://cyberbullying.org>
- KnowBullying- Free App from SAMHSA
- www.common sense media.org
- www.gadoe.org
- www.ikeep safe.org
- www.internetsafety101.com
- www.net smartz.com

Watch this! ****[Can We Auto-Correct Humanity?](#)****

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