

# 2016 Georgia Family Engagement Conference

February 4-6, 2016 | The Classic Center | Athens, Georgia

**Strengthening *PARTNERSHIPS*.**

**Creating *POSSIBILITIES*.**

**Maximizing *POTENTIAL*.**



**Families | Educators | Communities | Students**



Georgia Department of Education  
Richard Woods, Georgia's School Superintendent  
"Educating Georgia's Future"



Georgia Department of Early Care and Learning



Communities  
In Schools

Georgia

**LIVE UNITED**





Communities  
In Schools

Georgia

260 Peachtree St.  
Suite 700  
Atlanta, GA 30303

Phone: 404.888.5784  
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800.838.5784  
[www.cisga.org](http://www.cisga.org)

**Strengthening *PARTNERSHIPS*.**  
**Creating *POSSIBILITIES*.**  
**Maximizing *POTENTIAL*.**

Dear Community Business Partners, Colleagues and Friends,

Communities In Schools of Georgia is proud to be a collaborative partner and host with Georgia Department of Education, Title I, Part A, United Way of Greater Atlanta, and Georgia Department of Early Care and Learning for the 2016 Georgia Family Engagement Conference, scheduled February 4-6, 2016 at The Classic Center in Athens, Georgia. The purpose of this three-day training is to build and strengthen equal partnerships between schools, parents, and communities – focused on student learning, achievement, and success – for all students.

Each of us has a valuable and important role to play in the education of Georgia's students. I am personally inviting you to join us for the third biennial conference as an Exhibitor and/or Sponsor. Your programs and services are integral resources that can positively impact students and schools, strengthen educators in the classroom, and empower parents. This conference provides you with the opportunity to connect to its 1,200+ expected attendees – Parent Volunteer Leaders, District and School Level Educators and Administrators, School Based Title I Educators, Parent Involvement Coordinators, and Community Based Partners.

This Exhibitor and Sponsor Prospectus provides pricing and information, application and agreement forms, an at-a-glance schedule, and conference overview. We look forward to working with you, as well as school and district decision makers from almost every school district throughout our state, in support of strong family and community engagement in our schools. Together, we will build on the goal of educating Georgia's future, as we focus on surrounding students with a community of support, empowering them to stay in school and achieve in life.

Sincerely,

Carol Lewis  
President, Communities In Schools of Georgia

# At A Glance Conference Overview

**Strengthening PARTNERSHIPS.**  
**Creating POSSIBILITIES.**  
**Maximizing POTENTIAL.**

## THURSDAY – FEBRUARY 4, 2016

8:00 am–3:00 pm	Exhibitors and Sponsors Move In, <i>Grand Hall 6-7</i>
11:00 am–6:00 pm	Conference Registration, <i>Atrium</i>
1:30 pm–3:00 pm	<b>Featured Conference Sessions</b> <ul style="list-style-type: none"><li>◆ Educators/Administrators Session, <i>Grand Hall 1-2</i> Dr. Grant Rivera, Chief Leadership &amp; Learning Officer, Cobb County School District</li><li>◆ Parent Leadership Session, <i>Grand Hall 4-5</i> Arianne B. Weldon, MPH; Director of Get Georgia Reading</li></ul>
3:00 pm–4:00 pm	Afternoon Break, Exhibits Open, <i>Grand Hall 6-7</i>
4:00 pm–6:00 pm	OPENING GENERAL SESSION - Keynote Speaker: Amanda Morgan, Not Just Cute, Intentional Whole Child Development, <i>Theatre</i>
6:00 pm–8:00 pm	Exhibitor's Reception hosted by Communities In Schools of Georgia and United Way of Greater Atlanta, <i>Grand Hall</i>

