

Georgia CTAE

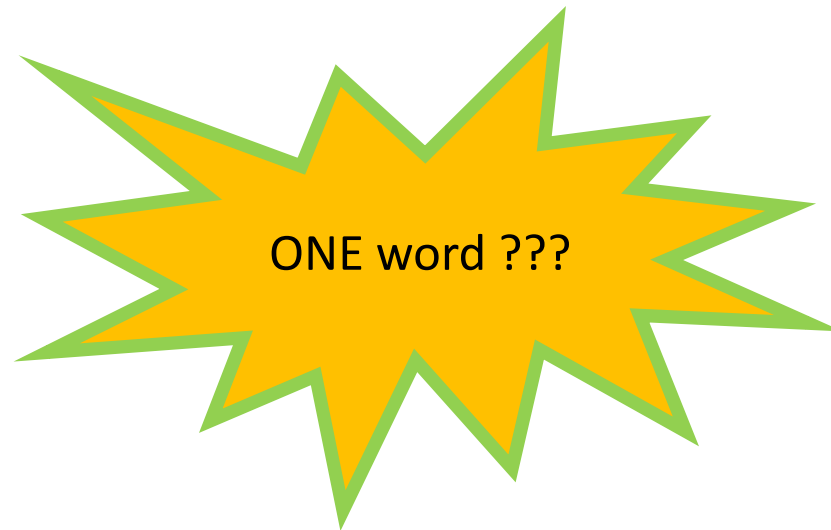


**Winter CTAE Leadership Conference
&
Perkins Strategic Planning**
February 5, 2018

Barbara M. Wall, Ed.D., Georgia Department of Education

What one word describes these three?

- CTAE State Staff
- Local CTAE Directors
- 96% Graduation Rate





Richard Woods,
Georgia's School Superintendent
"Educating Georgia's Future"
ga.gov
gaedoe.org

96% CTAE
Graduation Rate is
Awesome!

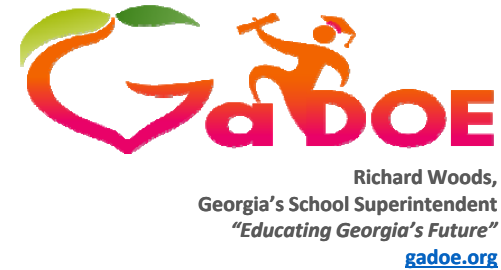
Local CTAE
Directors are
Awesome!

State CTAE Staff is
Awesome!

Success of CTAE

- 96% graduation rate for CTAE pathway completers
- 130+ pathways developed with B & I, TCSG, and USG
- Steady growth in CTAE programs (HS: 350,948; MS: 24,224; FY 17)
- Nearly 20,000 students in WBL
- 35,000+ industry credentials earned by students (FY 17)
- Steady growth in CTSOs (220,211 FY 17)
- FFA/FCCLA Camps in Covington & Fort Valley – major expansions, renovations & additions
- Federal Audit with no findings (fall 2016)
- Steady Growth in STEM/STEAM Certified programs (58 STEM; 5 STEAM)
- Steady Growth of GACTE (2,508 FY 17)
- Robust professional learning through CTAERN – new focus on teacher leaders: LEAD CTAE
- Steady Growth in Dual Enrollment (27,512)

CTAE: Focus on Career Guidance



- Piloted Career Coach
- Launched YouScience for all High School Students
- Hosted Manufacturing Day for Counselors (Skilled Trades – Spring 2018)
- Sponsored B & I Externships for Counselors (CTAERN)

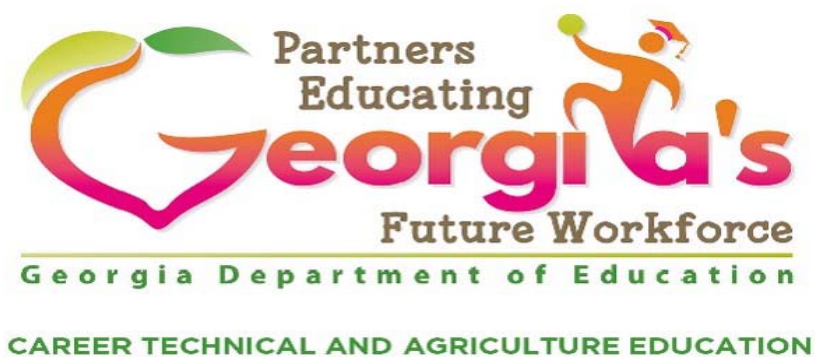


Richard Woods,
Georgia's School Superintendent
"Educating Georgia's Future"
gadoe.org

