## GLMA Summer Institute June 2021

## Be a Champion for the Heart of the School

#### **Donita Hinckley**

Library Media and Resource Specialist Knowledge & Resource Management, Technology Services



#### Introduction

Donita Hinckley

dhinckley@doe.k12.ga.us

470-230-5137



"I feel a bit like I am preaching to the choir a bit here, because I know school library professionals understand the importance of advocating for their school libraries. I also know that it is really easy to fall into the trap of not wanting to toot your own horn. Now is not the time for modesty or hoping that others will sing our praises. Now is the time to toot that horn loudly and in very specific directions."

--Courtney Pentland, 12/14/2020 (emphasis added)

https://knowledgequest.aasl.org/what-2020-has-taught-me-about-advocacy-a-simple-way-to-toot-your-own-horn/



# We need library media specialists more than ever!

THE INFORMATION LANDSCAPE HAS CHANGED



https://www.youtube.com/watch?v=NUCiFfcAXUk



#### What would be missed?

What are three things that students would miss if you/your library disappeared tomorrow?

What are three things that teachers would miss if you/your library disappeared tomorrow?

What are three things that your principal would miss if you/your library disappeared tomorrow?



## Once Upon a Time...

What is **the story** that you want to tell about your library media program?





Testimonial

Log

Kake Notes.

## Keep a Record

Journal



- How you are impacting student success
  - Tie it to test scores
  - Address goals of school improvement plan
  - Focus on district priorities
- Involve parents; administrators will listen to a strong parental voice
- Speaking to the school board and invite them to visit 'their' libraries



- Examples of how you demonstrate each of the five roles of school librarians
  - Instructional partner
  - Teacher
  - Leader
  - Information specialist
  - Program administrator



- Get principals who have strong school librarians to "preach"/share at administrator meetings, PLCs, etc. about the value of the school library media program
- Make presentation to future admins via their admin prep coursework or LAPP program
- Some great PD that involved having administrators be a "librarian for a day" with a planned set up of really showing off the program

- School librarian reports often focus on outputs instead of or in addition to outcomes; we need to focus on "to what end" = what is the benefit of increased circulation, etc.
- Social media promotion tag your school, district, and state leaders
- Evidence of teaching students how to use electronic resources - this knowledge starts in the library

- Present at administrator conferences
- Shared document with what you are doing
  - Target the decision makers and influencers in your building
  - "Librarian Task Tracker" with three columns (Date; Task; Collaborators)



- Talk with administrator prep programs about adding a "get to know the specialists in the building" task to the internship syllabus
- Take administrator to visit another school library media center (even virtually) to showcase what a modern school library looks like and ask for support



#### Ways to

- Infographic
- Newsletter
- **Elevator Speech**
- Portfolio
- Video



#### Tools to

- Wakelet
- Canva, Genially
- MS Word/Google Docs
- MS PowerPoint/Google Slides
- iMovie, Camtasia, Biteable, etc.
- Book Creator



#### Resources

<u>School Libraries Stand in the Gap - What Every School Administrator Needs to Know - EveryLibrary</u>

Let's Talk: A Conversation Starter for Future Ready Librarians (see step 4)

Local Advocacy: Building Support from the Ground Up - GLMA

How to Speak Administrator – School Library Journal

**AASL Advocacy Tools** 

Research – North Caroline Department of Public Instruction

Advocacy and the 21<sup>st</sup> Century School Librarian: Challenges and Best Practices – Ebsco



## **GaDOE Community**



To join <u>GaDOE Community</u>, go to: <a href="https://community.gadoe.org/">https://community.gadoe.org/</a>



#### Listserv

To join the DOE Media listserv, send a blank email to: join-doemedia@list.doe.k12.ga.us



### Summer Literacy Conference

The Georgia Department of Education (GaDOE) is excited to announce the 2021 Summer Literacy Conference, an event that will include sessions featuring literacy experts from across the state and country. Presenters will offer Georgia educators various professional learning opportunities to improve literacy instruction for all students. Tapping into the wealth of knowledge, research evidence, and collective wisdom of our literacy partners across the state will be a transformative experience for Georgia teachers and leaders!

When & Where: July 27-29, 2021 - VIRTUAL



#### **Masters of Curation**

#### **Masters of Curation Interest Form**

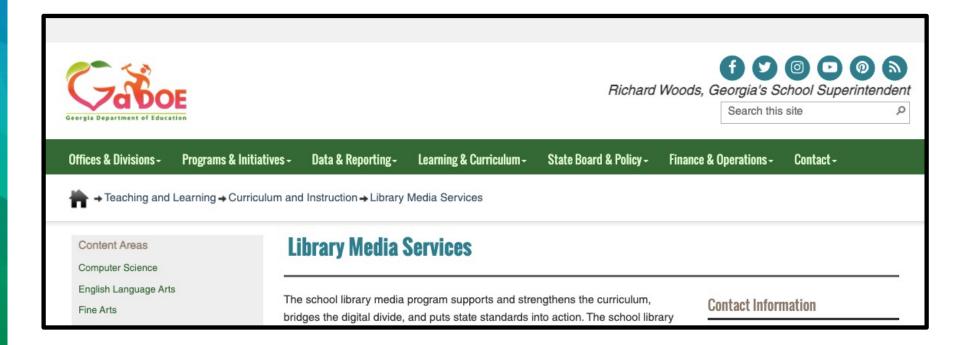
https://forms.office.com/r/qMyuJbrXCC

If you change districts over the summer, please complete the form again.



### Library Media Services

#### Webpage





# GLMA Summer Institute Evaluation

Please complete the session evaluation.





https://bit.ly/sisessioneval2021



#### Contact Me!

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