## FRIDAY – FEBRUARY 5, 2016

8:00 am–12:00 pm	Conference Registration, <i>Atrium</i>
8:00 am– 9:00 am	Continental Breakfast / Exhibits Open, <i>Atrium</i>
9:00 am–10:30 am	MID MORNING GENERAL SESSION - Keynote Speaker: Francisco Guajardo, Ph.D., Professor & C. Bascom Stemp Endowed Chair, Department of Educational Leadership, University of Texas Pan American, <i>Theatre</i>
10:45 am–12:00 pm	<b>Workshop Session I (14 workshops and 1 Exhibitor/Sponsor workshop)</b>
12:00 pm–1:30 pm	TICKETED LUNCH - Hosted by Georgia Department of Education for Conference attendees; and Hosted by Communities In Schools of Georgia and United Way of Greater Atlanta for Exhibitors and Sponsors
1:30 pm–2:45 pm	<b>Workshop Session II (14 workshops and 1 Exhibitor/Sponsor workshop)</b>
2:45 pm–3:30 pm	Afternoon Break, Exhibits Finale, <i>Grand Hall 6-7</i>
3:30 pm–4:45 pm	<b>Workshop Session III (14 workshops and 1 Exhibitor/Sponsor workshop)</b>
4:45 pm	Night on the Town (on your own)

## SATURDAY – FEBRUARY 6, 2016

7:30 am–8:30 am	Continental Breakfast, <i>Stations at Various Locations</i>
8:30 am–9:45 am	<b>Workshop Session IV (12 workshops and 1 Exhibitor/Sponsor workshop)</b>
9:45 am–10:00 am	Mid-morning Break
10:00 am–12:00 pm	CLOSING GENERAL SESSION - Keynote Speaker: Manny Scott, Original Freedom Writer, INK, <i>Theatre</i>
12:00 pm	Conference Concludes

*This conference schedule is subject to change.*

## Sponsorship Information

Sponsorship includes:	Gold Level \$6,000.00	Silver Level \$4,000.00	Bronze Level \$3,000.00	FEC Friend \$2,000.00
<b>Advertisement in official conference program</b>	Full Page	Half Page	Quarter Page	
<b>Booth Space</b>	Double Booth 20' x 20' Prime Location	Single Booth 10' x 10' Prime Location	Single Booth 10' x 10' Preferred Location	Single Booth 10' x 10' Preferred Location
<b>Friday Luncheon, located in Grand Hall 8, 12:00 pm to 1:30 pm</b>	Six (6) Tickets	Four (4) Tickets	Two (2) Tickets	
<b>Prime time on the stage set up in the Exhibit Hall, during the Exhibitor Reception</b>	Ten (10) Minutes	Five (5) Minutes		
<b>Hotel accommodations</b>	One (1) night			
<b>One workshop session (Choice of four time slots)</b>	✓			
<b>One flyer, brochure, or product sample in every conference tote bag</b>	✓	✓	✓	✓
<b>Registration packet that includes official conference program</b>	✓	✓	✓	✓
<b>Dedicated email blast to all attendees</b>	✓	✓	✓	✓
<b>Social Media Mention</b>	✓	✓	✓	✓
<b>Company name included on game card</b>	✓	✓	✓	✓
<b>Company Logo and name on signage throughout the conference</b>	✓	✓	✓	✓
<b>Recognition in official conference program</b>	✓	✓	✓	✓

**Notes:**

# Sponsorship Opportunities

## GOLD SPONSOR PACKAGE – \$6,000.00

This level of recognition provides your company with premium branding and recognition throughout the 2016 Georgia Family Engagement Conference.

*Benefits:*

- Acknowledgment as a Gold Sponsor in the official conference program.
- Gold Sponsor recognition, including logo/company name, on signage throughout the conference.
- Full-page advertisement in the official conference program distributed to over 1,200 plus attendees (subject to approval by the 2016 FEC Steering Committee).
- A 20' x 20' exhibit space in prime sponsor location in the exhibit hall with Gold Sponsor signage.
- Booth space to include two 10 amp electrical services, one wireless internet connection, one additional table, and two additional chairs.
- Six (6) tickets to the Friday afternoon Luncheon, located in Grand Hall 8, from 12:00 pm to 1:30 pm.
- Prime time (ten minutes) on the stage of the Exhibit Hall, during the Thursday - February 4, 2016 Exhibitor Reception, from 6:00 pm to 8:00 pm. Time to be determined by the conference Event Coordinator.
- Receive one (1) night hotel stay, hotel determined by Event Coordinator.
- Opportunity to present a workshop to conference attendees, choice of four (4) workshop sessions.
- Opportunity to provide one flyer, brochure, or sample product in the conference tote bag received by over 1,200 delegates.

## SILVER SPONSOR PACKAGE \$4,000.00

Your company will receive premium placement of its logo and branding throughout the 2016 Georgia Family Engagement Conference.

