The Candy Bar Scoring Guide

9. King Sized Hershey's Symphony Bar with toffee and almonds – This is sophisticated and elevated. The flavor is especially well developed, with more than sufficient material. Bursts and pockets of flavor permeate the entire bar.

8. 100 Grand – This candy bar is effective in delivering a great candy bar, and comes close to being worth 100 grand (but not quite). It has a variety of components that flow together appropriately. Delivers a flavor that satisfies.

7. Peanut Butter m&ms – This type of chocolate has a great outside structure and a delicious filling. It is consistent through the entire bag. However, it does not quite meet the expectations of a top tier candy.

6. Snicker's - The best word to describe this candy bar is satisfying. It effectively meets the requirements of the average consumer. There are few surprises and not the most exciting bar out there, however has a clear goal.

5. 3 Musketeers – Three Musketeers do just enough to be considered adequate. The flavor is enjoyable but very limited. Upon examination this piece is not very dense on the inside and it is not well developed.

4. Hershey's chocolate bar – This does not live up to the standards of today's candy bars. It is not convincing in the attempt to structure or convey its message. The consumer is inevitably left wanting more and unsatisfied.

3. Hershey's candy corn chocolate bar – The candy corn flavor is both unsuccessful and unlikable. No common sense or constraint was shown in its creation. Does not illustrate a clear thought process.

2. Skittles Chocolate Mix – There is a very clear lack of understanding and organization in this attempt at a "chocolate bar". It is completely out of its candy category and shows no restraint. The flavor and development is weak.

1. Chocolate Laffy Taffy – This shows no understanding of the objective at hand. It leaves the consumer wondering "why someone would even try to make this?" It leaves a bad taste that needs to be washed out.

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Fast Food Chains: Fantastic or Failure

9: Chick-fil-a: This restaurant is well deserving of a 9 due to its fantastic customer service, and delectable, gourmet meal selections. Their speedy service is second to none, getting customers in and out without having any incorrect orders. The work area, as well as the dining areas, simply do not compare to other restaurants with respect to cleanness…shiny, spotless, countertops!

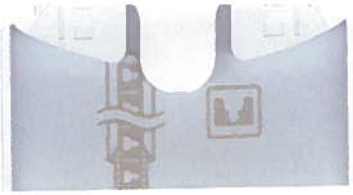
8: Subway: Known for healthy, unique subs, Subway earns its ranking of an 8. Unlike most fast food chains, the employees make your sandwich right in front of you, ensuring a correct order every time. Their passion for a healthy lifestyle through subs makes the restaurant desirable. This fast food chain is clean for the most part, but not every time.

7: Zaxby's: This fast food chain is considered a 7 due to its uniqueness, but not excellence. The restaurant is known for its famous "zalads" and "zax sauce", two items that add to their overall success. Even though their marketing, ideas, and food are on point, the conditions of the restaurant are just average. The work area is clean most of the time, and the employees don't go out of their way to make you feel special.

6: Arby's: Also known as America's Roast Beef Yes Sir, Arby's receives the ranking of a 6. Unlike any other fast food chain, Arby's serves roast beef on the menu, a food item that is liked by an average number of people. The actual taste of the food is just okay. There is nothing spectacular about the cleanliness of the restaurant or the customer care from the employees.

5: Panda Express: Known for its Chinese cuisine, Panda Express is ranked a 5 because of its unhealthy food. This restaurant has delicious food, but that's about it. Even though the employees get customers through the line fast, it's due to a sloppy job with regards to my meal. Also, it is likely that they will get your order wrong due to a language/cultural barrier.

4: Wendy's: Known for not cutting corners on their burgers, Wendy's earns a 4 because the restaurant cuts corners in other aspects. The customer service is bad because they do not believe in the concept of "the customer is always right". Their drive thru is as slow as a turtle, making customers wait 15 minutes to get their food. Also, the orders are only right 50% of the time. However, the food is pretty satisfying when you get what you ordered.



3: McDonald's: The restaurant with the golden arches deserves a ranking of a 3 simply because it is unhealthy. Due to the fact that the food is cheaply made, the customer has to question every bite instead of enjoying every one. The restaurant environment is poorly taken care of, and is not always clean. McDonald's still gets some credit because they have very low, affordable prices that even hoboes can afford!

2: Taco Bell: This restaurant can barely make meat, let alone receive a ranking of a 2. The fact that the restaurant was questioned about what was actually in their meat makes the place look very sketchy. Besides the processed meat, the customer service is poor, as well as the cleanliness of the restaurant and the food. Don't waste your time eating here. The drive thru is so slow that you would have time to go get some decent food at a real Mexican restaurant and get back before your food was ready.

1: Burger King: The restaurant claims to be the king of burgers, but ironically they are the kings of crappy food. The customer service is absolutely horrible, with employees showing no respect for the customer or themselves. The aroma of greasy, deep fried filth makes customers walk out of the restaurant quicker than they walked in. Apparently the restaurant makes their burgers with a machine and can run out of burgers in the middle of a workday. This restaurant is not suitable for families across the country.

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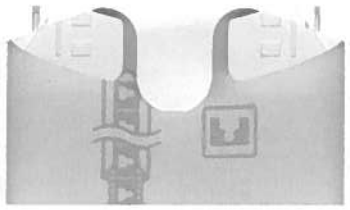
9 harvard - outstanding, superb, excellent. Its sophistication and exclusivity are ~~un~~parallel. Exceeding all others and exudes confidence. more people strive to get accepted but rarely any people succeed.

8 yale - It is not the best of the best; but it has consistently maintained its high status of the top three universities in the united states.

7 duke - The ivy league of the South. It is an accomplishment none the less; but it lacks the maturity and complete developement of its competitors.

6 vanderbilt - To get into vanderbilt is an impressive accomplishmer with a title like that you are able to show that you know you stuff better than most. But it will take substantial effort to get to the level of a harvard student.



1 Willmington - The worst of the worst. Unheard of by all (except most). point is it sucks.