

GLMA Summer Institute June 2021

*Be a Champion for the Heart of
the School*

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Introduction

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“I feel a bit like **I am preaching to the choir** a bit here, because I know school library professionals understand **the importance of advocating for their school libraries**. I also know that it is really easy to fall into the trap of not wanting to toot your own horn. Now is not the time for modesty or hoping that others will sing our praises. **Now is the time to toot that horn** loudly and in very specific directions.”

--Courtney Pentland, 12/14/2020 (emphasis added)

<https://knowledgequest.aasl.org/what-2020-has-taught-me-about-advocacy-a-simple-way-to-toot-your-own-horn/>

We need library media specialists more than ever!



<https://www.youtube.com/watch?v=NUCiFfcAXUk>

What would be missed?

What are three things that **students** would miss if you/your library disappeared tomorrow?

What are three things that **teachers** would miss if you/your library disappeared tomorrow?

What are three things that **your principal** would miss if you/your library disappeared tomorrow?

Once Upon a Time...

What is **the story** that you want to tell about your library media program?

Write

Jot Down

Provide Evidence

Testimonial

Log

Take Notes...

Journal

Keep a Record

Journal

Showcase the Heart of the School

- How you are impacting student success
 - Tie it to test scores
 - Address goals of school improvement plan
 - Focus on district priorities
- Involve parents; administrators will listen to a strong parental voice
- Speaking to the school board and invite them to visit 'their' libraries

Showcase the Heart of the School

- Examples of how you demonstrate each of the five roles of school librarians
 - Instructional partner
 - Teacher
 - Leader
 - Information specialist
 - Program administrator

Showcase the Heart of the School

- Get principals who have strong school librarians to "preach"/share at administrator meetings, PLCs, etc. about the value of the school library media program
- Make presentation to future admins via their admin prep coursework or LAPP program
- Some great PD that involved having administrators be a "librarian for a day" with a planned set up of really showing off the program

Showcase the Heart of the School

- School librarian reports often focus on outputs instead of or in addition to outcomes; we need to focus on “to what end” = what is the benefit of increased circulation, etc.
- Social media promotion - tag your school, district, and state leaders
- Evidence of teaching students how to use electronic resources - this knowledge starts in the library

Showcase the Heart of the School

- Present at administrator conferences
- Shared document with what you are doing
 - Target the decision makers and influencers in your building
 - “Librarian Task Tracker” with three columns (Date; Task; Collaborators)

Showcase the Heart of the School

- Talk with administrator prep programs about adding a "get to know the specialists in the building" task to the internship syllabus
- Take administrator to visit another school library media center (even virtually) to showcase what a modern school library looks like and ask for support

Ways to Showcase the Heart of the School



Infographic



Newsletter



Elevator Speech



Portfolio



Video

Tools to Showcase the Heart of the School



Wakelet



Canva, Genially



MS Word/Google Docs



MS PowerPoint/Google Slides



iMovie, Camtasia, Biteable, etc.



Book Creator

Resources

[School Libraries Stand in the Gap - What Every School Administrator Needs to Know - EveryLibrary](#)

[Let's Talk: A Conversation Starter for Future Ready Librarians](#) (see step 4)

[Local Advocacy: Building Support from the Ground Up](#) - GLMA

[How to Speak Administrator](#) – School Library Journal

[AASL Advocacy Tools](#)

[Research](#) – North Carolina Department of Public Instruction

[Advocacy and the 21st Century School Librarian: Challenges and Best Practices](#) – Ebsco

GaDOE Community



To join GaDOE Community, go to:
<https://community.gadoe.org/>

Listserv

To join the DOE Media listserv,
send a blank email to:
join-doemedia@list.doe.k12.ga.us

Summer Literacy Conference

The **Georgia Department of Education (GaDOE)** is excited to announce the [2021 Summer Literacy Conference](#), an event that will include sessions featuring literacy experts from across the state and country. Presenters will offer Georgia educators various professional learning opportunities to improve literacy instruction for all students. Tapping into the wealth of knowledge, research evidence, and collective wisdom of our literacy partners across the state will be a transformative experience for Georgia teachers and leaders!

When & Where: July 27-29, 2021 - VIRTUAL

Masters of Curation

Masters of Curation Interest Form

<https://forms.office.com/r/qMyuJbrXCC>

If you change districts over the summer, please complete the form again.

Library Media Services

Webpage

The screenshot shows the Georgia Department of Education (GaDOE) website. At the top left is the GaDOE logo. At the top right are social media icons for Facebook, Twitter, Instagram, YouTube, Pinterest, and RSS, along with the text "Richard Woods, Georgia's School Superintendent" and a search bar. A green navigation bar contains links for "Offices & Divisions", "Programs & Initiatives", "Data & Reporting", "Learning & Curriculum", "State Board & Policy", "Finance & Operations", and "Contact". Below this is a breadcrumb trail: "Home → Teaching and Learning → Curriculum and Instruction → Library Media Services". The main content area features a sidebar with "Content Areas" including Computer Science, English Language Arts, and Fine Arts. The main heading is "Library Media Services", followed by a paragraph: "The school library media program supports and strengthens the curriculum, bridges the digital divide, and puts state standards into action. The school library". To the right of this paragraph is a "Contact Information" section.

GLMA Summer Institute Evaluation

Please complete the session
evaluation.



<https://bit.ly/sisessioneval2021>



Contact Me!

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