*Benefits:*

- Acknowledgment as a Silver Sponsor in the official conference program.
- Silver Sponsor recognition, including logo/company name, on signage throughout the conference.
- Half-page advertisement in the official conference program distributed to over 1,200 plus attendees (subject to approval by the 2016 FEC Steering Committee).
- A 10' x 10' exhibit space in prime sponsor location in the exhibit hall with Silver Sponsor signage.
- Four (4) tickets to the Friday afternoon Luncheon, located in Grand Hall 8, from 12:00 pm to 1:30 pm.
- Prime time (five minutes) on the stage of the Exhibit Hall, during the Thursday - February 4, 2016 Exhibitor Reception, from 6:00 pm to 8:00 pm. Time to be determined by the conference Event Coordinator.
- Opportunity to provide one flyer, brochure, or sample product in the conference tote bag received by over 1,200 delegates.

## BRONZE SPONSOR PACKAGE \$3,000.00

Your company will receive premium placement of its logo and branding throughout the 2016 Georgia Family Engagement Conference.

*Benefits:*

- Acknowledgment as a Bronze Sponsor in the official conference program.
- Bronze Sponsor recognition, including logo/company name, on signage throughout the conference.
- Quarter-page advertisement in the official conference program distributed to over 1,200 plus attendees (subject to approval by the 2016 FEC Steering Committee).
- A 10' x 10' exhibit space in preferred sponsor location in the exhibit hall with Bronze Sponsor signage.
- Two (2) tickets to the Friday afternoon Luncheon, located in Grand Hall 8, from 12:00 pm to 1:30 pm.
- Opportunity to provide one flyer, brochure, or sample product in the conference tote bag received by over 1,200 delegates.

## FEC FRIEND SPONSOR PACKAGE \$2,000.00

Your company will receive premium placement of its logo and branding throughout the 2016 Georgia Family Engagement Conference.

*Benefits:*

- Acknowledgment as a FEC Friend Sponsor in the official conference program.
- FEC Friend Sponsor recognition, including logo/company name, on signage throughout the conference.
- A 10' x 10' exhibit space in preferred sponsor location in the exhibit hall with FEC Friend Sponsor signage.
- Opportunity to provide one flyer, brochure, or sample product in the conference tote bag received by over 1,200 delegates.



# Exhibitor Pricing

**Strengthening PARTNERSHIPS.**  
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**Families | Educators | Communities | Students**

Exhibiting at and sponsoring the third biennial Georgia Family Engagement Conference, hosted by the Georgia Department of Education, Title I, Part A, Communities In Schools of Georgia, United Way of Greater Atlanta, and Georgia Department of Early Care and Learning is the most cost effective way to reach parent leaders as well as school and district decision makers. Exhibitors and Sponsors are invited to offer products and services for parent and family engagement programs related to student learning, increasing student achievement, and success.

## LOCATION AND ACTIVITIES

All exhibits, general meetings, and conference sponsored events will take place at The Classic Center located at 300 N. Thomas Street, Athens, GA 30601, p 706.208.0900 • 1.800.918.6393, f 706.548.0870, <http://www.classiccenter.com>.

### Exhibitor Booth Prices by Type/Organization:

#### Postmarked by September 30, 2015

Corner Booth Commercial	\$ 700.00
Standard Booth Commercial	\$ 500.00
Standard Booth NonProfit 501(c)(3)	\$ 300.00
Flyer, brochure or sample product in Tote bag	Free*

(\*Free to those who register and pay Exhibitor booth price by September 30, 2015 only.)

#### Postmarked from October 1, 2015 to December 31, 2015

Corner Booth Commercial	\$ 800.00
Standard Booth Commercial	\$ 600.00
Standard Booth NonProfit 501(c)(3)	\$ 300.00

#### Postmarked from January 1 to 31, 2016

Corner Booth Commercial	\$ 1,000.00
Standard Booth Commercial	\$ 800.00
Standard Booth NonProfit 501(c)(3)	\$ 300.00

### On-Site Exhibitor Booth Prices – February 1 to 4, 2016

(received after January 31, 2016)

*There will be a limited number of on-site Exhibitor booths and will be on a first-come first-serve basis.*