CTAE: Focus on Workforce Development

- Developed pathways responsive to the state's B & I needs – cyber security, industrial maintenance, granite technology, & computer science
- Hired Economic Development Liaison
- Released Career Pipeline Tool
- Created Seamless, Streamlined Alignment Between CTAE, USG, and TCSG
- Hosted annual Fall Economic Developmental Meetings across GA (3 yrs)
- Launched Economic Development Partnership (EDP)
- Required State Staff to complete GA Economic Dev Academy
- Required State Staff to complete 3-day externship in B & I annually
- Collaborated with DOL in revising & improving Ga BEST Program; Next Step Beta Test – 14 school districts selected by state board members
- Created tools & training for local systems to increase B & I Engagement (i.e. guides for externships, resources & training for B & I Advisory Committee Training)
- Completed 5-year Strategic Plan

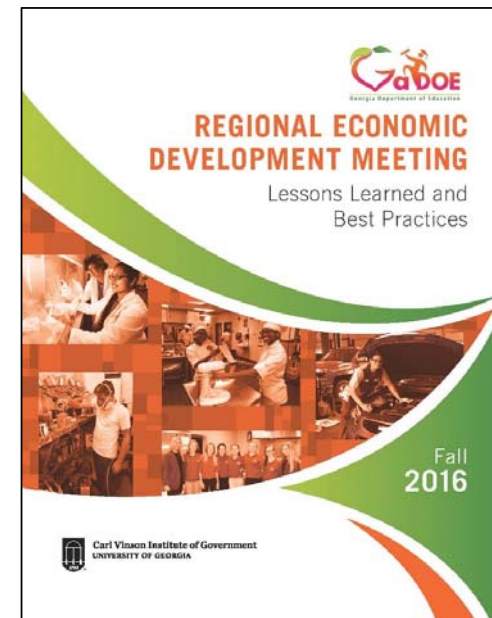
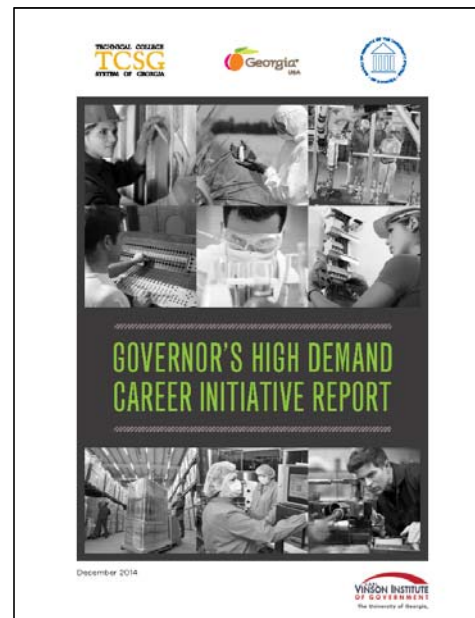
CTAE Strategic Plan Update



Building on Success



Richard Woods,
Georgia's School Superintendent
"Educating Georgia's Future"
gadoe.org





Richard Woods,
Georgia's School Superintendent
"Educating Georgia's Future"
gadoe.org

GOAL

Develop a five-year plan to guide Career, Technical, Agricultural efforts across Georgia.

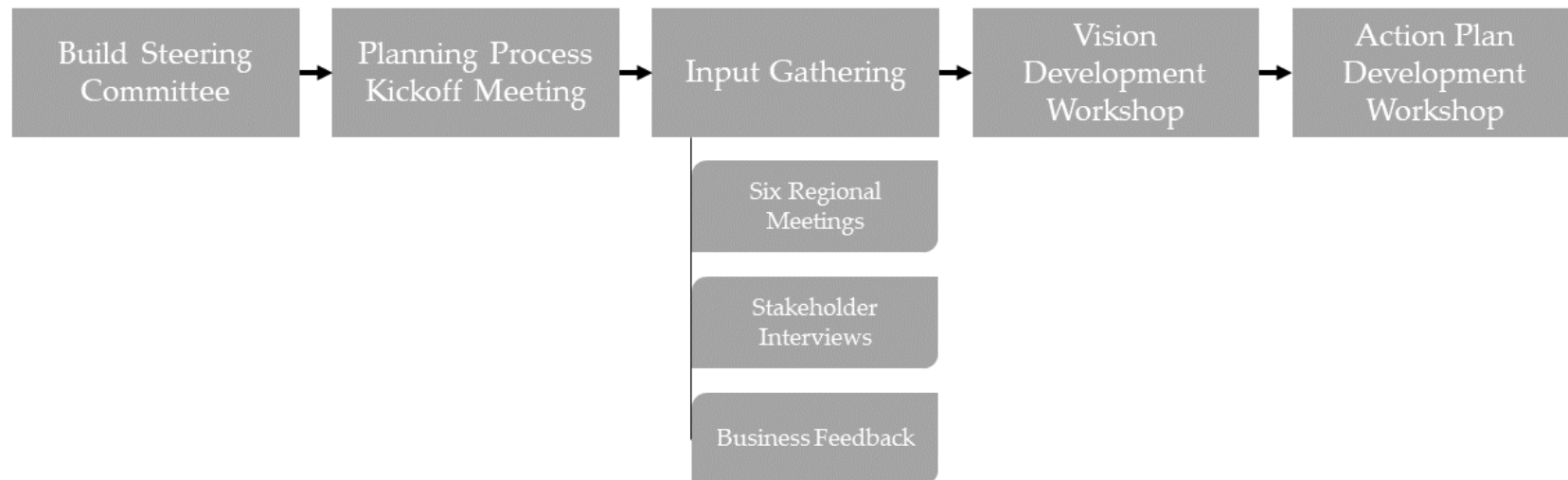
Specifically the strategic plan will:

- Identify core priorities
- Develop a set of Georgia CTAE values
- Set overarching goals
- Drive investment and program decisions

Project Approach



Richard Woods,
Georgia's School Superintendent
"Educating Georgia's Future"
gadoe.org



Who was involved?

The steering committee represented over 30 CTAE program stakeholders including business (manufacturing, automotive, construction, utilities, agriculture, hospitality, logistics, IT), Technical College System of Georgia, CTAE Teachers, CTAE Administrator, School Counselor, GA DOE Program Managers, educational associations, GACTE, CTAERN, economic development, and a state school board member



Richard Woods,
Georgia's School Superintendent
"Educating Georgia's Future"
ga DOE.org





Richard Woods,
Georgia's School Superintendent
"Educating Georgia's Future"
gadoe.org

CTAE Strategic Plan Steering Committee

Steering Committee Chair: Amy Hutchins - Georgia Power

Kelly Almond - Fulton County Schools

Latesa Bailey - Kia Motors Manufacturing
Georgia

Gilbert Barrett - White County Farmers
Exchange

Lakisha Bonner - Fayette County Board of
Education

Roy Bowen - Georgia Association of
Manufacturers

Tim Brown - Marietta City Schools

Craig Camuso - CSX Transportation

Roy Collins - Hennessy Automotive

Stuart Countess - Kia Motors Manufacturing
Georgia

Matthew Gambill - Georgia Association for
Career and Technical Education

Philip Gibson - Georgia BioScience Training
Center

Ben Hames - Georgia Department of
Economic Development Workforce Division

Jamie Jordan - Georgia Department of

Economic Development Workforce Division

Errika Moore - TAG Education Collaborative

Erin O'Briant - O'Briant Group

Mark Peevy - Technical College System of
Georgia

Debbie Phillips - Georgia Apartment
Industry Education Foundation

Cindy Quinlan - Brookwood High School,

Mark Scott - Houston County Board of
Education

Kevin Shea - Georgia Economic Developers
Association

Scott Shelar - Construction Education
Foundation of Georgia

Jimmy Stokes - Georgia Association of
Educational Leaders

Brian Tam - Tam's Backstage

Barbara Wall - State CTAE Director

Lynne Wilson - CTAE Resource Network,

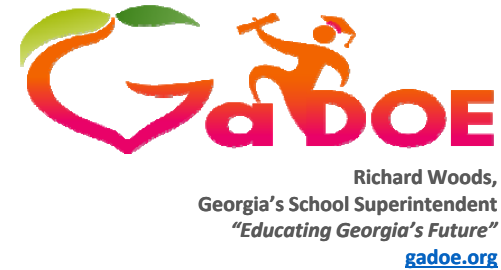
Larry Winter - State Board of Education,

Michael Yarbrough - DeKalb County Police
Department

The following CTAE GaDOE assisted with the strategic plan:
Cheryl Clemons, Scott Chafin, Dwayne Hobbs, Chip Bridges,
and Trudy Smith.

Carl Vinson Institute of Government provided
facilitation, strategic guidance, research, and plan writing –
David Tanner, Greg Wilson, & Rebecca McIver; editing and
design assistance by Karen DeVivo & Jake Brower.

Major Themes



- Teacher Recruitment and Retention
- Perception Issues by Stakeholders
- We Already Have Talented Students
- Flexibility/State Role vs. Local Role
- Silos/Lack of Collaboration
- Opportunities to Grow
- Employers are Hungry for Talent/Partnerships (soft skills is a re-occurring theme)
- Multiple Pathways/Options for Students/Flow
- Student Focused
- Career Development Starts in 8th Grade by Law, but is really a K-16 strategy



Richard Woods,
Georgia's School Superintendent
"Educating Georgia's Future"
gaDOE.org

CTAE Vision

Career, Technical, and Agricultural Education will provide educational experiences of superior quality and value for students that drive economic prosperity for all.