Corner Booth Commercial	\$ 1,200.00
Standard Booth Commercial	\$ 1,000.00
Standard Booth NonProfit 501(c)(3)	\$ 400.00

### Additional Items:

Flyer, brochure or sample product in Tote bag, from October 1, 2015 to January 31, 2016 \$ 300.00

Flyer, brochure or sample product in Tote Bag (not Exhibiting); must be received no later than January 31, 2016 \$ 300.00

One Breakout Session in the Exhibitor Hall \$ 600.00 each

#### Choose from:

Session I—February 5, 2016, 10:45 am to 12:00 pm

Session II—February 5, 2016, 1:30 pm to 2:45 pm

Session III—February 5, 2016, 3:30 pm to 4:45 pm

Session IV—February 6, 2016, 8:30 am to 9:45 am

*Event Coordinator reserves the right to workshop option.*

*Sessions are offered on a first-come, first-serve basis.*

**Each standard and corner booth includes 10' x 10' pipe and draping, booth identification sign, one 8' skirted table, two chairs, and one small trash can. In addition, exhibitors will receive a list of conference participants within one week after completion of the conference. (All registrants are given an opt-out option to participate.)**



# Exhibitor Information

You are invited to be an Exhibitor at the 2016 Georgia Family Engagement Conference, a partnership of Georgia Department of Education, Title I, Part A, Communities In Schools of Georgia, United Way of Greater Atlanta, and Georgia Department of Early Care and Learning. The conference convenes February 4-6, 2016, in Athens, Georgia. All events, exhibits and programs will be held at The Classic Center.

## Approximately 1,200 people are expected to attend based on numbers from the previous biennial conferences:

- District and School Level Administrators, School Based Title I Educators, Parent Involvement Coordinators
- Community Partners and other Educators
- Parents, Parent Leaders

## Exhibitor Exposure:

Set-Up:	February 4, 2016	8:00 am to 3:00 pm
Exhibitor Hours:	February 4, 2016	3:00 pm to 4:00 pm, <i>Break time with Exhibitors</i> 6:00 pm to 8:00 pm, <i>Exhibitor Reception, Hosted by Communities In Schools of Georgia and United Way of Greater Atlanta</i>
	February 5, 2016	8:00 am to 9:00 am 10:30 am to 3:30 pm, <i>Door Prize Giveaways and Exhibitor Finale (2:45 pm to 3:30 pm)</i>
Tear Down:	February 5, 2016	3:30 pm to 7:00 pm

## Extra Exhibitor Incentives:

1. **FREE product brochure or sample insert.** Register by September 30, 2015 and include your company's information (flyer, brochure or sample product) in each attendee's tote bag free! Flyer, brochure or general product information is limited to four pages. A sample of your insert must be sent to the Event Coordinator for approval by **December 1, 2015** to connect2016fec@gmail.com. **Mail a minimum of 1,200 approved flyers, brochures, or general product information (limited to four pages each) no sooner than one week before February 3, 2016 to The Classic Center, 300 N. Thomas Street, Athens GA 30601. Include Exhibitor Booth name and number in the address. Items will be stored in the security storage space.**
2. **A complete exhibitor listing** is included in the Conference Program received by each delegate. This listing includes exhibitor contact information. Applications, liability insurance with attached endorsement and/or Agreement Indemnity and Waiver and full payment must be received and accepted no later than January 1, 2016 in order to be included in the Conference Program.

## Additional Advertising Opportunities:

1. **Product brochure or sample insert.** If registering after September 30, 2015, exhibitors can pay \$300.00 to have a product insert (flyer, brochure or sample product) placed in each attendee's tote bag. Flyer, brochure or general product information is limited to four pages. A sample of your insert must be sent to the Event Coordinator for approval by **December 1, 2015. Mail a minimum of 1,200 approved flyers, brochures, or general product information (limited to four pages each) no sooner than one week before February 3, 2016 to The Classic Center, 300 N. Thomas Street, Athens GA 30601. Include Exhibitor Booth name and number in the address. Items will be stored in the security storage space.**
2. **Additional program advertisements available:**
  - Full Page advertisement.....\$750.00
  - Half Page advertisement.....\$500.00
  - Quarter Page advertisement.....\$250.00

All advertisements must be approved by the Event Coordinator and must be received by January 1, 2016 in order to be included in the Conference program. For more information, contact Donna Kosicki, Event Coordinator, at connect2016fec@gmail.com.

3. **Workshop Breakout Sessions** are hosted in the Exhibitor Hall, choose from four time slots (February 5, 2016, 10:45 am to 12:00 pm; February 5, 2016, 1:30 pm to 2:45 pm; February 5, 2016, 3:30 pm to 4:45 pm; February 6, 2016, 8:30 am to 9:45 am). Placement of workshop session will be determined on a first-come, first-serve basis. **\$600.00 per workshop session.**
4. **Show and Tell Opportunity.** During the Exhibitor Reception Thursday – February 4, 2016, there are ten (10) minute sessions to speak on stage to attendees. Must be a paid Exhibitor or Sponsor to participate. This is a limited offer, and only available to four (4) speaking opportunities. **\$300.00 per ten minute session.**

# Exhibitor Information

## **ACTIVITIES BEYOND EXHIBITOR'S SPACE OR IRREGULAR CANVASSING**

Distribution of circulars or promotion materials may be made only within the booth assigned to the exhibitor presenting such materials. Non-exhibiting firms will not be permitted to canvas, solicit, hold conferences, nor distribute literature or other promotional devices during the Family Engagement Conference.

## **AUTHORITY TO CLOSE EXHIBITOR**

The Event Coordinator shall be entitled to close an exhibitor at any time for failure by any participant or any of their officers, agents, employees, or other representatives to perform, meet or observe any term or condition set forth herein, and such participation shall not be entitled to a refund of any part of any fee nor for any consequential losses.

## **CANCELLATION POLICY**

A refund will be made if a written cancellation is requested by December 15, 2015. Communities In Schools of Georgia will refund the total amount which the exhibitor has paid to date less the sum of \$100.00 per space, which will be retained as a cancellation charge. No refunds under any circumstances will be made after December 15, 2015.

## **CARE OF BUILDING AND EQUIPMENT**

Exhibitors, or their agents, shall not injure or deface the walls, floors of the building, booths, or the equipment of the booths. When such damage occurs, the exhibitor is liable to the owner for the property damaged.

## **CONTRACT FOR SPACE**

This constitutes a contract for exhibit space. The price of each standard booth and corner booth includes 8' high back rail and 33" side rail draping, booth identification sign, 1 - 8' skirted table, 2 upholstered chairs and 1 small trash can. Other furnishings and services are available at an additional cost from The Classic Center. Any additional items, including but not limited to furniture, electrical service, etc., are not provided and are the direct responsibility of the exhibitor. Contact the Operations Coordinator at 706-357-4416 for more information.

Applicants for exhibitor space are required to forward to the Event Coordinator the formal Application and Agreement that is provided herein. Booth space is assigned on a first-come, first-serve basis and is limited to 55 booth spaces. Special consideration and prime placement is given to Georgia Family Engagement Sponsors.

The Event Coordinator has the right to use its discretion at all times in the placement of exhibitors. The Event Coordinator will make every attempt to fulfill requests but makes no guarantees, as booth assignments are largely dependent on the number of booths available when the exhibitor's application is received and processed. Exhibitors are not permitted to occupy assigned space until all booth costs are paid in full.

All exhibitors must have their own booth space. Sharing of booth space is not permitted. Exhibitors may not assign or sublet any portion of their booth(s), nor may they display or advertise goods or services other than those provided by them in the regular course of their business. All demonstrations or other promotional activities must be confined to the limits of the exhibitor booth. Helium balloons are not permitted in the exhibitor space without prior approval. The exhibitor choosing to use helium balloons, accepts the responsibility and related charges should a balloon become lodged inside the exhibitor hall.

## **DISMANTLING EXHIBITS**

Exhibitors may not dismantle displays until 3:30 pm Friday, February 5, 2016. Exhibitors that dismantle displays prior to 3:30 pm, will incur a penalty fee of \$100.00 for each hour dismantled early. All exhibits must be removed from the exhibitor hall by 7:00 pm on February 5, 2016 unless prior arrangements have been made with The Classic Center.

## **ELECTRONIC CONFIRMATION**

The Event Coordinator will send an electronic confirmation letter confirming your acceptance as an exhibitor. All space assignments, advertising, sponsorships and other items will be accepted on a first-come, first-serve basis, unless otherwise noted. Booth assignments will be sent prior to the show opening.