CTAE Mission

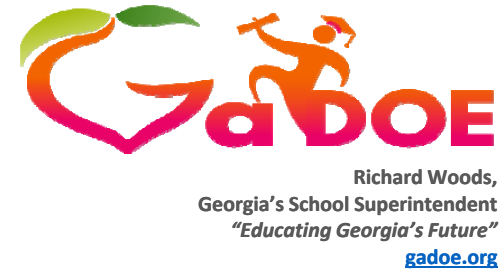
To educate Georgia's future workforce by providing experiences for Georgia students that will prepare them for workplace success.

CTAE Values



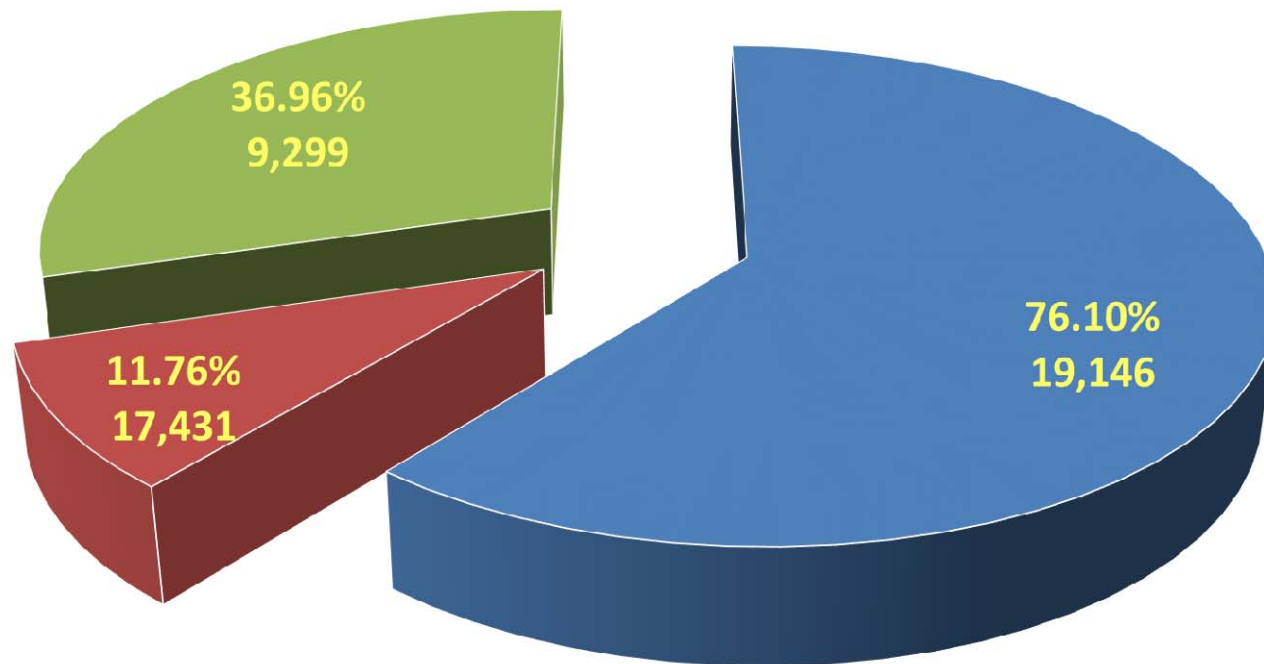
- Innovation
- Employer Partnerships
- Career Focused
- Student Centered
- Integration/Synergy
- Quality
- Experiential
- Results Based

Strategic Priorities



- 1) Address Perception of CTAE
- 2) Quality Career Counseling for All Students
- 3) Teacher/Counselor Recruitment, Retention, and Professional Development
- 4) Expand CTAE to earlier grades (K-8) to teach employability skills and integrate across schools

State Totals Graduating Class - 2016 - 107,372
Total Pathway Completer Graduates - 25,159



- Pathway Comp LABOR FORCE %
- Pathway Comp TCSG ATTEND %
- Pathway Comp USG ATTEND %

Total Pathway Completer Graduates is a Subset of Total Graduates
Three Percentages are a subset of Total Pathway Completers.
Percentages are not summative of Total Pathway Completers because students may be included in more than one data point or not included since students may have attended private university/college or went out-of-state.



Richard Woods,
Georgia's School Superintendent
"Educating Georgia's Future"
gadoe.org

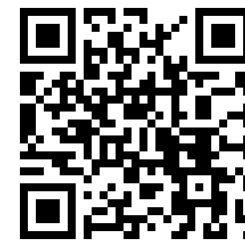


Partners
Educating
Georgia's
Future Workforce

Georgia Department of Education



Barbara M. Wall, Ed.D
CTAE State Director
bwall@doe.k12.ga.us



<http://gadoe.org/surveys/CTAE-FP5Q7ND>