# Exhibitor Information

## **EXHIBITING**

Exhibitors must have a valid business license and have the number available upon request in the exhibitor booth. If the exhibitor sells any item(s), it is the exhibitor's responsibility to pay sales tax to the Georgia Department of Revenue, Sales & Use Tax Division. It is also the responsibility of the exhibitor to have secured permission for the use of any copyright or trademark materials displayed or sold. The exhibitor must also provide the customer with a receipt of purchase.

## **EXHIBIT TIMES AND SCHEDULE**

Exhibitors may pick up their badges when registering at The Classic Center. Badges will be printed with staff and company name only. Exhibitors must pre-register staff on forms at the time of application. Additional blank badges will be available at check in.

## **FIRE, SAFETY AND HEALTH**

The exhibitor assumes all responsibility for compliance with all city, state ordinances and regulations including those covering fire, safety and health. Flammable or other dangerous fluids, substances, materials, equipment, or other items, the use of which is in violation of city, county or state laws or regulations, may not be used in any booth. Fire extinguisher equipment shall not be covered or obstructed in any manner. All aisles and exits must be kept clear at all times.

## **HOTEL ACCOMMODATIONS**

For hotel accommodations information, refer to page 12 of this Prospectus.

## **LAWS AND REGULATIONS COMPLIANCE**

Exhibitors shall comply with all federal, state and local laws, ordinances, rules and regulations now or hereafter in effect. Obtain all permits and licenses, bonds and insurance required and comply with any rules and regulations regarding use of the Facility established by the convention center director, as amended from time to time, and with the instructions of convention center director or their authorized employee.

## **LIABILITY AND INSURANCE**

Neither Communities In Schools of Georgia or United Way of Greater Atlanta nor The Classic Center, or any officer or staff member of either, will be responsible for the safety of the property of the exhibitors from theft, damage by fire, accident or other causes. Exhibitors are advised to consult their insurance agent for proper coverage on display materials from the time it leaves the exhibitor's property until its return. Neither Communities In Schools of Georgia, United Way of Greater Atlanta or The Classic Center management, nor any of their officers, agents, employees or their representatives, shall be held accountable or liable for all damage, loss harm or injury to the person or any property resulting from theft, fire, water, accident or any other cause, and neither Communities In Schools of Georgia or United Way of Greater Atlanta nor The Classic Center will obtain insurance against any such damage, loss, harm or injury.

## **SELECTION OF EXHIBITORS**

The Event Coordinator reserves the right to decline or prohibit any exhibitor, which in its judgment is inappropriate. This reservation is all-inclusive as to persons, things, printed matter, products, and conduct.

## **SHIPMENT OF MATERIALS**

Exhibitors may ship exhibiting material/booth prior to arrival at The Classic Center. Please use The Classic Center Equipment and Service Rates for additional information regarding the shipment of your product. Contact the Operations Coordinator at 706-357-4416.

# 2016 EXHIBITOR/SPONSOR APPLICATION AND AGREEMENT

Please complete all portions of the application form. Incomplete applications will be returned to sender.

**Please Print**

Name: \_\_\_\_\_ (First name for badge): \_\_\_\_\_

Name of Company: \_\_\_\_\_

Type of Company (check one): \_\_\_\_\_ Commercial \_\_\_\_\_ Non-Profit

Contact person (for Exhibitor listing in Conference Program): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

E-mail: \_\_\_\_\_ Telephone: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_

**1. Select the applicable Commercial or Non-Profit fee per submission date.**

DEADLINE POSTMARKED BY:	Sept. 30, 2015	Oct. 1, 2015 – Dec. 31, 2015	Jan. 1, 2016 – Jan. 31, 2016	On-Site – February 1-4, 2016
Commercial – Standard Booth	\$500.00	\$600.00	\$800.00	\$1,000.00
Commercial – Corner Booth	\$700.00	\$800.00	\$1,000.00	\$1,200.00
Non-Profit 501 (c)(3) Standard Booth	\$300.00	\$300.00	\$300.00	\$400.00
Tote Bag Insert	FREE	\$300.00	\$300.00	Option not available

**2. 2016 GA Family Engagement Sponsor, includes booth fees:**

- \_\_\_\_\_ Gold Sponsor \$6,000.00
- \_\_\_\_\_ Silver Sponsor \$4,000.00
- \_\_\_\_\_ Bronze Sponsor \$3,000.00
- \_\_\_\_\_ Friend Sponsor \$2,000.00

**3. Conference Program Advertising**

- \_\_\_\_\_ Full Page \$750.00
- \_\_\_\_\_ Half Page \$500.00
- \_\_\_\_\_ Quarter Page \$250.00

**4. Flyer, brochure or sample product to be added**

- In the Tote Bag \$300.00
- \_\_\_\_\_ Registered Exhibitor after October 1, 2015
- \_\_\_\_\_ Not Exhibiting, but included in Tote Bag

(Where applicable, please check one.)

**5. Workshop Session—75 minutes**

When choosing this option, select 1st and 2nd preferences

- \_\_\_\_\_ Workshop Session I—February 5, 2016  
10:45 am to 12:00 pm \$600.00
- \_\_\_\_\_ Workshop Session II—February 5, 2016  
1:30 pm to 2:45 pm \$600.00
- \_\_\_\_\_ Workshop Session III—February 5, 2016  
3:30 pm to 4:45 pm \$600.00
- \_\_\_\_\_ Workshop Session IV—February 6, 2016  
8:30 am to 9:45 am \$600.00

(Workshop sessions are offered on a first come, first serve basis.)

**6. “Show and Tell” Opportunity**

- Ten (10) minutes to speak at the Exhibitor Reception, Thursday - February 4, 2016; must be a paid Exhibitor or Sponsor to participate.
- \_\_\_\_\_ \$300.00

This is a limited offer and only available to four (4) speaking opportunities.

**Total 1—6: \$ \_\_\_\_\_**

## 2016 EXHIBITOR/SPONSOR APPLICATION AND AGREEMENT

Please complete all portions of the application form. Incomplete applications will be returned to sender.

**Companies that you prefer NOT to be located near:** \_\_\_\_\_

**Companies that you prefer to be located near:** \_\_\_\_\_

Note: Communities In Schools of Georgia will make every effort to fulfill all requests but makes no guarantees, as booth assignments are largely dependent on the booths available at the time the exhibitor's application is received and processed.

**7. Provide the full name and contact information (address, telephone number, fax number, e-mail address and website) of your business/organization as you would like it to appear in the Conference Program, if registered by January 1, 2016.**

**8. Attendees will be given a card with a map of all Exhibitors in the Grand Hall, and are invited to visit each Exhibitor and get their card stamped. These completed (stamped) cards will be dropped in a basket for an opportunity to win door prizes given away during the Friday afternoon drawing (must be present to win). Each Exhibitor is asked to donate one prize. If you are interested in donating a product or service for a door prize/delegate gift, describe here:**

**9. Remember to:**

- Scan the completed application and email to the Event Coordinator at connect2016fec@gmail.com.
- Mail the completed application with check, payable to Communities In Schools of Georgia, c/o Susan Hamilton, 2016 Family Engagement Conference, 260 Peachtree Street, Suite 700, Atlanta GA, 30303.  
Total items 1-6: \$ \_\_\_\_\_
- Evidence of Liability Insurance or an Indemnity and Waiver Agreement. Application and payment will be returned to the exhibitor if correct insurance is not submitted.

IN WITNESS WHEREOF, the exhibitor applicant has caused this application to be executed individually or by an officer, agent, or representative duly authorized to execute same and agrees that, if granted, exhibitor and all of its representatives will abide by all rules and regulations as stated within this Exhibitor and Sponsorship Prospectus.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Date: \_\_\_\_\_

If you have any questions, please contact:

Donna Kosicki  
Event Coordinator  
2016 GA Family Engagement Conference  
678-472-1802  
connect2016fec@gmail.com

Mailing Address:

Communities In School of Georgia  
c/o Susan Hamilton  
2016 Family Engagement Conference  
260 Peachtree Street  
Suite 700  
Atlanta, GA 30303

**Strengthening PARTNERSHIPS.  
Creating POSSIBILITIES.  
Maximizing POTENTIAL.**



Families | Educators | Communities | Students

## Hotel Accommodations

At each hotel, when making your reservations, you will need to identify yourself as an attendee of the 2016 Georgia Family Engagement Conference to obtain the rate listed.

Make your reservations before the provided RSVP cut-off dates to receive the reduced rate. All of the following hotels are located within walking distance to, and not more than 2.3 miles from, The Classic Center. The Classic Center is located at 300 N. Thomas Street, Athens GA 30601— <http://classiccenter.com>.

<p><b>Graduate Athens - HOST Hotel</b> 295 E. Dougherty Street, Athens, GA (706) 549-7020 or (866) 928-4367 <a href="http://www.graduateathens.com">www.graduateathens.com</a> Rates available from February 3 to 6, 2016 \$112.00 per night plus tax Complimentary parking, wireless Internet, and shuttle. <i>RSVP Cut-off date: January 15, 2016</i></p>	<p><b>Georgia Gameday Center</b> 250 W. Broad Street (706) 583-4500   <a href="http://www.stayatgameday.com">www.stayatgameday.com</a> Rates available from February 4 to 6, 2016 \$129.00 - 1 BR; \$159.00 - 2 BR; \$209.00 - 3 BR per night, plus tax Free WiFi and shuttle, suites w/fully equipped kitchens. <i>RSVP Cut-off date: January 13, 2016</i></p>	<p><b>Courtyard by Marriott Athens</b> 166 N. Finley Avenue, Athens GA (706) 369-7000   <a href="http://www.marriott.com/hotels/travel/ahncy-courtyard-athens-downtown/">http://www.marriott.com/hotels/travel/ahncy-courtyard-athens-downtown/</a> Rates available from February 3 to 5, 2016 \$129.00 per night, plus tax Free parking and WiFi, Marriott Rewards points awarded. <i>RSVP Cut-off date: January 13, 2016</i></p>
<p><b>The Classic City Hilton Garden Inn</b> 390 E. Washington Street, Athens, GA (706) 353-6800   <a href="http://www.hi-athens.com">www.hi-athens.com</a> Rates available from February 3 to 5, 2016 \$129.00 per night plus tax HiltonHHonors points awarded, \$9.95 parking rate per night. <i>RSVP Cut-off date: January 13, 2016</i></p>	<p><b>Holiday Inn</b> 197 E. Broad Street, Athens GA (706) 549-4433   <a href="http://www.hi-athens.com">www.hi-athens.com</a> Rates available from February 3 to 5, 2016 \$104.00/\$118.00 per night, plus tax Complimentary parking and high-speed Internet, IHG Rewards Club points awarded. <i>RSVP Cut-off date: January 13, 2016</i></p>	<p><b>Hampton Inn</b> 2220 W. Broad Street, Athens GA (706) 548-9600 Rates available from February 4 &amp; 5, 2016 \$120.00 per night, plus tax Complimentary breakfast, parking, and high speed Internet, HiltonHHonors points awarded. <i>RSVP Cut-off date: January 20, 2016</i></p>
<p><b>Hotel Indigo Athens</b> 500 College Avenue, Athens GA (706) 546-0430   <a href="http://www.indigoathens.com">www.indigoathens.com</a> Rates available from February 3 to 5, 2016 \$119.00/\$125.00 per night, plus tax Complimentary WiFi, \$10.00 parking rate per night. <i>RSVP Cut-off date: January 4, 2016</i></p>	<p><b>Holiday Inn Express Athens</b> 513 W. Broad Street, Athens GA (706) 546-8122   <a href="http://www.hi-athens.com">www.hi-athens.com</a> Rates available from February 3 to 5, 2016 \$94.00 per night, plus tax Free parking, complimentary breakfast, high-speed Internet, IHG Rewards Club points awarded. <i>RSVP Cut-off date: January 13, 2016</i></p>	<p><b>Country Inn &amp; Suites</b> 236 Old Epps Bridge Road, Athens GA (706) 612-9100   <a href="http://www.countryinns.com/athensga">http://www.countryinns.com/athensga</a> Rates available from February 4 &amp; 5, 2016 \$114.00 per night, plus tax Free parking, wireless Internet, and full hot breakfast, Club Carlson points awarded. <i>RSVP Cut-off date: January 10, 2016</i></p>

## Enjoy all the city of Athens has to offer!

